SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Bengaluru | Faculty Profile



DR. ROOPA SHETTIGAR

MBA | M.Com | Ph.D. (Management) | KSET (Commerce)
EPHRA (IIM Lucknow) | PGCPBA (MAHE) | PGP (PBS, Malaysia)

Associate Professor, Department of Management

Experience: 20 Years (Teaching & Industry)

Faculty Profile

Dr. Roopa Shettigar is an Associate Professor in the Department of Management at Soundarya Institute of Management and Science, with 20 years of teaching and industry experience. She holds a Ph.D. in Management from Tumkur University, an MBA (HR & Marketing) from ICFAI University and an M.Com (Bank Management) from Annamalai University, and has qualified KSET (Commerce). She has completed the Executive Programme in HR Analytics (EPHRA) at IIM Lucknow and the PG Certificate Programme in Business Analytics (PGCPBA) at Manipal Academy of Higher Education (MAHE), and is currently pursuing a Post-Doctoral Programme at Putra Business School, Malaysia.

Her research spans Employee Engagement and Organisational Effectiveness, AI in HR and HR Analytics, Digital Transformation, Green HRM and AI in higher education. She has published journal articles, international conference papers and book chapters, holds granted design patents and copyrights, and serves on the Editorial Board of the Journal of Human Resource Management (JHRM). She is the IIC Convener (4-Star Rating from the MoE Innovation Cell) and has served as MBA Programme Coordinator.

Career Objective

To contribute meaningfully to academia through impactful teaching, cutting-edge research, and institutional development by integrating innovation, digital transformation, and human capital development in management education.

Areas of Specialisation & Research Interests

Areas of Specialisation

- Human Resource Management and Strategic HRM
- Talent Management & Employee Engagement
- HR Analytics and Business Analytics
- HR & Marketing (MBA specialisation)
- Bank Management (M.Com specialisation)
- Employability Skills

Research Interests

- Employee Engagement and Organisational Effectiveness
- Artificial Intelligence in HR, e-HRM and HR Analytics
- Digital Transformation and Workplace Automation
- Green HRM, Sustainability and Organisational Resilience
- AI and Digital Pedagogy in Higher Education (generative AI adoption, gamified and personalised learning)
- Ethical AI and Responsible Model Governance
- Banking and Financial Services (employee engagement, AI-based smart banking)

- Work-Life Balance and Workplace Well-being
- Innovation, Entrepreneurship and Intellectual Property

Academic & Professional Qualifications

- Pursuing Post-Doctoral Programme – Putra Business School, Malaysia (2026 till date)
- PG Certificate Programme in Business Analytics (PGCPBA) – Manipal Academy of Higher Education, 2023–2026
- Executive Programme in HR Analytics (EPHRA) – IIM Lucknow, 2024–2025
- Ph.D. (Management) – Tumkur University, 2022. Topic: A study on Employee Engagement and its impact on Organisational Effectiveness with special reference to Public & Private Sector Banks in Bangalore
- M.Com (Bank Management) – Annamalai University, 2014
- KSET (Commerce) – Karnataka State Eligibility Test, qualified
- MBA (HR & Marketing) – ICFAI University, 2007
- BBM (Finance & Marketing) – Mangalore University, 2005

Additional Professional Certifications

Certificate Title	Provider / University
Data Analysis with Pandas and Python – Specialization	Packt via Coursera
Advanced Data Analysis and Visualization with Pandas	Packt via Coursera
AI, Business & the Future of Work	Lund University
Intermediate Data Analysis Techniques with Pandas	Packt via Coursera
Preparing Data for Analysis with Microsoft Excel	Microsoft via Coursera
Financial Accounting Explained	Coursera Project Network
Building Statistical Models in R: Linear Regression	Coursera Project Network
Introduction to Data Analytics	IBM via Coursera
Data Manipulation and Management using MySQL Workbench	Coursera Project Network
Introduction to R Programming for Data Science	IBM via Coursera
Foundations of Data Analysis with Pandas and Python	Packt via Coursera

Professional Experience

Soundarya Institute of Management & Science, Bangalore University – Associate Professor (Nov 2022 – Present)

- Served as MBA Program Coordinator (2022–2024), driving curriculum design, scheduling, and academic quality.
- Institution's Innovation Council (IIC) Convener (2022 – Present). IIC ID: IC202015495.
- Achieved 4-Star Rating from MoE Innovation Cell, Govt. of India, for fostering a culture of innovation and entrepreneurship.
- Organized workshops, startup mentoring sessions, and innovation awareness programs.

Acharya Institute of Graduate Studies, Bengaluru City University – Associate Professor, MBA (Oct 2021 – Nov 2022)

- Appointed as Academic Coordinator, ensuring curriculum delivery and assessment.
- AAA Coordinator – handled Academic & Administrative Audit process.
- UG NEP Committee Member, contributing to implementation of National Education Policy (2020) framework.
- IIC Convener – initiated innovation-driven activities and student entrepreneurial programs.

SELCO Solar Light Pvt. Ltd., Udupi – HR Supervisor (Apr 2021 – Oct 2021)

- Managed compensation, benefits, and HRIS hierarchy updates, ensuring compliance with statutory regulations.
- Coordinated employee onboarding, orientation, and training effectiveness analysis.
- Collaborated with supervisors to address new employee integration and workforce alignment.
- Supported talent acquisition by scheduling interviews and facilitating recruitment processes.
- Partnered with Corporate Communications to maintain effective HR materials and communication channels.
- Assisted in budget coordination through invoice processing and departmental expense management.

Vivekananda Institute of Management, Bengaluru City University – Assistant Professor, MBA (Aug 2010 – Feb 2021)

- Served as MBA Program Coordinator for over a decade.

- Coordinated placement training, disciplinary committee, and MBA project supervision (3rd & 4th semesters).
- Acted as Deputy Chief Superintendent for University Semester Examinations.
- Organized guest lectures, remedial classes, and career readiness programs.
- Led AICTE initiatives: registration in WHEEBOX Employability Skills Test and Youth4Work platform integration.
- Facilitated curriculum implementation, time-table scheduling, and academic planning.

Rajarajeswari College of Engineering, VTU – Faculty, MBA/Management Studies (2008 – 2010)

- Taught core management subjects and mentored MBA students in research projects and case studies.

Mariyappan First Grade College, Bangalore University – Faculty, Commerce & Management (2007 – 2008)

- Delivered undergraduate courses in commerce, management, and finance.

People-Equity Consulting Pvt. Ltd. – Management Trainee, HR

- Assisted in recruitment and selection activities, including candidate screening, interviews, and onboarding processes.
- Gained hands-on corporate HR experience in a professional consulting environment.

Academic Leadership & Institutional Responsibilities

Current – Soundarya Institute of Management & Science

- Institution's Innovation Council (IIC) Convener (2022 – Present), IIC ID: IC202015495. Achieved 4-Star Rating from MoE Innovation Cell, Govt. of India; organised workshops, startup mentoring sessions and innovation awareness programs.
- MBA Programme Coordinator (2022–2024) – curriculum design, scheduling and academic quality.

Previous

- Acharya Institute of Graduate Studies: Academic Coordinator; AAA (Academic & Administrative Audit) Coordinator; UG NEP Committee Member; IIC Convener.
- Vivekananda Institute of Management: MBA Program Coordinator for over a decade; coordinator for placement training, disciplinary committee and MBA project supervision (3rd & 4th semesters); Deputy Chief Superintendent for University Semester Examinations; AICTE initiatives (WHEEBOX Employability Skills Test, Youth4Work).
- Conference leadership: Keynote Speaker, ICMCTT-2022; Chair, ICAMESE 2022; Convener, ICMEES 2022.
- Coordinator, Inter-department Management Fest for Graduate and Postgraduate students.

Patents (Granted & Published)

Granted Design Patents & Copyrights

Title	Registration / Patent No.	Dates
Device for Business Management	Design Registration/Application No. 505751-001	Registered: 07 Aug 2026 Filed: 15 Jun 2026
AI Based Device For Business Management Education	Copyright Registration No. 475852-001	Registered: 01 Jan 2026 Filed: 04 Oct 2025
Intelligent Search System for Enhancing Supplier Relationship Management	Copyright Registration No. SW-2025021646 Nature of Work: Software (Python Programming)	Registered: 19 Sep 2025 Filed: 05 Jun 2025
Business Data Insights Analyzing Device	Design Patent No. 438838-001	Granted: 28 Nov 2024
Balancing Device Based on AI for Increasing Concentration in Work-Life Harmony	UK Design Patent No. 6347614	Granted: 22 May 2024
Office Behavioural Monitoring Device	Design Patent No. 408051-001	Published: 20 Feb 2024
Device for Tracking Performance	Design Patent No. 384441-001	Published: 20 Apr 2023
Grocery Analyzing Smart Device	Design Patent No. 362132-001	Published: 07 Apr 2022

Patent Applications (Utility Patent Published)

Title	Application No.	Publication Date
Impact of Investment Behaviour with Focus on Small and Medium-Sized Businesses	202341015461 A	17 Mar 2023
Effective Management in Allotment of Vacant Seats on Moving Bus Using IoT	202141060051	31 Dec 2021
Fuzzy Model to Improve Manpower Capability	202241003696 A	04 Feb 2022

Inventor / Applicant: Dr. Roopa Shettigar (R. Shettigar) on all items.

Intellectual Property Summary

- 8 granted design patents and copyrights (5 design patents, 1 UK design patent, 2 copyrights including 1 software copyright).
- 3 utility patent applications published.
- Author of the book Intellectual Property Rights (Paradox International Publication, ISBN: 978-93-92917-67-7).
- Organised the workshop "IPR and Its Protection in India" (2022) as IIC Convener & NEP Coordinator.

Research Publications

Journal Articles (19)

1. Shettigar, R. (2026). Adoption of generative AI tools in Indian higher education: An empirical study on faculty readiness, ethical concerns, and pedagogical transformation. SIJSS – Academy of Social Sciences, 24(1), 104–116. ISSN: 0972-8945 (Print), 3048-6165 (Online). https://doi.org/10.62656/SIJSS.v24i1.2315
2. Shettigar, R., Kulkarni, N., Radhi, M. N. M., Batar, S., & Sheikh, S. (2025). Gamified learning through ICT: Transforming student engagement in the 21st century. Advances in Consumer Research, 2(4), 1793–1802. ISSN: 0098-9258.
3. Chakraborty, A., Chakravorty, S., Ramesh, D., & Shettigar, R. (2025). Smart banking using AI-STF model for a greener future: Transforming sustainable customer targeting in India's top private banks. International Journal of Environmental Sciences, 11(12s). DOI: 10.64252/7nw4aq82. ISSN: 2229-7359.
4. Shettigar, R., & Chakraborty, A. (2024). Sustainable Business Strategies: An HR-Focused Framework for Resilience and Sustainable Development. International Journal of Environmental Sciences, 1245–1249. https://doi.org/10.64252/zkhtn743. ISSN: 2229-7359.
5. Shettigar, R., Sowmyalatha, Parimal Kumar, & Irshad Ahmad (2023). Impact of e-HRM Functions on Organization Performance: Mediating Role of Employee Performance & Job Satisfaction in the Banking Sector. Migration Letters, 20(S11), 1272–1283 (Dec 2023). ISSN: 1741-8984. https://migrationletters.com/index.php/ml/article/view/9082
6. Muley, A. A., Shettigar, R., Katekhaye, D., Harisha, B. S., & Kumar, P. A. (2023). Technological Advancements and The Evolution of HR Analytics: A Review. Boletín de Literatura Oral (The Literary Journal), 10, 429–439 (Nov 2023). ISSN: 2173-0695.
7. Shettigar, R. (2023). Role of Workplace Automation in Enhancing Performance and Efficiency: An Empirical Study of Emerging Organizations. Journal of Informatics Education and Research, 3(2). DOI: 10.52783/jier.v3i2.573. ISSN: 1526-4726.
8. Shettigar, R., et al. (2022). Data Mining Application in Effective Knowledge Management: An Empirical Study. (UGC CARE List I) Vol. 11, Special Issue 3, pp. 2285–2296. ISSN (Print): 2319-1775.
9. Shettigar, R. (2022). An Analysis of the Diverse Training Needs of Modern Organizations and the Employee Training Courses. World Journal of Management and Economics. ISSN (Print): 1819-8643.
10. Shettigar, R. (2022). Relationship Between Employee Engagement and Employee Performance: A Conceptual Framework. International Advanced Research Journal in Science, Engineering and Technology, Vol. 9, Issue 4, April 2022. ISSN (P): 2394-158. DOI: 10.17148/IARJSET.2022.9486.
11. Shettigar, R. (2021). Artificial Intelligence Application in Human Resource Development. IJBPAS, 10(11), 1089–1100. DOI: https://doi.org/10.31032/IJBPAS/2021/10.11.1094.
12. Shettigar, R., & Shiva Shankar K C (2021). Impact on Employee Engagement on Organisational Effectiveness: An Empirical Study. Turkish Journal of Physiotherapy & Rehabilitation, 32(2), 3878–3883. ISSN: 2651-4451.
13. Shettigar, R., & Shiva Shankar K C (2020). A Study on Employee Engagement in Banking Industry: Empirical Evidence in Bangalore. Solid State Technology, Vol. 63(2). ISSN (Print): 0038-111X.
14. Shettigar, R. (2020). Determinants of Employee Engagement in a Public and Private Sector Organization: An Exploratory Study. High Technology Letters, 26(10). ISSN: 1006-6748.
15. Shettigar, R. (2020). A Study on Employee Engagement and Its Impact on Organisational Effectiveness. Shodh Sanchar Bulletin, 10(40), 97–104. ISSN: 2229-3620.
16. Shettigar, R. (2020). Developing and Sustaining Employee Engagement at Banking Industry – An Exploratory Study. Juni Khyat, 10(11), 3878–3883. ISSN: 2278-4632.
17. Shettigar, R. (2020). A Study on Employee Engagement and Its Impact on Organisational Effectiveness in Banking Sector. International Journal of Research and Analytical Reviews (IJRAR), 7(3). E-ISSN: 2348-1269.
18. Shettigar, R. (2020). A Study on Employee Engagement and Its Impact on Organisational Effectiveness at Workplace. International Journal of Current Research, 12(8), 13245–13250. ISSN: 0975-833X.
19. Shettigar, R. (2018). Impact of Employee Engagement with Reference to OTIS Elevator Company (India) Ltd, Bengaluru. International Journal of Research and Analytical Reviews (IJRAR), 5(3).

International Conference Papers (7)

1. Shettigar, R., Mannar, B. R., Tripathi, M. K., Muthuselvan, S., & Yamini, B. (2026). Trustworthy AI frameworks for ethical model governance. In Proceedings of the 1st International Conference on Computational and Cognitive Systems Science (ICCCSS) (Vol. 4, pp. 376–383). SciTePress. https://doi.org/10.5220/0014939200005024

2. Shettigar, R. (2024). AI in Human Resource: An Empirical Research on the Impact, Adoption, and Employee Perspectives. Proceedings of the 2024 International Conference on Trends in Quantum Computing and Emerging Business Technologies (TQCEBT), Pune, India, 22–23 March 2024, pp. 1–4. DOI: 10.1109/TQCEBT59414.2024.10545262. ISBN: 979-8-3503-8427-7.
3. Shettigar, R., Ravisankar, A., Pawar, V., & Mandala, G. (2024). Optimizing Remote Work Performance Management: Ethical Implications of AI and AI Advancements. Proceedings of the 3rd International Conference on Optimization Techniques (ICOFE-2024), posted on SSRN (15 Nov 2024). ISBN: 978-81-982705-8-0.
4. Shettigar, R. (2024). Role of Universal Human Values in Workplace Transition with Emerging Technologies. Proceedings of the International Conference on Role of Universal Human Values in Workplace Transition with Emerging Technologies, Nagarjuna Engineering College. Published in IJEMR Conference Proceedings.
5. Shettigar, R. (2020). A Study on the Challenges of Employee Engagement in Banking Industry in Bangalore. Volume 02, Issue 09S, September 2020, Special Issue of the First International Conference on Innovations in Engineering Sciences (ICIES 2020), International Research Journal on Advanced Science Hub (IRJASH). e-ISSN: 2582-4376.
6. Shettigar, R. (2019). A Study on Employee Engagement and Its Impact on Organisational Effectiveness. Proceedings of International Conference, Seshadripuram Academy of Business Studies. Published in Suraj Punj Journal of Multidisciplinary Research, ISSN: 2394-2886 (Impact Factor 6.1).
7. Shettigar, R. (2015). A Study on Innovations in Employee Engagement. Proceedings of International Conference on Global Paradigm Shifts in ICT, ELT & HE, Seshadripuram First Grade College. ISBN: 978-93-5202-254-0.

Book Chapters (6)

1. Vinoth Kumar, S., Anand Bharathi, S., Jenefer, J., Lakshmi, D. V., Shettigar, R., Nilavarasan, S., & Bharath Raj, N. (2026). Future Trends in Human-Computer Interaction for HR. In J. Garcia, B. Sousa, & M. Fonseca (Eds.), Impacts of AI on Human Expression and Relationship Building (pp. 331–366). IGI Global Scientific Publishing. https://doi.org/10.4018/979-8-3373-8337-8.ch012
2. Shettigar, R., Divya, J., & Harish, S. (2026). Integrated model of Green HRM and organisational support for enhancing employee ECO-participation. In S. Kumar & R. K. G. Potnuru (Eds.), Empowering emerging economies through innovation, resilience, and sustainability (pp. 1–5). CRC Press. https://doi.org/10.1201/9781042005550-1
3. Shettigar, R., Garikimukku, A. V., Kulkami, S. V., Siddiqui, S., Gagare, K. S., & Sriram, B. N. S. (2025). AI-Driven Personalized Learning Systems for Enhancing Student Engagement and Performance for Business Prospective. In Utilizing AI to Revolutionize Business Intelligence (Chapter 13). IGI Global. DOI: 10.4018/979-8-3373-0553-0. ISBN-13: 9798337305530.
4. Shettigar, R. (2025). Sustainability and System Resilience: Shaping the Future of Management in a Complex Global Landscape. In Navigating Complexity: Multidisciplinary Approach to Management. National Press Associates. ISBN: 978-81-989671-4-5.
5. Shettigar, R. (2023). (Book chapter) Women in Construction Industry: A Work-Life Balance Perspective. In Emerging Trends in Engineering, Management, Arts and Science (Tech Press), 1st Ed., pp. 273–280. ISBN: 978-93-91697-09-9.
6. Shettigar, R. (2021). Factors Determining the Effectiveness of Digital Marketing in Changing Marketing Environment: An Empirical Study. In Disruptive Technology, Industry 4.0, Advances in Management, Information Technology, and Social Science. INSC International Publisher. ISBN-13: 978-1685762094.

National Conference Papers (3)

1. Shettigar, R. (2019). A Study on Determinants of Employee Engagement: Role in Organisational Effectiveness. National Conference, Kairalee Nikethan Golden Jubilee Degree College. Published in International Journal of Trend in Research and Development, ISSN: 2394-9333 (Impact Factor 4.004).
2. Shettigar, R. (2018). Employee Engagement: A Strategic Initiative to Enhance Organisational Effectiveness – An Empirical Study in Selected Service Organisations. National Conference, Vivekananda Institute of Management. Published in International Journal of Exclusive Management Research, ISSN: 2249-2585 (UGC Listed).
3. Shettigar, R. (2016). A Study on Employee Engagement and Its Impact on Organisational Commitment (Selected Companies). Proceedings of National Conference, T. John Institute of Management & Science. ISSN: 2231-3362 / e-ISSN: 2455-5185.

Seminars, Workshops, Conferences, Webinars & FDPs Attended

Year	Type	Title	Organiser
2026	Online Workshop (3 Days)	SEM Using SmartPLS-4	Meerashpa Learning Solutions
2026	Online Workshop (3 Days)	Mixed Methods Research	Meerashpa Learning Solutions
2026	Online Workshop (4 Days)	SLR Using AI & Bibliometric Intelligence for High-Impact Research	Meerashpa Learning Solutions
2026	Online Workshop (4 Days)	Generative AI for Professionals	Meerashpa Learning Solutions

Year	Type	Title	Organiser
2026	Online Workshop (2 Days)	HR Analytics Using AI	Meerashpa Learning Solutions
2025	Membership	IFERP – Institute for Engineering Research and Publication	IFERP
2025	Online Workshop (2 Days)	PhD Supervisor Training Program	Meerashpa Learning Solutions
2024	Workshop	12th Case Method Workshop – Case Writing Mastery	IIM Calcutta Case Research Centre
2024	FDP	Emerging Teaching & Learning Methods and Student Engagement	ISBR Business School & Digii
2024	FEP	NEXUS – Innovate, Communicate and Educate	St. Claret College
2024	FDP	Digital Marketing (CSR Initiative)	Infosys BPM Ltd.
2023	FDP	Global Business Foundation Skills (CSR Initiative)	Infosys BPM Ltd.
2023	Conclave	Education Leaders Conclave	Yangpoo University Partnership (HBPE)
2023	Workshop	Emerging Trends in Labour Laws and Its Impact	Alliance University
2023	Online Workshop (4 Days)	Systematic Literature Review	Meerashpa Learning Solutions
2023	FDP	Artificial Intelligence in Commerce and Management	Seshadripuram Academy of Business Studies
2023	Research Workshop	Why Write a Book? & Using AI to Match Abstracts to Journals	Research Academy
2022	FDP	UHV-I & UHV-II	RVCE & ATAL AICTE
2022	Workshop	Application of Design Thinking in Higher Education	R.V. Institute of Management
2022	FDP	Artificial Intelligence in Commerce and Management	Seshadripuram Academy of Business Studies
2022	Seminar	Dynamics of Innovation & Creativity in the Global Scenario	Tumkur University
2022	Webinar	SIPPING THE SIP	VTU CPGS Kalaburagi & AMFI
2020	FDP	Research Methodology in Social Science (One-Week Online)	Nagarjuna Degree College
2020	MDP	Empowering MSMEs During Crisis	R.V. Institute of Management
2020	FDP	New Performance Appraisal System & CAS	Seshadripuram Degree College
2020	FDP	Art of Writing & Publishing Research Papers	Aurora's Degree & PG College
2020	FDP	Du Pont Analysis	Sivananda Sarma Memorial R.V. College
2020	Event	Prime Minister Self-Reliant India Movement	Soundarya Institute of Management & Science
2020	FDP	Employment Opportunities Post COVID-19	Jain Evening College
2020	FDP	Skill Development	VELS School of Management
2020	Webinar	E-Resources for Research in Management	Dr. N.S.A.M. First Grade College
2020	Webinar	Predictive Analytics & Data Modeling on COVID-19	Sindhi College
2020	International Webinar	Sustainable Development Goals	All India Researchers' Association
2020	Webinar	Preparing & Publishing Articles for Journals	GTIMSR
2020	FDP	Teaching Statistics Using Case Study	Brindavan College
2020	Webinar	Journey Towards a Successful Ph.D.	St. Claret College
2020	Webinar	COVID Recession Effect on Banking System	SRN Adarsh Evening College
2020	Webinar	Research & Publication Roadmap	Dayananda Sagar College
2020	Webinar	Insight into Data Analysis Using SPSS	Dayananda Sagar College
2020	FDP	Research in Social Science Using SPSS & R	R.V. Institute of Management & IBM
2020	FDP	High Impact Teaching Skills & Mind Mapping	MAHE
2020	Webinar	Reinventing Research Paradigm	R.V. Teachers College

Year	Type	Title	Organiser
2020	Webinar	Scholarly Writing & Publishing	Government First Grade College, Bidadi
2020	Conference (Presented)	Challenges of Employee Engagement in Banking Industry	International Conference on Innovations in Engineering Science
2020	Conference (Presented)	Employee Engagement: Empirical Evidence in Bangalore	6th International Online Conference, FIR @ AIT, Thailand
2020	Conference (Presented)	Enhancing & Retaining Employee Engagement	International Conference on Advances in Engineering & Technology
2019	Workshop	Research Methodology & Statistical Tools	Tumkur University
2019	Workshop	Review of Literature	Acharya Institute of Graduate Studies
2019	Conference (Presented)	Employee Engagement & Organisational Effectiveness	Seshadripuram Academy of Business Studies
2019	Workshop	Narrative Review & Thesis Writing	Jain College
2019	Workshop	Application of Statistical Tools in Research	Tumkur University
2019	FDP	Factor Analysis & SEM	Sindhi College
2019	Workshop	SPSS & R (with IBM)	R.V. Institute of Management
2019	Conference (Presented)	Employee Engagement: Role in Organisational Effectiveness	Kairalee Nikethan GJ Degree College
2019	Membership	BUABSDPA – Directors/Principals Association	Bangalore University Association
2018	Workshop	Train the Trainers	Alliance University
2018	Workshop	Computer Applications for Data Analysis	Vivekananda Institute of Management
2018	FDP	Enhancement of Quality & Innovations in Dissertation	Canara Bank School of Management Studies
2018	Conference (Presented)	Employee Engagement & Organisational Commitment	Ramaiah Institute of Management
2018	Conference (Presented)	Employee Engagement: Strategic Initiative	Vivekananda Institute of Management
2018	Conference (Presented)	Determinants of Employee Engagement	Canara Bank School of Management Studies
2018	FDP	Statistical Analysis for Management Research (SPSS)	Vogue Institute of Fashion Technology
2017	Seminar	Digital Marketing	M.P. Birla Institute of Management
2017	International Seminar	Antecedents of Employee Engagement & Employee Performance	Dr. Kariappa School of Management
2017	Seminar	GST & Its Implications	Soundarya Institute of Management
2017	Workshop	Statistical Analysis on SPSS	R.R. Institute of Advanced Studies
2017	FDP	Interpersonal Competency & Mentoring	Vivekananda Institute of Management
2017	Seminar	Changing Role of HR	Acharya Bangalore B-School
2016	Conference (Presented)	Employee Engagement & Organisational Commitment	T. John Institute of Management
2016	MDP	Promoting Startups	M.S. Ramaiah Institute of Technology
2016	FDP	Research Methodology & Statistical Tools	Sambhram Institute of Technology
2016	FDP	Research Guidance Skills (MBA Projects)	Canara Bank School of Management Studies
2016	Conference (Presented)	Innovations in Employee Engagement	Seshadripuram First Grade College
2016	Event	Technophilia (Marketrix Club)	Alliance School of Business
2015	FDP	Teaching Marketing Management via Case Method	R.V. Institute of Management
2015	Self-Development Programme	Authentic Leadership	Alliance University
2015	Workshop	Teaching Methodology for Management Research	AIMS Institutes
2014	FDP	Teaching & Research in Economics	Vivekananda Degree College

Year	Type	Title	Organiser
2014	Orientation Programme	Communication Skills	Koshys Institute of Management Studies
2014	Conference (Presented)	Innovation in Employee Engagement	M.S. Ramaiah Institute of Management
2013	Workshop	Revised BBM Syllabus (II Semester)	Seshadripuram First Grade College
2013	MDP	Recent Trends in Indian Management Practices	M.S. Ramaiah Institute of Technology
2012	Workshop	Research Methods – Tools & Techniques	CMRIT
2012	Workshop	Research Methodology & Guidance Skills	CBSMS
2012	FDP	Transformation-2012	Mount Carmel Institute of Management

Academic & Professional Contributions

- Editorial Board Member – Journal of Human Resource Management (JHRM) (http://www.sciencepg.com/journal/jhrm).
- Published Book – Intellectual Property Rights, Paradox International Publication (ISBN: 978-93-92917-67-7).
- Chief Editor – Technological Development in Engineering and Management (ISBN: 978-93-91697-12-9).
- Editor – Emerging Trends in Engineering, Management, Arts and Science.
- Published MBA Curriculum Books (Bangalore City University) – Employability Skills-II, Talent Management & Employee Engagement, Strategic HRM, Thakur Publication.
- Conference Keynote Speaker – International Conference on Multidisciplinary Research in Contemporary Trends (ICMCTT-2022), Kristu Jyoti College, Kerala.
- Conference Chair – ICAMESE 2022 – International Conference on Advancements in Management, Entrepreneurship, Sciences & Engineering.
- Conference Convener – ICMEES 2022 – International Conference on Latest Trends in Management, Entrepreneurship, Engineering and Science, Acharya Institute of Graduate Studies (in collaboration with Global Conference Hub).
- Organised Workshops (as IIC Convener & NEP Coordinator):
  - IPR and Its Protection in India – Ministry of Industry & Commerce (2022).
  - Health and Wellness Program – Dr. Guruprasad (2022).
  - Yoga and Meditation – B. S. Prasanna (2022).
  - Skill Development Programme – Ms. Namratha, Rexona Marketing Executive.
  - Meditation & Yoga Day with Dr. Nakocji.
- Webinars & Special Talks Organised:
  - MBA Revised Syllabus (Finance).
  - Corporate HR Practices – by Dr. Uma Sreedhar, Dean & Professor, ICFAI University.
- Panel of Examiner & Paper Setter – M. S. Ramaiah Institute of Management & T. John College of Technology.
- Inter-department Management Fest – Coordinator for Graduate and Postgraduate students.
- 30 Days Virtual Training – HR Analytics, Primax Foundation.

Awards & Recognitions

Teaching Awards

- Best Teacher Par Excellence Award – IIHM, Bangalore, 13th September 2025.
- Best Teacher Award – MBA Department, Vivekananda Institute of Management.

Research Awards & Recognitions

- Best Research Award – International Science, Technology and Research Awards Congress 2024, presented by Hon'ble Education Minister Mr. Anbil Mahesh Poyyamozhi, October 2024.
- Best Researcher Award – Knowledge Research Academy, National Education Day, November 2024.
- International Best Paper Award 2024 – SciTech Awards, for paper AI in Human Resource: An Empirical Research on the Impact, Adoption and Employee Perspectives.
- Best Research Award – SIMS Anveshana Ceremony, October 2023.
- Best Researcher Award – Knowledge Research Academy, February 2022.
- Certificate of Reviewing – Recognised as a Peer Reviewer for academic publication, Science Publishing Group, July 2025 & September 2025.

Other Recognitions

- Certificate of Honour – International Women's Day, Research Education Solutions, March 2025.

- Award for Excellence – ICFAI University.
- Certificate of Appreciation – ICFAI University.

Languages Known

- English, Hindi, Kannada, Tulu

Contact & Academic Profiles

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