



Academic Year 2025–26

From Innovation Awareness to Measurable Innovation Outcomes

REPORT STRUCTURE

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A. ABOUT IIC INSTITUTE

Institution's Innovation Council – Soundarya Institute of Management and Science (SIMS)

Vision

- To establish SIMS as a dynamic institutional innovation ecosystem where ideas are systematically transformed into prototypes, intellectual property, startups, sustainable solutions and socially relevant innovations.
- To position the institution as a hub for innovation capable of responding to emerging societal, technological and industrial challenges.

Mission

- To strengthen a culture of innovation, entrepreneurship, research and problem-solving among students and faculty.
- To provide a structured pathway from idea generation to validation, prototyping, intellectual property, incubation and commercialisation/start-up development.
- To strengthen collaboration among academia, industry, innovation networks, incubation centres and government innovation platforms.
- To integrate Artificial Intelligence, Data Science, Sustainability, Digital Transformation and Responsible Innovation into institutional activities.
- To encourage students and faculty to convert academic knowledge and research outcomes into innovative and market-oriented solutions.

Journey of IIC at SIMS

Year	Institutional Progress
2020–21	Establishment of IIC at SIMS.
2021–22	Launch of innovation challenges and industry partnerships.
2022–23	Interdisciplinary innovation labs and student startup awareness programmes.
2023–24	Collaboration with FKCCI, IPR workshops and expansion of innovation & entrepreneurship activities.
2024–25	Strengthening of incubation facilities; AI/technology workshops; SPARKATHON 2025; AI Bootcamps; Data Science sessions; Business Plan Competition – Manthan; student ideas, prototypes and startup incubation.
2025–26	Progression from activity-based innovation towards measurable outcomes: research & innovation integration, mentoring, incubation linkages, IPR generation, startup orientation, technology-enabled innovation and systematic outcome tracking.

Diversified Representation

The IIC ecosystem at SIMS brings together institutional leadership, faculty mentors, Institution Innovation Ambassadors, academic departments, student innovation bodies, industry mentors and external ecosystem partners. The 2024–25 structure included 28 IIC members, 3 Institution Innovation Ambassadors and 4 active faculty mentors, while collaborations included FKCCI, CII, e-Stores and AIC Jyothi Institute of Technology Foundation.

**2025–26 – Ideas → Validation → Prototype → IPR → Incubation →
Startup/Commercialisation → Impact**

B. KEY FUNCTIONARIES AT THE IIC INSTITUTE

Position	Name / Details
President	Dr. Prakash H S
Vice President	Dr. Shreemathi Giri
IIC Convenor	Dr. Roopa Shettigar
IIC Coordinators	Mrs. Prithvi Heggade; Mrs. Ramya Sheshadri; Mr. Yuvaraj Halage; Mr. Sujeesh Surendran; Mr. Vibin Krishnan; Dr. Yatish Kumar; Ms. Divya J; Dr. Shreemathi Giri; Dr. Nagalakshmi
Faculty Mentors	Mr. R. Gopinath Rao (IEDS); Mrs. Vindhya Malagi; Dr. Neethu Urs; Mr. Muralidhar S

2025–26 functional emphasis: stronger mentoring, documentation, student engagement, innovation pipeline development, external ecosystem linkages and measurable innovation outcomes.

C. RESOURCE STRENGTH – HUMAN & PHYSICAL CAPITAL

Resource Indicator	Available / Reported Position	2025–26 Progress Direction
Total IIC Members	28 members reported in 2024–25	Strengthen participation and active engagement
Institution Innovation Ambassadors	3	Increase/activate engagement across innovation activities
Faculty Mentors	4 active mentors	Expand mentoring and expert support
Pre-Incubation	Pre-incubation/incubation facilities were under establishment/strengthening	Strengthen structured idea-to-incubation pathway
Incubation	Incubation support under development; exposure to Atal Incubation Centres	Increase incubation linkages and startup mentoring
IP Facilitation	IPR awareness and facilitation through IIC activities; no separate standalone unit was separately reported	Move from awareness towards IP generation, filing and commercialisation support

Physical / Ecosystem Capital

- Pre-incubation and incubation support infrastructure under strengthening.
- AI and technology-oriented learning and innovation support.
- Prototype development support.
- Student innovation/project repository orientation.
- Exposure visits to incubation centres, including AIC Jyothi Institute of Technology Incubation Centre.
- Industry and ecosystem linkages through FKCCI, CII, e-Stores and AIC Jyothi Institute of Technology Foundation.

D. FACILITIES, INFRASTRUCTURE & STUDENT INNOVATION BODIES

Facilities and Infrastructure

- Pre-incubation and incubation ecosystem development.
- AI-enabled and technology-oriented innovation learning.
- Prototype development and idea validation support.
- IPR awareness and innovation documentation.
- Access to external incubation centres and mentors.
- Industry exposure and networking through institutional collaborations.

Student Bodies / Clubs

Student Body / Platform	Role in Innovation & Entrepreneurship
E-Cell – Illuminate Club	Promotes entrepreneurship, student ideas, business orientation and innovation awareness.
Tech4Impact	Promotes technology, impact-oriented problem solving and innovation engagement.
IIC Student Engagement	Connects students with innovation challenges, IPR activities, bootcamps, mentoring and government innovation platforms.

E. HIGHLIGHT ACHIEVEMENTS – BASELINE AND 2025–26 PROGRESS

The 2024–25 institutional record provides the verified baseline for measuring 2025–26 progression. The available records do not support inventing final 2025–26 institutional totals for every indicator.

Achievement Indicator	Verified 2024–25 Baseline	2025–26 Position / Progress Focus
I&E / IPR activities	Multiple activities including Entrepreneurship & Ethics, IPR Awareness, AI Innovation Workshops, SPARKATHON, AI Bootcamp, BMC workshop, Manthan and Data Science programme.	Expanded focus on outcome-oriented I&E, IPR, R&I, AI, sustainability, mentoring and incubation.
Student ideas generated	10 new student project ideas	Increase quality, validation and conversion of ideas. 15 new project ideas
Prototypes developed	3 – AI Chatbot, Sustainable Packaging, Forensic Analysis Tool	Increase prototype-to-validation conversion. 5 Sustainable project in pipeline
IP activity	2 IPR workshops; 1 provisional patent filed	Increase actual IP generation/protection. 4 IPR
Student startup	1 student-led startup incubated – Eco-Collective: Waste to Wealth	Strengthen startup pipeline and incubation. 2 Start up's work in progress
Funding support	₹2,00,000 allocated; reported increase from ₹50,000 in 2023–24	Expand access to innovation funding. 4,80,000/- allocated

Technology transfer / commercialization	No verified number separately reported	Track and document transfer/commercialisation outcomes. 1 project
Faculty ideas/prototypes	Separate institutional total not reported	Integrate faculty research and innovation into IIC outcome tracking.

E. ACHIEVEMENTS – SELECTED 2025–26 FACULTY IP OUTCOMES

The following are faculty-level innovation/IP achievements documented in the available professional record. They should be treated separately from institutional IIC totals unless the institute has independently recorded them under IIC.

Innovation / IP	Registration / Status	Inventor / Applicant
AI Based Device for Business Management Education	Design Patent Registration No. 475852-001; registered 1 January 2026; filed 4 October 2025	Dr. Roopa Shettigar
Intelligent Search System for Enhancing Supplier Relationship Management	Copyright Registration No. SW-2025021646; registered 19 September 2025; filed 5 June 2025; software/Python programming	Dr. Roopa Shettigar

F. HIGHLIGHTED IIC FACULTY / STUDENT MEMBERS & ACHIEVEMENTS

1. Dr. Roopa Shettigar – IIC Convenor

- Serves as IIC Convenor at Soundarya Institute of Management and Science.
- Led IIC documentation, innovation activities, mentoring, IPR awareness and ecosystem engagement.
- Under her IIC leadership, the institution received a 3-Star Rating from the Ministry of Education Innovation Cell for the 2023–24 academic year, as documented in the professional record.
- Supported activities covering AI innovation, entrepreneurship, IPR, business model development, student startup orientation and innovation challenges.
- Has documented faculty-level IP achievements including design patents and software/copyright registrations.

2. Mr. R. Gopinath Rao – IEDS / Faculty Mentor

Faculty mentor and external innovation ecosystem contributor supporting student innovation and entrepreneurship activities. His role includes mentoring, practical guidance and industry-oriented exposure.

3. Faculty Mentoring Team

Mrs. Vindhya Malagi, Dr. Neethu Urs and Mr. Muralidhar S have contributed as faculty mentors/external ecosystem contributors through innovation activities, student engagement and mentoring.

4. Student Innovation Recognition

The institutional record highlights student participation in innovation challenges, prototype development, startup incubation and AI/sustainability-oriented problem solving. Individual student award names are not separately documented in the available source and therefore are not invented here.

G. SELECTED BEST INNOVATIONS

Innovation / Project	Description
AI Chatbot	AI-enabled student prototype developed through innovation-oriented activities and AI bootcamp exposure.
Sustainable Packaging	Student innovation focused on sustainable packaging solutions.
Forensic Analysis Tool	Student prototype addressing forensic analysis through technology-oriented problem solving.
Eco-Collective – Waste to Wealth	Student-led waste-to-wealth initiative developed as a startup-oriented innovation.

H. SELECTED START-UPS / VENTURES

Startup / Venture	Founder / Team	Innovation Focus
Eco-Collective – Waste to Wealth Project	Student-led team; individual founder name not separately recorded in the available report	Waste-to-wealth / sustainability-oriented entrepreneurship

2025–26 focus: strengthen the startup pipeline through idea validation, Business Model Canvas development, mentoring, incubation exposure, funding awareness and follow-up support.

I. BREAKTHROUGH INNOVATIONS / TECHNOLOGY DEVELOPED

Technology / Innovation	2–3 Line Description
AI Based Device for Business Management Education	A faculty innovation positioned around applying AI to business management education. The available professional record documents copyright registration in January 2026, following filing in October 2025.
Intelligent Search System for Supplier Relationship Management	A Python-based software work designed to support intelligent search in supplier relationship management. Copyright registration was documented in September 2025.
Business Data Insights Analyzing Device	A design-patented device focused on analysing business data and supporting business-management insight generation; granted in November 2024.

J. PARTICIPATION IN CENTRAL & STATE GOVERNMENT / NATIONAL PROGRAMMES

Programme / Initiative	Participation / Institutional Status
NISP – National Innovation and Startup Policy	Implementation expanded through faculty training and student entrepreneurship awareness, as reported for 2024–25. 2025–26 focus: deeper implementation and outcome documentation.
Smart India Hackathon (SIH)	Student teams participated with AI-based and sustainability-focused solutions, as reported in the institutional record.
YUKTI Innovation Repository / Innovation Challenge	Students were oriented to register and upload projects, convert campus ideas into scalable/fundable

	startup solutions and understand funding opportunities.
IIC / Ministry of Education Innovation Cell Activities	Institution conducted multiple MIC/IIC-driven sessions covering IPR, innovation, entrepreneurship, startup funding, patent-to-product and resilience/entrepreneurship.
IIC–ATL Mentorship Linkage	SIMS has engaged in mentoring linkage with KV IISC ATL / school innovation ecosystem; 2025–26 emphasis is on continued mentoring and exposure.
ARIIA / Innovation Reporting	Report was submitted for participation in 2025, as recorded in the 2024–25 report.
Exposure to Atal Incubation Centres	Visits/exposure to AIC Jyothi Institute of Technology Incubation Centre supported awareness of incubation ecosystems.

Selected IIC / MIC Activities Supporting Government Innovation Ecosystem

- Programmes & Schemes session by Dr. Abhay Jere, Chief Innovation Officer, MoE Innovation Cell.
- IP Week 2025 – Discover More with Design Registration.
- Copyrights Uncovered – Masterclass of Copyrights.
- Mark the Spot – Trademark Talk.
- Significance of IP Protection and Commercialisation.
- Patent to Product – Srujanta Se Samruddhi.
- IP UTSAV and World Creativity and Innovation Day.
- Productizing Campus Ideas & Boosting Innovation Funding for Startup Opportunities.
- Fostering Innovation and Resilience through Podcast Series.

2025–26 Strategic Government-Programme Alignment

The 2025–26 approach is to move from participation alone towards evidence of learning, idea generation, mentoring, prototype development, IP creation, startup progression and follow-up outcomes.

K. SOCIAL MEDIA & CONNECTIONS OF IIC INSTITUTE

Official / Institutional Social Media

Platform	Institutional Connection
Facebook	Soundarya Connect – https://www.facebook.com/Soundaryaconnect/
Instagram	Soundarya Connect – https://www.instagram.com/soundaryaconnect/

Institutional / Ecosystem Connections

- Ministry of Education – Innovation Cell / IIC ecosystem.
- FKCCI – industry exposure and business plan/entrepreneurship collaboration.
- CII – industry and ecosystem linkage.
- AIC Jyothi Institute of Technology Foundation – incubation exposure.
- e-Stores – ecosystem linkage reported in the institutional record.
- KV IISC ATL – school innovation mentoring linkage.
- Atal Incubation Centre ecosystem – exposure and incubation awareness.

L. TESTIMONIALS

The following testimonials were documented in the previous annual report and may be retained as external/member feedback demonstrating the development of the IIC ecosystem.

Mr. R. Gopinath Rao, IEDS

“The Institutional Innovation Council at Soundarya Institute of Management and Science has truly set a benchmark in fostering a culture of innovation and entrepreneurship among students.” He highlighted the value of interdisciplinary innovation labs, industry networking sessions and FKCCI collaboration in providing practical exposure and bridging academia and industry.

Mrs. Vindhya Malagi

As an industry mentor, she appreciated the IIC’s focus on interdisciplinary collaboration and real-world problem solving, noting that students are provided resources and support to bring their ideas to life and that the ecosystem is becoming robust and inclusive.

Dr. Neethu Urs

She highlighted the proactive approach of IIC in nurturing innovation and entrepreneurship, particularly the startup incubation centre, innovation challenges, industry collaboration and interdisciplinary innovation.

Mr. Muralidhar S

He appreciated the energy, creativity and innovative ideas demonstrated by students and the institution’s commitment to mentoring, industry collaboration and entrepreneurial learning.

Dr. Roopa Shettigar – IIC Convenor

The Convenor highlighted the transformative impact of innovation challenges, interdisciplinary projects, industry collaborations and external mentoring, and the importance of continuously strengthening an entrepreneurial spirit on campus.

M. IMAGES / DOCUMENTATION

The Annual Report should include selected, high-resolution photographs with captions. The following image categories are recommended based on the documented IIC activities:

Image Category	Suggested Caption
IIC Leadership / Team	IIC leadership, coordinators and faculty mentors – 2025–26
Innovation Awareness	Student participation in IIC/MIC innovation and entrepreneurship programmes
AI / Technology	AI Bootcamp / technology-oriented innovation learning
IPR	IP Week / Design Registration / Copyright / Trademark / Patent-to-Product sessions
Entrepreneurship	Business Model Canvas / Manthan / startup mentoring activity
Innovation Exhibition	SPARKATHON / student innovation exhibition / idea presentation
Incubation	Exposure visit / interaction with incubation ecosystem
ATL Mentorship	SIMS mentoring / interaction with school innovation ecosystem
Government Programmes	Participation in SIH, YUKTI and other national innovation initiatives
Student Innovation	Prototype demonstration – AI Chatbot / Sustainable Packaging / Forensic Analysis Tool
Startup	Eco-Collective – Waste to Wealth project
IP / Faculty Innovation	Documented faculty innovation and IP achievements

N. CONTACT

Contact Item	Details
Institution	Soundarya Institute of Management and Science
IIC Convenor	Dr. Roopa Shettigar
Role	Convenor, Institution’s Innovation Council
Phone	+91 9035997832

Social Media – Facebook	https://www.facebook.com/Soundaryaconnect/
Social Media – Instagram	https://www.instagram.com/soundaryaconnect/

“From Ideas to Impact: Building a Culture of Innovation, Research, Entrepreneurship and Sustainable Enterprise at SIMS.”

IIC

Quarter I

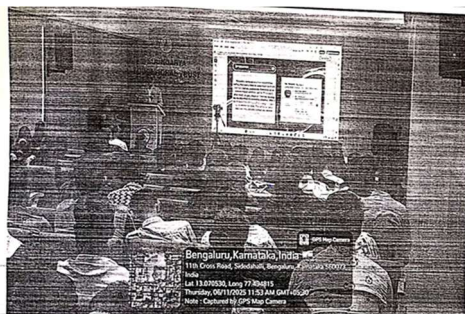
1. Solution Fit: From Real-World Problems to Innovative Business Solutions

The Session on Achieving Problem–Solution Fit was organized by the Institution’s Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru Urban, under the IIC Calendar Activity for the academic year 2025–26. The session focused on developing students’ ability to identify real-world problems and transform them into innovative, customer-centric business solutions.

The primary objective of the session was to help students understand the importance of identifying the right problem before developing a solution. It emphasized problem–solution mapping, validation of business ideas, entrepreneurial thinking, and business pitching. Through these concepts, students were encouraged to look at problems from a customer perspective and develop solutions that address genuine needs.

The program was conducted as part of the Innovation & Design Thinking theme. The session recorded participation from 150 students and 3 faculty members, with 2 external participants. An expenditure of ₹5,000 was reported for the program.

Overall, the session provided students with practical exposure to the process of connecting real-world problems with viable solutions. It strengthened their analytical, innovative, and entrepreneurial thinking skills and encouraged them to validate ideas before considering implementation. The session thereby contributed to building a problem-solving and innovation-oriented mindset among the participants.



Impact and Benefits

The session enhanced students ability to understand customer needs and connect identified problems with relevant solutions. It encouraged participants to think critically, evaluate the feasibility of business ideas, and develop a customer-focused approach. The activity also strengthened entrepreneurial mindset, creativity, decision-making, problem-solving, communication, and business pitching skills. Overall, the session motivated students to transform real-world challenges into innovative business opportunities and helped build confidence in validating and presenting their ideas.

2. Expert Talk on Intellectual Property Rights (IPR) and Technology Transfer for Innovators and Entrepreneurs

The Institution’s Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru Urban, organized an Expert Talk on Intellectual Property Rights (IPR) and Technology

Transfer for Innovators and Entrepreneurs as part of the IIC Calendar Activity 2025–26. The session was conducted under Level 1 – Expert Talk, with the theme “IPR & Technology Transfer.” The primary objective of the session was to provide students with basic knowledge of patent drafting and filing and to help them understand the difference between a general idea and a



patentable invention. The session created awareness about the importance of protecting innovative ideas and encouraged students to consider intellectual property as an essential part of innovation and entrepreneurship.

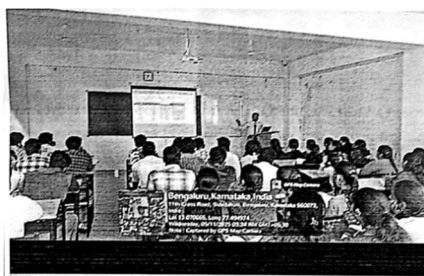
Impact and Benefits

The session enhanced students' awareness of IPR, patents, innovation protection, and technology transfer. It helped participants understand how innovative ideas can be evaluated and protected through appropriate intellectual property mechanisms. The activity strengthened entrepreneurial thinking, innovation awareness, and confidence in developing and protecting new ideas. A total of 75 students and 3 faculty members participated, with an external participant also involved.

3. My Story: Motivational Expert Session by Successful Innovators & Entrepreneurs – Inspiring Innovation and Entrepreneurial Thinking

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a My Story/Motivational Expert Session by Successful Innovators & Entrepreneurs under the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 1 – Expert Talk with the theme Innovation & Design Thinking.

The session aimed to equip students with practical Excel tools for analysing financial data and solving business problems. It provided students with an opportunity to understand the practical application of financial tools in real-world business situations and encouraged them to approach business challenges through analytical and innovative thinking.



Impact and Benefits

The session enhanced students' analytical thinking, problem-solving abilities, financial data analysis skills, and confidence in applying Excel tools to practical business situations. It also helped students strengthen their decision-making capabilities and understand how analytical tools can support effective business solutions.

The activity benefited 70 students, 3 faculty members, and 3 external participants, creating an interactive environment for knowledge sharing and practical learning.

Overall, the session contributed to developing an innovation-oriented, analytical, and entrepreneurial mindset among students, aligning with the objectives of IIC 8.0.

4. Demo Day / Idea Showcase – Promoting Innovation, Entrepreneurship and Experiential Learning

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Demo Day / Idea Showcase as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted under Level 4 – Exhibition/Demo Day, with the theme “Resilience, Innovation & Efficiency.”

The activity aimed to promote industry exposure, teamwork, communication, entrepreneurial mindset, and confidence among students. It provided students with an opportunity to present and showcase their ideas, encouraging them to transform innovative concepts into practical and meaningful outcomes.



Impact and Benefits

The Demo Day had a positive impact on students by strengthening their entrepreneurial thinking, creativity, communication skills, teamwork, and confidence. It provided valuable experiential learning and encouraged students to think innovatively while presenting their ideas before an audience.

The activity also enhanced students' business skills and innovation capabilities, helping them understand the importance of presenting ideas effectively and developing solutions with practical relevance. The programme created a platform for knowledge sharing, interaction, and exposure to innovative ideas.

The event witnessed participation from 800 students, 13 faculty members, and 5 external participants, making it a large-scale platform for innovation and idea showcasing.

Overall, the activity contributed significantly to developing an innovation-driven, entrepreneurial, confident, and collaborative mindset among students

5. Workshop on AI and Industry 4.0 Tools for Innovators and Entrepreneurs – Building Digital Innovation and Entrepreneurial Skills

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Workshop on AI and Industry 4.0 Tools for Innovators and Entrepreneurs as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 2 – Workshop under the theme Innovation & Design Thinking.

The workshop aimed to enhance students understanding of Artificial Intelligence and Industry 4.0 tools and their application in innovation and entrepreneurship. It provided students with exposure to emerging technologies and helped them understand the entrepreneurial opportunities created by technological advancements.



Impact and Benefits

The workshop had a positive impact on students by improving their awareness of emerging technologies, innovation practices, and entrepreneurial opportunities. It encouraged students to explore how AI and Industry 4.0 tools can support innovative thinking and business development. The major benefits included enhanced technological knowledge, improved understanding of digital innovation, increased entrepreneurial awareness, and greater readiness to explore technology-driven business opportunities. The workshop also encouraged students to connect technology with innovation and design thinking.

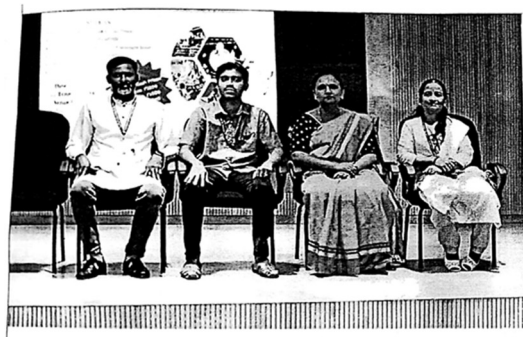
The programme engaged 70 students and 1 faculty member, providing a focused learning environment for developing technology-oriented entrepreneurial skills.

Overall, the activity strengthened students' innovation, technology awareness, and entrepreneurial capabilities.

6. Boot Camp on Problem Solving and Ideation – Developing Innovative Solutions through Design Thinking

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Boot Camp on Problem Solving/Ideation as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Bootcamp under the theme Innovation & Design Thinking.

The boot camp aimed to enhance students' problem-solving and ideation skills by encouraging them to think creatively, identify challenges, and generate innovative solutions. The activity provided an engaging platform for students to develop ideas relevant to entrepreneurial opportunities and strengthen their ability to approach problems with an innovation-oriented mindset.



Impact and Benefits

The boot camp had a positive impact on students by enhancing their creative thinking, problem-solving ability, confidence, and ideation skills. It encouraged participants to explore different approaches to challenges and develop innovative solutions with entrepreneurial potential.

The major benefits included improved critical thinking, creativity, solution generation, entrepreneurial awareness, and confidence in presenting innovative ideas. The activity also

strengthened students' understanding of innovation and design thinking as practical approaches to solving real-world problems.

The programme witnessed participation from 250 students, 2 faculty members, and 3 external participants, creating a broad learning and innovation environment.

Overall, the boot camp contributed to developing an innovative, creative, and entrepreneurial mindset among students

7. Awareness Workshop on “Entrepreneurship & Innovation” as Career Opportunities – Building an Innovation and Entrepreneurial Mindset

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Awareness Workshop on “Entrepreneurship & Innovation” as Career Opportunities as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 2 – Workshop under the theme Resilience, Innovation & Efficiency.

The workshop aimed to enhance students' conceptual understanding and analytical thinking while providing awareness about entrepreneurship and innovation as potential career opportunities. Expert guidance was used to strengthen students' analytical and problem-solving abilities.



Impact and Benefits

The activity positively impacted students by improving their analytical thinking, conceptual understanding, problem-solving skills, and awareness of entrepreneurship and innovation. It encouraged students to consider innovative and entrepreneurial pathways while developing a broader perspective toward career opportunities.

The workshop provided benefits such as enhanced analytical abilities, improved problem-solving skills, greater confidence in exploring innovative ideas, and increased awareness of entrepreneurship as a career option. It also supported the development of an innovation-oriented mindset aligned with the IIC 8.0 objectives.

The programme engaged 38 students, 2 faculty members, and 1 external participant, providing an interactive platform for learning and knowledge sharing.

Overall, the workshop contributed to strengthening students' innovation, analytical, problem-solving, and entrepreneurial capabilities, encouraging them to explore entrepreneurship and innovation as meaningful career opportunities.

8. Inter/Intra Institutional Hackathon & Idea Challenge – FinQuest: Innovative Budget Planning through Design Thinking

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Inter/Intra Institutional Hackathon/Idea Challenge as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The activity was conducted under the theme Innovation & Design Thinking and focused on developing entrepreneurial thinking through real-life financial planning problems.

The programme, titled “FinQuest: Innovative Budget Planning Challenge – Developing Financial Decision-Makers through Design Thinking,” provided students with an opportunity to apply innovative approaches to financial planning and decision-making.



Impact and Benefits

The challenge had a positive impact by strengthening students' entrepreneurial thinking, financial literacy, strategic thinking, and problem-solving abilities. Participants were encouraged to analyse real-life financial planning situations and develop practical solutions through an innovation-oriented approach.

The activity enhanced students' ability to make informed financial decisions, think strategically, work on practical challenges, and apply design thinking to financial problems. It also promoted creativity, analytical reasoning, and entrepreneurial competencies.

The programme engaged 40 students and 1 faculty member, creating an interactive environment for experiential learning and idea development.

Overall, the Hackathon/Idea Challenge contributed to developing financially aware, innovative, strategic, and entrepreneurial decision-makers.

Quarter II

9. Field/Exposure Visit to Pre-Incubation Units – Exploring Industrial Innovation, Automation and Incubation Practices

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Field/Exposure Visit to Pre-Incubation Units as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 2 – Exposure Visit under the theme Pre-Incubation & Incubation Management.

The visit aimed to provide students with practical exposure to industrial automation and supply chain operations. It helped participants understand real-world industrial operations and business processes by connecting classroom learning with practical industry environments.



Impact and Benefits

The exposure visit positively impacted students by improving their understanding of industrial operations, automation, supply chain processes, and business practices. It provided valuable experiential learning and helped students gain a practical perspective on how organizations operate and manage business processes.

The major benefits included enhanced industry awareness, practical knowledge, analytical thinking, process understanding, and career awareness. The visit also encouraged students to relate academic concepts to real-world applications and develop a better understanding of pre-incubation and incubation environments.

The programme engaged 43 students and 2 faculty members, creating an opportunity for direct learning and industry exposure.

10. Innovation & Entrepreneurship Outreach Program in Schools – Promoting Innovation, Sustainability and Entrepreneurial Thinking

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Innovation & Entrepreneurship Outreach Program in Schools as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Exposure Visit under the theme Innovation & Design Thinking.

The programme aimed to expose school students to innovative waste management practices and sustainable environmental solutions. The outreach activity encouraged students to understand the importance of responsible waste management and explore practical approaches to environmental challenges.



Impact and Benefits

The activity had a positive impact by strengthening students' problem-solving abilities, environmental consciousness, and commitment towards sustainable community development. It encouraged young learners to think creatively about environmental issues and understand how innovation can contribute to sustainable solutions.

The major benefits included increased awareness of waste management, sustainability, environmental responsibility, creative thinking, and community-oriented problem-solving. The

programme also helped connect innovation and entrepreneurship with real-world environmental challenges, encouraging students to develop a responsible and solution-oriented mindset.

The programme engaged 24 students, 1 faculty member, and 3 external participants, providing a meaningful platform for experiential learning and outreach.

11. Workshop on Effective Sales and Marketing Strategies for Entrepreneurs/Start-ups – Building Entrepreneurial and Market-Oriented Skills

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Workshop on Effective Sales and Marketing Strategies for Entrepreneurs/Start-ups as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 4 – Workshop under the theme Entrepreneurship & Startup.

The workshop aimed to develop practical skills and entrepreneurial awareness in sustainable silk processing. It provided participants with practical knowledge and an understanding of entrepreneurship opportunities in the sericulture sector, connecting entrepreneurial concepts with real-world applications.



Impact and Benefits

The workshop positively impacted students by enhancing their practical knowledge, entrepreneurial awareness, business understanding, and sector-specific skills. It encouraged participants to explore entrepreneurial opportunities and understand the potential of sustainable silk processing as a business-oriented area.

The major benefits included improved understanding of entrepreneurship opportunities, practical business applications, sustainable practices, and entrepreneurial skills. The programme also encouraged students to develop a market-oriented and entrepreneurial perspective relevant to start-ups and emerging business opportunities.

The activity engaged 52 students, 3 faculty members, and 2 external participants, creating an interactive platform for learning and knowledge sharing.

Overall, the workshop strengthened students' entrepreneurial awareness, practical skills, and understanding of business opportunities.

12. Workshop on Design Thinking, Critical Thinking and Innovation Design – Promoting Creative Problem-Solving and Eco-Friendly Entrepreneurship

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Workshop on Design Thinking, Critical Thinking and Innovation Design as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 4 – Workshop under the theme Innovation & Design Thinking.

The workshop aimed to develop practical skills in herbal soap making and promote eco-friendly entrepreneurship. It provided participants with hands-on learning and awareness of sustainable product development and entrepreneurial opportunities.



Impact and Benefits

The workshop positively impacted students by developing their creative thinking, practical skills, product development awareness, and entrepreneurial mindset. The hands-on approach helped participants understand how innovative and sustainable products can be developed using practical knowledge.

The major benefits included enhanced hands-on skills, awareness of sustainable product development, critical thinking, creativity, and understanding of eco-friendly entrepreneurial opportunities. The workshop also encouraged students to explore innovative product ideas and consider sustainability while developing business opportunities.

The programme engaged 40 students, 3 faculty members, and 1 external participant, creating an interactive environment for experiential learning and innovation.

Overall, the activity contributed to developing an innovative, creative, sustainability-conscious, and entrepreneurial mindset among students.

13. Innovation Showcase: Demo Day, Exhibition & Prototype Presentation – Promoting Renewable Energy Innovation and Expert Mentorship

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Innovation Showcase: Demo Day/Exhibition/Presentation of Innovations and Prototypes with linkage to Innovation Ambassadors/Experts for Mentorship Support as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 4 – Exhibition/Demo Day under the theme Innovation & Design Thinking.

The showcase aimed to expose students to innovative renewable energy prototypes and foster interaction with research experts. The programme provided a platform to observe and understand renewable energy technologies and prototype demonstrations while encouraging students to explore innovation, research, and entrepreneurship.



Impact and Benefits

The activity positively impacted students by enhancing their understanding of renewable energy innovations, prototype development, research opportunities, and entrepreneurship. Interaction with experts provided valuable exposure to mentorship and encouraged students to explore future innovation and research pathways.

The major benefits included improved innovation awareness, practical understanding of renewable energy technologies, exposure to prototypes, expert interaction, research orientation, and entrepreneurial thinking. The showcase also encouraged students to connect innovative ideas with practical applications.

The programme engaged 26 students, 3 faculty members, and 6 external participants, creating a valuable platform for knowledge sharing and expert interaction.

14. AI & Innovation Sprints: Rapid Prototyping for Digital Transformation – Empowering Innovators through AI-Driven Solutions

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized AI & Innovation Sprints: Rapid Prototyping for Digital Transformation as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme focused on encouraging students to explore Artificial Intelligence, rapid prototyping, digital transformation, and innovative problem-solving.

The activity provided participants with an opportunity to understand how AI-enabled tools and digital technologies can be applied to develop innovative solutions. Through an innovation-sprint approach, students were encouraged to identify opportunities, generate ideas, develop prototypes, and consider practical applications of technology in solving real-world challenges.



Impact and Benefits

The programme had a positive impact on students by strengthening their creative thinking, problem-solving abilities, digital awareness, innovation skills, and entrepreneurial mindset. It encouraged participants to move from ideas to practical prototypes and understand the importance of rapid experimentation in innovation.

The major benefits included improved AI awareness, prototyping skills, critical thinking, technology adoption, teamwork, and confidence in developing digital solutions. The activity also helped students understand how emerging technologies can support entrepreneurship and business transformation.

15. Expert Talk on Process of Innovation Development, Technology Readiness Level (TRL) & Commercialization of Lab Technologies – Promoting IPR, Technology Transfer and Innovation

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Expert Talk on “Process of Innovation Development & Technology Readiness Level (TRL)” and “Commercialization of Lab Technologies & Tech-Transfer” as part

of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 1 – Expert Talk under the theme IPR & Technology Transfer.

The session aimed to familiarize students with the innovation development process and Technology Readiness Levels (TRL). Interaction with experts provided students with insights into innovation, advanced technologies, commercialization, and technology transfer.



Impact and Benefits

The session positively impacted students by strengthening their innovation, analytical thinking, and problem-solving skills. It helped participants understand how innovations progress from development toward technological readiness and commercialization.

The major benefits included improved awareness of TRL, innovation development, technology commercialization, IPR, and technology transfer. The expert interaction also encouraged students to think about the practical application and commercialization potential of innovative technologies. The programme engaged 47 students and 3 faculty members and was conducted in January 2026.

16. Inter/Intra-Institution Innovation Competition & Hackathon – Fostering Creativity, Design Thinking and Entrepreneurial Solutions

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Inter/Intra-Institution Innovation Competition/Hackathon and Reward Best Innovations as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Exhibition under the theme Entrepreneurship & Startup. The competition aimed to foster innovation, creativity, design thinking, and problem-solving through model development. Students were encouraged to develop and present innovative models, providing them with a platform to transform ideas into practical solutions.



Impact and Benefits

The activity had a positive impact on students by enhancing their innovation, creativity, critical thinking, design thinking, and problem-solving abilities. The competitive environment motivated participants to develop innovative models and effectively present their ideas.

The major benefits included improved creative thinking, model-development skills, presentation abilities, teamwork, confidence, and entrepreneurial awareness. The activity also encouraged students to identify problems, develop innovative solutions, and showcase their ideas in a competitive environment.

The programme engaged 89 students and 6 faculty members, creating a strong platform for experiential learning and innovation. It was conducted on 5 November 2025.

Quarter III

17. Session/Workshop on Business Model Canvas (BMC) & Business Model Fit – Developing Sustainable and Compliant Entrepreneurial Ventures

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Session/Workshop on Business Model Canvas (BMC) & Business Model Fit as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 1 – Mentoring Session under the theme Innovation & Design Thinking.

The session aimed to promote innovation, entrepreneurial thinking, and informed decision-making through expert insights. It focused on understanding Business Model Canvas and Business Model Fit while integrating legal and regulatory compliance for sustainable business ventures.



Impact and Benefits

The session positively impacted students by strengthening their entrepreneurial mindset, business planning abilities, innovation skills, and decision-making capabilities. It helped participants understand how different elements of a business model can be aligned to develop sustainable ventures.

The major benefits included improved awareness of business model development, innovation, risk management, legal and regulatory compliance, and sustainable entrepreneurship. The expert interaction also encouraged students to approach business ideas more systematically and responsibly.

The programme engaged 97 students, 8 faculty members, and 1 external participant, providing a valuable platform for mentoring, knowledge sharing, and entrepreneurial learning.

18. Workshop on Intellectual Property Rights (IPRs) and IP Management for Start-ups – Transforming Innovation into Intellectual Assets

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Workshop on Intellectual Property Rights (IPRs) and IP Management for Start-ups as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Workshop under the theme Resilience, Innovation & Efficiency. The workshop aimed to create awareness about Intellectual Property Rights and their role in protecting innovation. It focused on helping participants understand the importance of protecting, managing, and commercializing innovative ideas through start-ups and industry collaboration.



Impact and Benefits

The workshop positively impacted students by increasing their awareness of IPRs, innovation protection, IP management, commercialization, and start-up opportunities. It encouraged participants to recognize intellectual assets as important resources for developing and scaling innovative ideas.

The major benefits included improved understanding of IP protection, management and commercialization, greater readiness to convert innovative ideas into intellectual assets, and increased awareness of industry collaboration and start-up opportunities.

The programme engaged 85 students, 8 faculty members, and 1 external participant, providing a valuable platform for learning and knowledge sharing.

19. Inter/Intra-Institutional Business Plan Competition – MYSTIFOR Innovation Challenge: Promoting Design Thinking, Problem-Solving and Entrepreneurial Innovation



The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Inter/Intra-Institutional Business Plan Competition and Innovation Challenge as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Competition/Hackathon under the theme Innovation & Design Thinking.

The activity, titled “Innovation Challenge – MYSTIFOR Treasure Hunt,” was designed to promote innovation and design thinking through clue-based problem-solving and investigative challenges. It encouraged students to work collaboratively, think creatively, analyse challenges, and develop innovative approaches to solving problems.



Impact and Benefits

The competition had a positive impact on students by enhancing their problem-solving, critical thinking, creativity, teamwork, adaptability, and innovation skills. The competitive and investigative format encouraged participants to approach challenges from different perspectives and develop confidence in tackling unfamiliar situations.

The major benefits included improved design-thinking abilities, collaborative learning, investigative skills, decision-making, confidence, and readiness to face innovation-driven academic and professional challenges. The activity also provided students with an experiential platform to apply innovative thinking in a competitive environment.

The programme engaged 80 students, 1 faculty member, and 1 external participant.

20. Session on Start-up Legal & Ethical Steps – Building Responsible, Compliant and Sustainable Entrepreneurial Ventures

The Institution’s Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Session on Start-up Legal & Ethical Steps as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Workshop under the theme Pre-Incubation & Incubation Management.

The session aimed to strengthen industry–academia collaboration and expose students to advanced professional practices. It encouraged participants to understand the importance of approaching entrepreneurial activities with appropriate legal, ethical, analytical, and professional considerations.

Impact and Benefits

The session had a positive impact on students by strengthening their analytical thinking, scientific approach, innovation capabilities, and problem-solving skills. It encouraged students to develop a responsible and structured approach towards entrepreneurial and professional challenges.

The major benefits included enhanced innovation awareness, analytical abilities, problem-solving skills, professional readiness, and understanding of responsible practices. The programme also helped students connect academic learning with practical professional environments and encouraged them to approach innovation-driven challenges with greater confidence.

The programme engaged 32 students and 3 faculty members and was conducted on 5 December 2025.

21. Workshop on “Raising Capital and Managing Finance for Startups” – Strengthening Financial Literacy, Investment Planning and Technology-Driven Entrepreneurship

The Institution’s Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Workshop on “Raising Capital and Managing Finance for Startups” as part

of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 2 – Workshop under the theme Safe and Trusted AI.

The workshop aimed to strengthen students' innovation, financial literacy, and technology-driven decision-making skills. It focused on improving participants' readiness to use emerging technologies and financial analytics for sustainable business growth and investment planning.



Impact and Benefits

The workshop positively impacted students by enhancing their understanding of startup finance, financial literacy, investment planning, and technology-driven decision-making. It encouraged participants to develop a more informed approach towards managing finances and planning for sustainable business growth.

The major benefits included improved financial decision-making, awareness of investment planning, analytical thinking, technology adoption, and entrepreneurial readiness. The session also helped students understand the importance of using financial analytics and emerging technologies in supporting startup growth.

The programme engaged 6 students, 1 faculty member, and 1 external participant and was conducted over one day in January 2026.

22. AI-Powered Solution Expo: Demo Day for AI & Industry 4.0 Prototypes – Promoting Responsible AI, Innovation and Digital Transformation

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized the AI-Powered Solution Expo: Demo Days for AI/Industry 4.0 Prototypes as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Demo Day under the theme Safe and Trusted AI.

The primary objective was to promote the ethical and responsible use of Artificial Intelligence in academic and professional environments. The expo provided students with an opportunity to gain awareness of responsible AI practices and industry-relevant technologies.



Impact and Benefits

The activity positively impacted students by increasing their understanding of responsible AI, emerging technologies, Industry 4.0 applications, and technology-driven innovation. The demonstration-oriented format encouraged students to explore practical applications of AI and understand the importance of ethical technology adoption.

The major benefits included enhanced AI awareness, technological knowledge, innovation skills, responsible technology practices, and industry readiness. The expo also encouraged students to think about how emerging technologies can be applied responsibly to address academic and professional challenges.

The programme engaged 65 students, 1 faculty member, and 1 external participant and was conducted on 13 November 2025.

23. Workshop on Prototype/Process Design and Development – Strengthening Innovation, Design Thinking and Operational Problem-Solving Skills

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Workshop on Prototype/Process Design and Development as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Workshop under the theme Innovation & Design Thinking.

The workshop aimed to familiarize students with the design and operational processes involved in airport and ground handling. It provided practical exposure to operational processes and encouraged students to understand how design and process improvements can address real-world operational challenges.



Impact and Benefits

The workshop positively impacted students by strengthening their critical thinking, process understanding, problem-solving abilities, and innovation skills. It encouraged participants to identify operational challenges and think of appropriate process improvements.

The major benefits included improved design-thinking capabilities, operational awareness, analytical thinking, process improvement skills, and practical understanding of airport and ground-handling operations. The workshop also helped students connect theoretical learning with practical operational situations.

The programme engaged 40 students and 1 faculty member and was conducted over the reported period in September–October 2025.

24. Field/Exposure Visit to Incubation Units, Patent Facilitation & Tech Transfer Centres – Promoting Industrial Innovation, Product Development and Technology Transfer

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Field/Exposure Visit to Incubation Units/Patent Facilitation/Tech Transfer Centres as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme

was conducted as a Level 3 – Exposure Visit under the theme Pre-Incubation & Incubation Management.

The visit aimed to encourage innovation and entrepreneurial thinking through industry exposure. It provided students with an opportunity to understand industrial innovation, product development and technology transfer in the beverage industry, connecting academic learning with practical industry experiences.



Impact and Benefits

The exposure visit positively impacted students by enhancing their understanding of innovation, entrepreneurship, product development, incubation practices, and technology transfer. It motivated students to explore product-based business opportunities and understand how innovative ideas can be developed and transferred into practical applications.

The major benefits included improved industry awareness, entrepreneurial thinking, product-development knowledge, innovation orientation, and understanding of technology-transfer opportunities. The visit also encouraged students to connect classroom concepts with real-world industrial practices.

The programme engaged 40 students and 2 faculty members and was conducted on 9 September 2025.

25. Mentoring Event: Demo Day/Poster Presentation of Business Plans & Mentor Linkages – Strengthening Innovation, Design Thinking and Entrepreneurial Solutions

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Mentoring Event: Demo Day/Poster Presentation of Business Plans & Mentor Linkages as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 1 – Mentoring Session under the theme Innovation & Design Thinking.

The event aimed to provide students with expert mentoring and constructive feedback from faculty and industry professionals. Through business plan and poster presentations, students received professional guidance and an opportunity to improve their innovative ideas and proposed solutions.



Impact and Benefits

The mentoring event positively impacted students by enhancing their confidence, communication, presentation, problem-solving, and innovation skills. Expert feedback helped participants refine their ideas and develop a more practical approach towards proposing innovative solutions.

The major benefits included exposure to professional mentoring, constructive feedback, innovative thinking, design thinking, business-plan presentation, and solution development. The interaction with mentors also encouraged students to evaluate their ideas critically and improve their ability to communicate innovative solutions effectively.

The programme engaged 41 students and 2 faculty members and was conducted on 10 July 2025.

Quarter IV

26. Workshop on Using AI for Fundraising & Investor Pitch Preparation – Strengthening Startup Finance, Innovation and Entrepreneurial Readiness

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Workshop on Using AI for Fundraising & Investor Pitch Preparation as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Workshop under the theme Resilience, Innovation & Efficiency.

The workshop aimed to develop students' skills in creating compelling pitch decks, financial projections, and business presentations. It also provided learning on fundraising strategies, financial planning, and startup pitching.



Impact and Benefits

The workshop positively impacted students by enhancing their understanding of fundraising, financial planning, investor pitching, and business presentation. It helped participants develop a

structured approach to communicating business ideas and presenting financial information effectively.

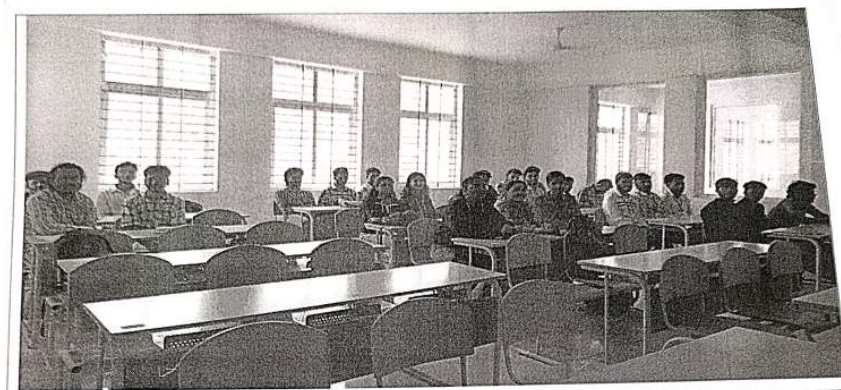
The major benefits included improved pitch-deck preparation, financial projection skills, presentation abilities, fundraising awareness, and startup-readiness. The workshop also encouraged students to strengthen their confidence in presenting innovative business ideas and understanding the financial requirements of startups.

The programme engaged 60 students and 1 faculty member and was conducted for one day in August 2026.

27. Demo Day/Exhibition of Start-ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support – Promoting Innovation, Design Thinking and Technology-Driven Entrepreneurship

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Demo Day/Exhibition of Start-ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Demo Day under the theme Innovation & Design Thinking.

The activity aimed to facilitate interaction with industry experts for guidance on technology-driven business solutions. It provided participants with exposure to innovative supply-chain technologies and opportunities to gain expert guidance on practical business applications.



Impact and Benefits

The programme positively impacted participants by improving their understanding of innovative supply-chain technologies, technology-driven business solutions, problem-solving, and operational decision-making. Interaction with experts helped participants gain practical perspectives on applying innovation to business challenges.

The major benefits included enhanced technology awareness, problem-solving skills, operational decision-making abilities, industry exposure, and entrepreneurial thinking. The mentoring linkage also encouraged participants to understand how innovative technologies can support business development and operational efficiency.

28. Inter/Intra-Institutional Start-up Competition – Promoting Sustainable Business Innovation, Green Entrepreneurship and Entrepreneurial Excellence

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Inter/Intra-Institutional Start-up Competition and Reward for Best Start-ups as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Competition/Hackathon under the theme Entrepreneurship & Startup.

The competition aimed to encourage students to generate and present innovative ideas focused on sustainable business practices. It provided a platform for participants to showcase entrepreneurial ideas while developing an understanding of sustainable business and green innovation.



Impact and Benefits

The activity positively impacted students by strengthening their innovation, teamwork, creativity, and entrepreneurial thinking. It encouraged participants to explore sustainable business opportunities and consider environmentally responsible approaches while developing start-up ideas.

The major benefits included enhanced understanding of sustainable business practices, green innovation, entrepreneurship, teamwork, idea presentation, and innovative thinking. The competitive environment also motivated students to develop and communicate practical business ideas with greater confidence.

The programme engaged 64 students and 1 faculty member and was conducted on 7 September 2025

29. Session on Innovation & Prototype Validation – Strengthening Value Proposition Fit, Business Fit and Design Thinking for Practical Solutions

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Session on Innovation/Prototype Validation & “Value Proposition Fit & Business Fit” as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 4 – Workshop under the theme Innovation & Design Thinking.

The session focused on developing innovative and practical approaches to challenges in criminal investigation and justice. It enabled participants to understand how innovative solutions can be evaluated for their practical value, applicability, value proposition, and business fit. The programme also highlighted the practical fit of forensic-legal approaches in innovation and solution validation.



Impact and Benefits

The session positively impacted participants by enhancing their ability to evaluate innovative solutions, validate prototypes, identify practical value, and assess applicability. It encouraged critical thinking and a structured approach to solving real-world challenges.

The major benefits included improved prototype-validation skills, value proposition understanding, business-fit assessment, practical problem-solving, analytical thinking, and innovation capabilities. The session helped participants connect innovative ideas with practical requirements and real-world applications.

The programme engaged 98 students and 8 faculty members and was conducted on 19 May 2026.

30. Session on Accelerators/Incubation – Creating Opportunities for Students & Faculty through Forensic Innovation, Research and Technology Applications

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Session on Accelerators/Incubation – Opportunities for Students & Faculties as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 4 – Workshop under the theme Pre-Incubation & Incubation Management.

The session aimed to encourage innovation, research, and technology-based problem-solving in forensic science. It provided students and faculty with exposure to research projects, technology applications, and innovative solutions, with a particular focus on DNA technology, research, and technology applications.



Impact and Benefits

The session positively impacted participants by encouraging them to explore research opportunities, incubation pathways, technology applications, and innovative approaches to forensic challenges. It strengthened awareness of how research-based ideas can be developed into practical technological solutions.

The major benefits included enhanced research orientation, innovation skills, technology awareness, problem-solving abilities, and understanding of incubation opportunities. The session also encouraged students and faculty to identify opportunities for developing innovative solutions in forensic science.

The programme engaged 76 students and 7 faculty members and was conducted on 23 May 2026

31. Session on “Lean Start-up & Minimum Viable Product/Business” – Boot Camp for Problem Validation, Innovation and Sustainable Solutions

The Institution’s Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Session on “Lean Start-up & Minimum Viable Product/Business” – Boot Camp/Mentoring Session as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 4 – Bootcamp under the theme Economic Growth & Social Good.

The session aimed to develop students’ skills in identifying real-world problems and validating innovative ideas through research. It encouraged participants to transform research insights into practical and potentially scalable solutions, strengthening their understanding of the Lean Start-up and Minimum Viable Product approach.



Impact and Benefits

The programme positively impacted students by strengthening their problem-identification, research, idea-validation, critical-thinking, and entrepreneurial skills. It encouraged participants to evaluate real-world problems systematically and develop solutions based on research and practical needs.

The major benefits included improved understanding of Lean Start-up principles, MVP development, innovation validation, research-based decision-making, scalability, and solution development. The boot camp also enhanced students’ readiness to convert ideas and research findings into practical solutions.

32. Panel Discussion with Innovation and Start-up Ecosystem Enablers – Strengthening Entrepreneurship, Innovation and Design Thinking

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Panel Discussion with Innovation and Start-up Ecosystem Enablers from the Region/State/National Level as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted under the theme Innovation & Design Thinking and provided students with exposure to entrepreneurship, innovation, business models, and the start-up ecosystem.

The panel discussion provided an interactive platform for students to gain practical perspectives on entrepreneurship and understand opportunities available within the start-up ecosystem. It encouraged participants to connect academic learning with real-world innovation and business development.



Impact and Benefits

The programme positively impacted students by enhancing their entrepreneurial awareness, innovation skills, business understanding, and knowledge of start-up opportunities. Interaction with ecosystem enablers encouraged students to explore entrepreneurship as a career and understand different pathways for developing innovative ideas.

The major benefits included improved understanding of business models, innovation processes, start-up opportunities, entrepreneurial decision-making, and design thinking. The discussion also encouraged students to develop confidence in exploring and presenting innovative business ideas.

33. Innovation & Entrepreneurship Outreach Program in Schools – Fostering Social Innovation, Problem-Solving and Entrepreneurial Thinking

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized an Innovation & Entrepreneurship Outreach Program in Schools as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Bootcamp under the theme Entrepreneurship & Startup.

The programme aimed to foster social innovation, problem-solving, and entrepreneurial thinking among school students. It encouraged participants to identify community challenges and think creatively about developing practical solutions. The activity also promoted awareness of innovation and social entrepreneurship at the school level.



Impact and Benefits

The programme had a positive impact by developing social entrepreneurship and innovation-oriented thinking among students. It strengthened their ability to look at community challenges from a problem-solving perspective and explore practical solutions.

The major benefits included improved creative thinking, problem-solving abilities, entrepreneurial awareness, social innovation skills, and solution-oriented thinking. Early exposure to entrepreneurship also encouraged students to develop confidence in identifying opportunities and creating meaningful solutions for society

34. Session on Angel Investment/VC Funding Opportunities for Early-Stage Entrepreneurs – Building Investment Readiness and Entrepreneurial Excellence

The Institution's Innovation Council (IIC), Soundarya Institute of Management & Science, Bengaluru, organized a Session on Angel Investment/VC Funding Opportunities for Early-Stage Entrepreneurs as part of the IIC 8.0 Calendar Activity for the Academic Year 2025–26. The programme was conducted as a Level 3 – Workshop under the theme Entrepreneurship & Startup. The session aimed to expose students to industry leaders, entrepreneurs, and business experts, providing them with practical exposure to the entrepreneurial and industry ecosystem. It helped participants understand the importance of external funding opportunities for early-stage entrepreneurial ventures.



Impact and Benefits

The programme positively impacted students by improving their entrepreneurial awareness, industry understanding, investment knowledge, and confidence to explore startup opportunities. Exposure to industry leaders and business experts provided practical insights into the entrepreneurial ecosystem.

The major benefits included enhanced awareness of Angel Investment, Venture Capital funding opportunities, startup financing, investor expectations, entrepreneurial decision-making, and

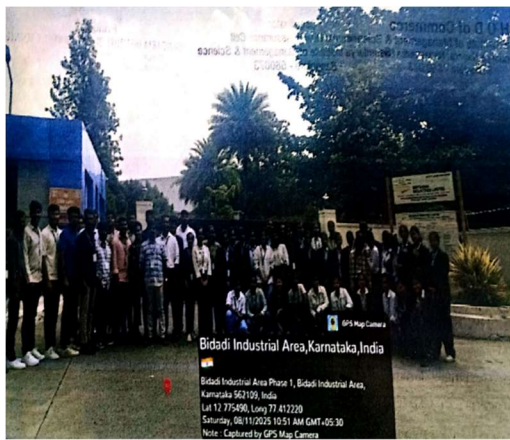
industry networking. The session also encouraged students to consider entrepreneurship as a viable career pathway and understand the importance of building investment-ready ventures

CELEBRATION ACTIVITY

1. National Education Day – Experiential Learning and Industry Exposure

On the occasion of **National Education Day**, Soundarya Institute of Management and Science organized an industrial visit to **Bangalore Milk Union Limited (BAMUL)**. The main purpose of the visit was to provide students with practical exposure to industrial operations and help them understand how classroom concepts are applied in a real organization.

During the visit, students gained knowledge about the milk procurement process, processing, quality testing, packaging, storage, and distribution of milk and milk products. Students also observed the importance of hygiene, quality control, teamwork, technology, and proper management in the dairy industry. The visit gave students an opportunity to interact with the working environment and understand the different activities carried out in an organized industry.



Impact and Benefits to Students

The industrial visit improved students' practical knowledge and understanding of business operations. It helped students connect their academic learning with real industrial practices. Students developed awareness about career opportunities in the dairy and food-processing sector. The visit also improved their observation, communication, teamwork, and problem-solving skills. Overall, the BAMUL industrial visit made learning more practical, interesting, and meaningful for the students.

2. National Entrepreneurship Day – Entrepreneurship and Innovation Exposure

On the occasion of **National Entrepreneurship Day**, Soundarya Institute of Management and Science organized an industrial visit to the **Bengaluru Tech Summit**. The main objective of the visit was to provide students with practical exposure to entrepreneurship, innovation, technology, and the startup ecosystem.

During the visit, students got an opportunity to observe new technologies, innovative ideas, startups, and business solutions. The event helped students understand how entrepreneurs develop new ideas and convert them into useful products and services. Students also gained awareness about the importance of technology and innovation in modern business.



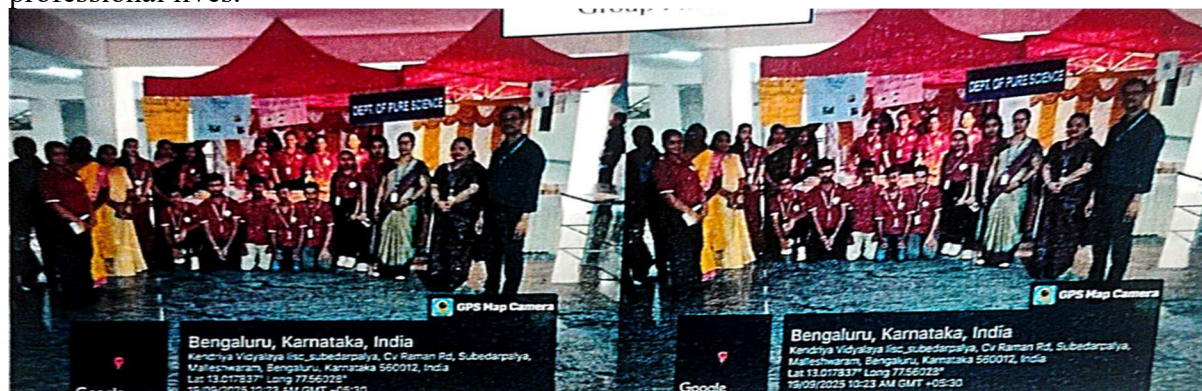
Impact and Benefits to Students

The visit increased students' interest in entrepreneurship and encouraged them to think creatively. It helped students understand real-world business opportunities and the challenges faced by entrepreneurs. Students gained practical knowledge beyond classroom learning and improved their communication and networking skills. The visit also motivated students to explore startup ideas and develop an entrepreneurial mindset. Overall, the Bengaluru Tech Summit provided valuable exposure to innovation, technology, and entrepreneurship and made learning more practical and meaningful for the students.

3. Innovation Day

On the occasion of **Innovation Day**, Soundarya Institute of Management and Science organized an “**Promoting Sustainable Living through Traditional and Eco-Friendly Practices**”. The main objective of the event was to create awareness among students about sustainable living and the importance of using traditional and eco-friendly practices in daily life.

During the visit, students learned about the importance of traditional practices and their role in protecting the environment. The event helped students understand how eco-friendly methods can reduce waste, save natural resources, and support a healthier environment. It also encouraged students to think about innovative ways to adopt sustainable practices in their personal and professional lives.



Impact and Benefits to Students

The event improved students' awareness about environmental protection and sustainable development. Students understood the value of traditional knowledge and eco-friendly practices. It encouraged them to reduce waste and use resources responsibly. The visit also developed students' creativity and innovative thinking by showing how simple traditional practices can support sustainable living. Students gained practical knowledge beyond classroom learning and developed a sense of responsibility towards society and the environment. Overall, the event made learning practical, meaningful, and useful for students.

4. National Pollution Control Day – Career Awareness and Sustainable Development

On the occasion of **National Pollution Control Day**, Soundarya Institute of Management and Science organized a **Career Connect 2025**. The main objective of the event was to provide

students with practical exposure to career opportunities and create awareness about the importance of responsible and sustainable practices.

During the event, students got an opportunity to learn about different career options, workplace requirements, and the importance of developing suitable skills for future employment. The event also encouraged students to understand the connection between professional growth and social responsibility. Students were motivated to think about careers that can contribute positively to society and the environment.



Impact and Benefits to Students

The event improved students' career awareness and helped them understand the importance of skill development. Students gained practical knowledge beyond classroom learning and became more confident about their future career choices. The event also created awareness about pollution control and responsible practices in the workplace and society. Students developed communication, interaction, and networking skills through the programme. It encouraged them to think practically about their career goals and professional development. Overall, Career Connect 2025 provided useful exposure and helped students connect their education with future career opportunities.

5. National Energy Conservation Day (India) – Energy Awareness and Sustainable Practices

On the occasion of **National Energy Conservation Day**, Soundarya Institute of Management and Science organized an industrial visit to **Supreme Solar, Doddaballapura Industrial Area**. The main objective of the visit was to create awareness among students about solar energy, energy conservation, and the importance of renewable energy in daily life and industry.

During the industrial visit, students got practical exposure to the importance of solar energy and its applications. The visit helped students understand how renewable energy can support energy conservation and reduce dependence on conventional energy sources. It also provided students with an opportunity to connect their classroom knowledge with practical industrial activities.



Impact and Benefits to Students

The visit increased students' awareness about energy conservation and renewable energy. Students understood the importance of using clean and sustainable energy sources. It improved their

practical knowledge and encouraged them to think about innovative solutions for energy saving. The visit also helped students understand the role of solar energy in sustainable development. Students gained exposure to an industrial environment and developed better observation and learning skills. Overall, the visit motivated students to use energy responsibly and created awareness about the importance of renewable energy for a sustainable future.

6. National Science Day – Promoting Natural and Chemical-Free Products

On the occasion of **National Science Day**, Soundarya Institute of Management and Science organized an **Innovation Workshop on Charaka Herbal Soap Making** as part of **IIC Activity 8.0**. The main objective of the workshop was to introduce students to natural and chemical-free products and encourage them to learn about innovative and sustainable product-making practices. During the workshop, students gained practical exposure to herbal soap making and learned about the importance of using natural ingredients. The activity helped students understand how traditional knowledge can be combined with innovation to develop useful products. It also created awareness about the benefits of natural products and encouraged students to think about sustainable alternatives in daily life.



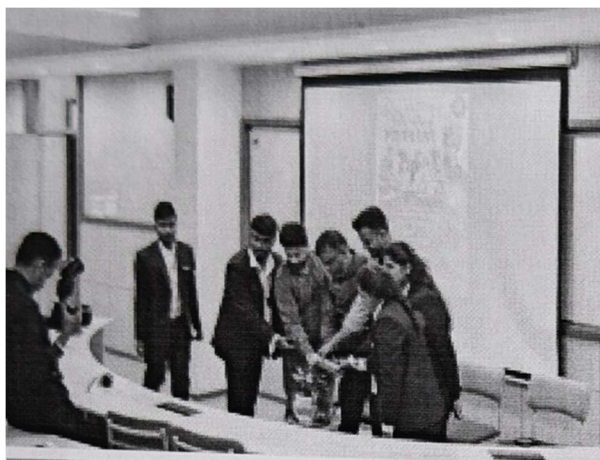
Impact and Benefits to Students

The workshop improved students' practical knowledge and encouraged them to learn through hands-on activities. Students developed interest in natural products and understood the importance of using eco-friendly alternatives. The activity also improved their creativity, observation, and problem-solving skills. It encouraged students to think about new product ideas and possible entrepreneurial opportunities. Students gained knowledge beyond classroom learning and understood how science and innovation can be applied in everyday life. Overall, the workshop provided useful practical experience and encouraged students to develop an innovative and sustainable mindset.

7. National Youth Day – Youth Development and Innovation

On the occasion of **National Youth Day**, Soundarya Institute of Management and Science organized an **International Youth Day**. The main purpose of the event was to provide students with an opportunity to understand the importance of youth participation, personal development, innovation, and social responsibility.

The event created awareness among students about the important role of young people in society and the opportunities available for their personal and professional growth. Students were encouraged to develop new ideas, improve their skills, and actively participate in activities that support their future development.



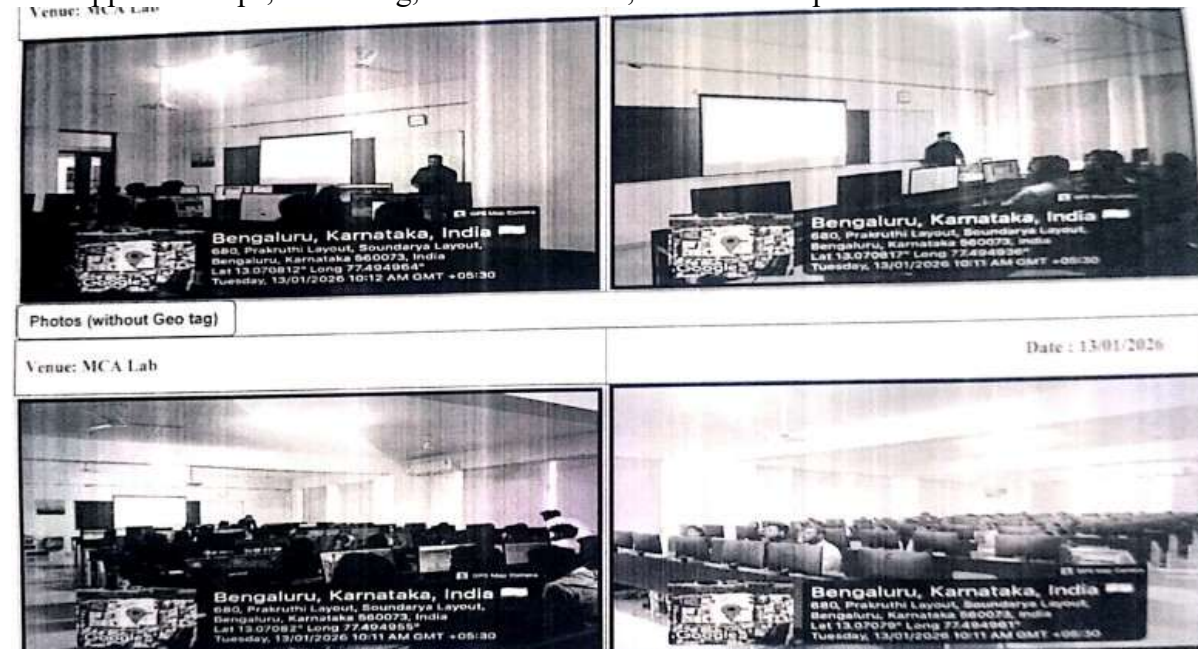
Impact and Benefits to Students

The event helped students understand the importance of youth in building a better society. It increased their confidence and encouraged them to think creatively and positively. Students gained awareness about personal development, leadership, teamwork, and communication skills. The programme also motivated students to take initiative and participate actively in different activities. It helped them connect their academic learning with practical experiences and understand the importance of innovation in their future careers. Overall, the event provided students with useful exposure and encouraged them to become responsible, confident, and innovative young individuals.

8. National Startup Day – Startup Awareness and Creative Innovation

On the occasion of **National Startup Day**, Soundarya Institute of Management and Science organized an **Canva Workshop**. The main objective of the workshop was to provide students with practical knowledge about digital design, creativity, innovation, and the use of technology in developing business ideas.

During the workshop, students were introduced to the use of Canva for creating different digital designs and presentations. The activity helped students understand how digital tools can be used to present ideas in a simple and attractive way. Students also learned how creativity and technology can support startups, marketing, communication, and business promotion.



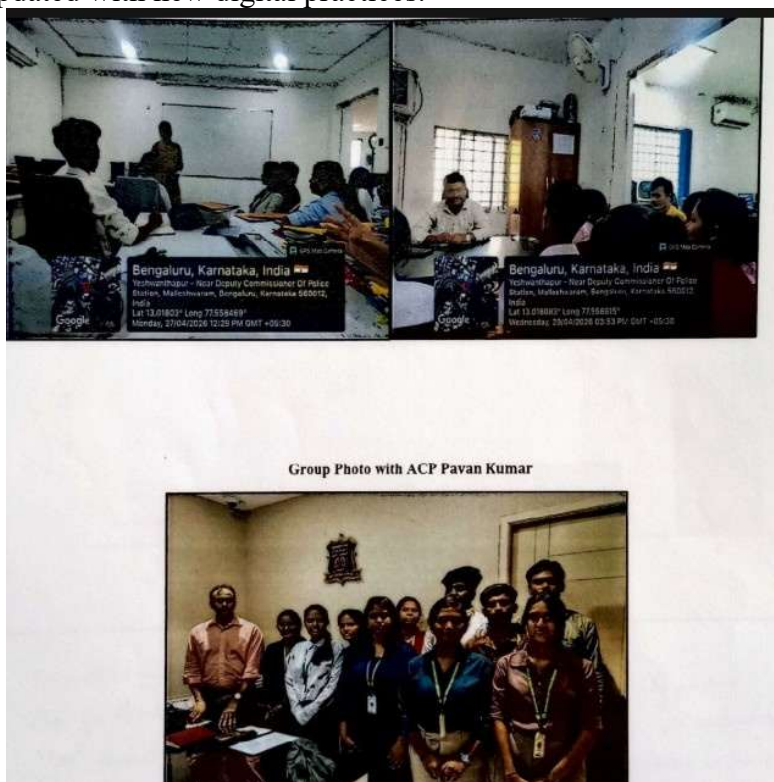
Impact and Benefits to Students

The workshop improved students' digital and creative skills. Students gained practical knowledge that can be useful for academic projects, presentations, marketing activities, and future business ideas. It encouraged students to think creatively and use technology effectively. The activity also increased their awareness of how digital tools can support startups and entrepreneurs. Students developed better confidence in presenting their ideas through visual content. Overall, the Canva workshop provided practical learning and encouraged students to develop creativity, innovation, and an entrepreneurial mindset.

9. World Creativity and Innovation Day – Cyber Awareness and Innovative Learning

On the occasion of **World Creativity and Innovation Day**, Soundarya Institute of Management and Science organized an **internship at the Cyber Crime Police Station, Yeshwanthpur**. The main objective of the programme was to provide students with practical exposure to cyber crime awareness, digital safety, and the importance of responsible use of technology.

During the internship, students gained an understanding of the importance of cyber safety and responsible digital practices. The programme helped students connect their academic knowledge with practical situations. It also created awareness about the changing nature of technology and the need to stay updated with new digital practices.



Impact and Benefits to Students

The internship improved students' awareness about cyber security and safe use of digital technology. Students gained practical knowledge beyond classroom learning and developed better understanding of real-world cyber-related issues. The experience encouraged students to think creatively and find responsible solutions to technology-related challenges. It also improved their observation, communication, and learning skills. Students became more aware of the importance of protecting personal information and using digital platforms carefully. Overall, the internship provided valuable practical exposure and encouraged students to develop responsible, innovative, and technology-aware thinking.

10. World Intellectual Property Day – Inspiration, Creativity and Personal Growth

On the occasion of **World Intellectual Property Day**, Soundarya Institute of Management and Science organized the programme “**AAROHI – A Journey of Grace, Growth, and Grit**”. The programme aimed to provide students with an opportunity to understand the importance of creativity, personal growth, determination, and new ideas.

The event encouraged students to value their creative abilities and develop confidence in their own ideas. It also highlighted the importance of continuous learning, hard work, and determination in achieving personal and professional goals. The programme provided students with an opportunity to learn beyond regular classroom activities.



Impact and Benefits to Students

The programme helped students develop confidence and a positive attitude towards learning and growth. It encouraged them to think creatively and value their own ideas and abilities. Students gained awareness about the importance of creativity and innovation in their academic and professional lives. The event also motivated students to face challenges with determination and develop a growth mindset. It improved their communication, self-confidence, and motivation. Students understood that consistent effort and creative thinking can help them achieve their goals. Overall, **AAROHI** provided an inspiring learning experience and encouraged students to develop creativity, confidence, and determination.

11. International Women’s Day – Empowerment, Equality and Innovation

On the occasion of International Women’s Day, Soundarya Institute of Management and Science organized the International Women’s Day Celebration 2026. The programme aimed to create awareness about women’s empowerment, equality, confidence, and the important role of women in society and professional life.

The event provided students with an opportunity to understand the importance of respecting and supporting women in all areas of life. It also encouraged students to develop confidence, leadership qualities, and a positive attitude towards personal and professional growth. The programme created a meaningful learning experience beyond regular classroom activities.



Impact and Benefits to Students

The programme increased students’ awareness about women’s empowerment and equality. It encouraged students to respect diversity and support equal opportunities for everyone. Students

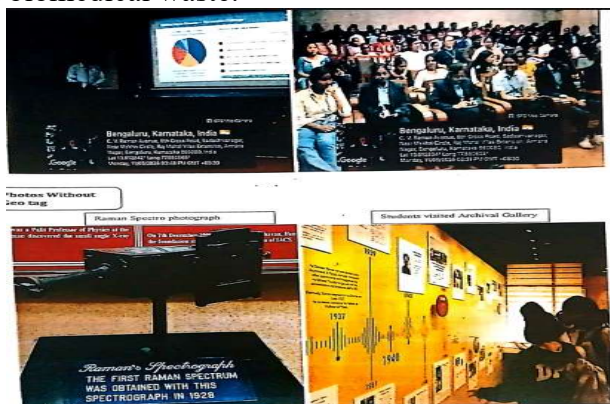
developed confidence and understood the importance of leadership and teamwork. The event also motivated students to recognize the abilities and contributions of women in society and the workplace. It helped improve communication, interaction, and social awareness among students. Students gained a broader understanding of the importance of creating an inclusive and supportive environment. Overall, the celebration provided valuable learning and encouraged students to become responsible, confident, and supportive members of society.

12. National Technology Day – IIC Activity 8.0

Industrial Visit and Science Awareness Programme

Soundarya Institute organized a special programme on the occasion of National Technology Day. The event included the Archival Gallery and Raman Museum, followed by a science documentary film on Sir C. V. Raman. A talk on Biomedical Waste Management was also conducted to create awareness among students about responsible waste handling.

The visit to the Archival Gallery and Raman Museum helped students understand the history of scientific discoveries and the contributions of Sir C. V. Raman. The documentary provided students with an inspiring insight into his scientific journey, achievements, and dedication to research. The biomedical waste awareness session highlighted the importance of proper segregation, disposal, and safe management of biomedical waste.



Impact and Benefits to Students

The programme enhanced students' scientific curiosity, observation skills, and practical understanding. It encouraged them to appreciate innovation, research, and technological development. Students gained awareness of environmental responsibility and safe biomedical waste practices. The activities also motivated students to develop a scientific attitude, creativity, and interest in innovation and entrepreneurship, supporting the objectives of IIC Activity 8.0.

13. Report on the 5th Anniversary of National Education Policy (NEP) 2020

On the occasion of the **5th Anniversary of National Education Policy (NEP) 2020**, Soundarya Institute organized an **Industrial Visit to BAMUL (Bangalore Milk Union Limited)**. The visit was organized to provide students with practical exposure to industrial operations and help them connect classroom learning with real-world applications.

During the visit, students gained an understanding of the functioning of the dairy industry, including milk processing, production activities, quality practices, packaging, and distribution. The industrial exposure helped students observe how technology, management, teamwork, and innovation are applied in an actual industrial environment.



Impact and Benefits to Students

The visit provided students with valuable experiential learning and improved their understanding of industrial processes. It helped them develop observation, communication, teamwork, and problem-solving skills. Students also gained awareness of career opportunities and the importance of technology and innovation in the dairy sector.

The programme supported the objectives of **NEP 2020** by promoting practical learning, skill development, industry exposure, and holistic development. Overall, the visit encouraged students to connect academic knowledge with practical applications and develop an interest in innovation and entrepreneurship.

14. Report on World Environment Day

On the occasion of **World Environment Day**, Soundarya Institute organized a special **environmental awareness programme**. The programme was conducted to create awareness among students about the importance of protecting the environment and promoting sustainable practices.

The event focused on the significance of environmental conservation, cleanliness, waste management, and sustainable living. Students were encouraged to understand their responsibility towards nature and adopt environmentally friendly practices in their daily lives. The programme provided an opportunity for students to learn about the importance of reducing waste, conserving natural resources, and maintaining a clean and healthy environment.



Impact and Benefits to Students

The programme created greater environmental awareness and social responsibility among students. It encouraged them to develop positive habits such as proper waste disposal, reducing the use of plastics, conserving water and energy, and keeping their surroundings clean.

The activity also helped students develop teamwork, leadership, creativity, and problem-solving skills while encouraging them to participate actively in environmental initiatives. It promoted a sense of responsibility towards sustainable development and motivated students to become responsible citizens. Overall, the programme supported the objectives of IIC Activity 8.0 by encouraging awareness, innovation, and sustainable practices among students.

15. Independence Day Celebration

Soundarya Institute celebrated Independence Day with great enthusiasm and patriotic spirit. The programme was organized – Celebration of National Days and Important Days, with the objective of creating awareness among students about the importance of India's independence and the values of patriotism, unity and responsibility.

The celebration included the hoisting of the National Flag, followed by the National Anthem. Students and faculty members participated actively in the programme. Speeches and cultural activities highlighted the sacrifices of freedom fighters and the importance of maintaining unity and contributing positively to the development of the nation.



Impact and Benefits to Students

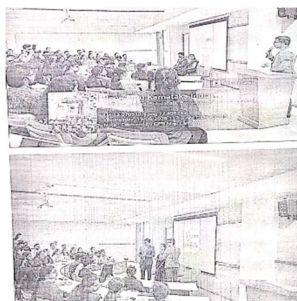
The celebration helped students understand the historical importance of Independence Day and develop respect for the nation and its freedom fighters. It created awareness about their responsibilities as citizens and encouraged them to contribute towards society and the country.

The programme also improved students' patriotic spirit, teamwork, communication skills and leadership qualities. Participation in cultural and Institutional activities increased their confidence and encouraged active involvement in college programmes. Overall, the event provided students with a meaningful learning experience and strengthened their sense of national unity, responsibility and citizenship.

16. Report on Guest Lecture: Entrepreneur Development and Career Opportunities

The Department of Management (MBA) organized a guest lecture on “Entrepreneur Development and Career Opportunities” on 19 August 2026 at Sir Ratan Tata Hall for II Semester MBA students. The session was delivered by Dr. Pratima Jagadeesh, International Career & Business Coach, HR Strategist and Author. The lecture focused on entrepreneurship, career opportunities, entrepreneurial thinking, self-awareness, confidence, resilience, and professional growth.

The interactive session helped students understand the importance of identifying opportunities, developing an entrepreneurial mindset, and strengthening decision-making, leadership, and problem-solving skills. Student feedback indicated that the session was relevant to their academic and career development, with 43 responses recorded and the overall lecture receiving ratings of 3, 4, and 5.



Impact and Benefits: The programme enhanced students' entrepreneurial awareness, confidence, career clarity, and growth-oriented mindset, encouraging them to explore new opportunities and develop the skills required for professional success.

MIC

Quarter 1

1. Report on Orientation Session on IIC 8.0 Calendar & R&D Cell Activities

The PG Department of Management Studies, Soundarya Institute of Management and Science, in association with the Institution's Innovation Council (IIC), organized an Orientation Session on the IIC 8.0 Calendar and R&D Cell Activities for AY 2025–26 on **22 October 2025**. The session was conducted in hybrid mode and focused on Entrepreneurship and Startups, with participation from students, faculty members, IIC members, alumni and Innovation Ambassadors.

The programme provided students with valuable exposure to research, innovation, entrepreneurship, design thinking, intellectual property rights, sustainability and startup development. The session particularly emphasized transforming innovative ideas into practical solutions through research, experimentation, prototyping and collaboration. The concept of an Idea Café was introduced as a platform for students to discuss problems, brainstorm solutions and develop creative ideas.



Impact and Benefits to Students

The programme enhanced students' awareness of research and innovation opportunities, encouraged entrepreneurial thinking, strengthened problem-solving and creativity, and motivated them to participate in research projects, patents, publications, hackathons and startups. It also encouraged multidisciplinary collaboration and interaction with industry. The R&D framework provides opportunities for research methodology training, IPR awareness, commercialization and industry–academia collaboration.

The national IIC ecosystem similarly promotes campus innovation and entrepreneurship through structured activities and institutional collaboration.

Quarter 2

2. Report on AI for Atmanirbhar Bharat: HEI Pre-Summit Engagements towards IndiaAI Impact Summit 2026

The AI Tools Workshop, organised by the Department of Journalism, Soundarya Institute of Management and Science on **13 November 2025**, can be positioned as a meaningful institutional engagement towards the broader theme “AI for Atmanirbhar Bharat: HEI Pre-Summit Engagements towards IndiaAI Impact Summit 2026.” The workshop was attended by 65 students and focused on developing awareness and practical skills in Artificial Intelligence and Generative AI.

The programme introduced students to AI tools, prompt engineering, content creation, data analysis, research applications and productivity enhancement, while also addressing AI ethics, risks and responsible usage. The hands-on demonstrations enabled students to understand how emerging AI technologies can be applied to academic and professional tasks.



Impact and Benefits to Students

The engagement contributed to building AI literacy, digital readiness, creativity, problem-solving ability and future-oriented employability skills among students. It encouraged students to move from being passive users of technology towards becoming informed and responsible users capable of exploring AI-enabled solutions. This aligns with the HEI Pre-Summit objective of strengthening education, upskilling, research and innovation for an AI-enabled and self-reliant India.

Student feedback was highly positive, particularly regarding the hands-on approach, clarity of explanation and real-time demonstrations, with the programme receiving a Very Good to Excellent rating.

Quarter 3

3. Report on Post Budget Webinar 2026–27-“Sabka Saath, Sabka Vikas – Fulfilling Aspirations of People”

The PG Department of Management Studies, Soundarya Institute of Management and Science, participated in the Post Budget Webinar 2026–27 on “*Sabka Saath, Sabka Vikas – Fulfilling Aspirations of People: Education, Skills and University Townships*” held on **9 March 2026** as a mandatory MIC-driven activity under IIC 8.0. The webinar focused on translating Union Budget 2026–27 initiatives into actionable outcomes in education, skills, employment, entrepreneurship, innovation and inclusive development.

The programme included thematic sessions on Education-to-Employment and Enterprise, Orange Economy and AVGC Content Creator Labs, Design Education, University Townships, STEM and Inclusive Skilling, and Scientific Infrastructure. These discussions highlighted the importance of future-ready curricula, industry–academia collaboration, innovation and emerging employment opportunities. The Ministry of Education also identified education-to-employment pathways, skilling and innovation ecosystems as key areas for implementing Budget priorities.



Impact and Benefits to Students

The webinar enhanced students’ awareness of national education and skill priorities, future career opportunities and emerging sectors. It helped them understand the connection between academic learning, employability, entrepreneurship and industry requirements. Exposure to STEM, creative

industries, inclusive skilling and scientific infrastructure encouraged students to develop future-ready skills, innovative thinking and entrepreneurial capabilities.

Overall, the activity strengthened students' understanding of how education and skills contribute to inclusive growth and the broader vision of Viksit Bharat @2047, while encouraging them to become active participants in India's evolving knowledge and innovation ecosystem.

Quarter 4

4. Report on Strengthening Scientific Research and Innovation in HEIs

The PG Department of Management Studies, Soundarya Institute of Management and Science, under the Institution's Innovation Council (IIC), organised a MIC-Driven Activity on "Strengthening Scientific Research and Innovation in HEIs: ANRF's Vision, Priorities and Support Framework" on **31 July 2026**. The session was conducted online and was attended by 45 MBA students, with Dr. Shivkumar Kalyanaraman, Chief Executive Officer, Anusandhan National Research Foundation (ANRF), serving as the resource person.

The session created awareness about ANRF's vision, research funding opportunities, interdisciplinary research, innovation, intellectual property, national research initiatives and startup-oriented activities. It encouraged students to understand research beyond conventional academic work and explore opportunities for impactful and collaborative research.



Impact and Benefits to Students

The programme enhanced students' research awareness, innovation mindset and understanding of research funding mechanisms. Students gained insights into developing research ideas, identifying relevant funding opportunities and connecting academic knowledge with real-world challenges. Their feedback highlighted the session as informative and motivating, particularly in understanding research funding, collaboration and innovation ecosystems.

The programme aligns with ANRF's broader mandate of strengthening India's research and innovation ecosystem through funding, research infrastructure, institutional capacity building and academia-industry collaboration.

5. Report on India's IPR Policy and Provisions for Startups and Innovation in HEIs

The PG Department of Management Studies, Soundarya Institute of Management and Science, organised a MIC-Driven Activity under IIC titled "*India's IPR Policy and Provisions for Startups, Inventors and Innovators: Accelerating the IP Landscape in Higher Educational Institutions*" on **24 August 2026**. The session was conducted in hybrid/online mode and addressed by Prof. (Dr.) Unnat P. Pandit, Controller General of Patents, Designs and Trade Marks (CGPDTM), Government of India.

The programme focused on India's Intellectual Property Rights (IPR) ecosystem, including patents, trademarks, designs, copyright and geographical indications. Students were introduced to IP protection, IP Office initiatives, startup support mechanisms and the importance of converting

innovative ideas and research outcomes into protected and commercially valuable assets. The official IP India portal also provides information on the Startups Intellectual Property Protection (SIPP) scheme and related facilitation mechanisms.



Impact and Benefits to Students

The session enhanced students' IPR awareness, innovation mindset and entrepreneurial orientation. It helped them understand how ideas, research projects, product designs and business innovations can be identified, protected, developed and commercialised. Students also gained awareness of startup-related IP support and opportunities for licensing, technology transfer, entrepreneurship and industry collaboration.

Overall, the programme encouraged students to “Innovate, Protect and Prosper” by integrating creativity, research, intellectual property and entrepreneurship, thereby strengthening their readiness to transform innovative ideas into practical and valuable outcomes.

6. Report on Funding Opportunities for Biotech Innovation: BIRAC Schemes

An MIC-Driven Activity titled “Funding Opportunities for Biotech Innovation: BIRAC Schemes” was organized by the PG Department of Management Studies, Soundarya Institute of Management and Science, on **24 July 2026** under the Innovation and Startup theme. The session was conducted in hybrid mode, with Ms. Taranjeet Kaur, Senior Manager – Entrepreneurship Development, BIRAC, serving as the resource person. The programme focused on creating awareness about BIRAC’s funding and support mechanisms for biotechnology innovation, including BIG, SBIRI, BIPP and SEED Fund.



Impact and Benefits to Students

The session provided students with practical awareness of how innovative ideas can progress from ideation and proof of concept to product development, validation and commercialization. Students gained an understanding of different funding opportunities available according to the technology-readiness stage and learned the importance of identifying suitable schemes before seeking financial support. The programme also highlighted the role of incubators, mentoring, industry collaboration and technology commercialization in transforming research ideas into viable ventures.

The activity encouraged students to identify promising innovations, explore biotechnology entrepreneurship and startup formation, and consider research as a pathway towards societal and commercial impact. It strengthened their entrepreneurial mindset, funding awareness, innovation capability and understanding of the biotechnology ecosystem. Overall, the programme motivated students to move beyond conventional academic learning and explore research-driven enterprise, incubation and commercialization opportunities.

7. Report on Initiatives & Programmes to Support Innovation in HEIs – Atal Innovation Mission (AIM), NITI Aayog

The Institution's Innovation Council (IIC), Soundarya Institute of Management and Science, participated in the MIC Driven Activity “Initiatives & Programmes to Support Innovation in HEIs – Atal Innovation Mission (AIM), NITI Aayog” on **25 August 2026** under the theme *Innovation and Startup*. The hybrid session focused on creating awareness about AIM initiatives and programmes that support innovation, entrepreneurship and startup development in Higher Education Institutions.



Impact and Benefits to Students

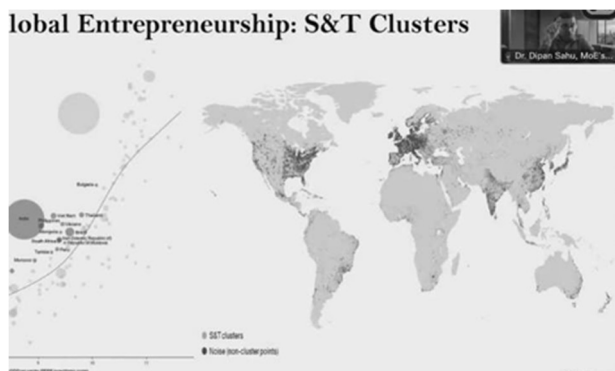
The programme helped students understand the role of HEIs in creating an enabling environment for innovation, creative thinking, problem-solving and entrepreneurship. Students gained awareness of national innovation-support initiatives and opportunities to participate in innovation and startup activities. The session particularly highlighted Atal Tinkering Labs (ATL), Atal Incubation Centres (AIC), Atal Community Innovation Centres (ACIC), State Innovation Missions and other AIM programmes, providing students with greater exposure to the innovation ecosystem. The session visuals also presented the impact of ATL initiatives and the progression from idea and incubation to acceleration, scaling and transformation.

The activity motivated students to explore innovative ideas, develop entrepreneurial capabilities and actively engage with institutional innovation initiatives. It also strengthened their awareness of available support systems and encouraged participation in startup-oriented activities. Overall, the programme contributed to developing an innovation-oriented and entrepreneurial mindset, enabling students to connect academic learning with practical problem-solving and future entrepreneurial opportunities.

8. Report on Empowering Innovation & Startups: Key Initiatives and Schemes of MoE's Innovation Cell & AICTE

A MIC Driven Activity titled “Empowering Innovation & Startups: Key Initiatives and Schemes of MoE's Innovation Cell & AICTE” was organized under the theme *Innovation and Startup* to create awareness among students, faculty members, innovators, researchers and IIC members about national-level initiatives supporting innovation and entrepreneurship. The programme highlighted the role of the Ministry of Education's Innovation Cell (MIC), AICTE and Institution's

Innovation Council (IIC) in developing a structured innovation ecosystem within Higher Education Institutions.



Impact and Benefits to Students

The session helped students understand the complete innovation-to-startup journey, from idea generation and problem identification to prototype development, validation, mentoring, incubation, commercialization and growth. Students gained awareness of mentoring and incubation opportunities, industry interaction, Intellectual Property Rights, prototype development and national innovation initiatives.

The programme encouraged students to identify real-world problems and develop innovative solutions with social, technological or commercial relevance. It also motivated them to participate in IIC activities, innovation challenges, startup programmes and interdisciplinary initiatives. The session emphasized that collaboration among academia, industry, researchers and innovators can strengthen the development and validation of innovative solutions.

Overall, the activity strengthened students' innovation, problem-solving and entrepreneurial capabilities, increased awareness of institutional support mechanisms, and encouraged them to transform innovative ideas into sustainable products, technologies and startup ventures.

9. Report on Strengthening Research and Innovation Ecosystems in HEIs: Leveraging MANTHAN and UTTHAN for Institutional Transformation- 02 September 2026

A MIC Driven Activity titled "Strengthening Research and Innovation Ecosystems in HEIs: Leveraging MANTHAN and UTTHAN for Institutional Transformation" was organized by the PG Department of Management Studies, Soundarya Institute of Management and Science, under the theme *Innovation and Startup*. The session focused on creating awareness about MANTHAN, a digital platform supporting research collaboration, and UTTHAN, an initiative aimed at strengthening institutional capacity and research and innovation capabilities in Higher Education Institutions.



Impact and Benefits to Students

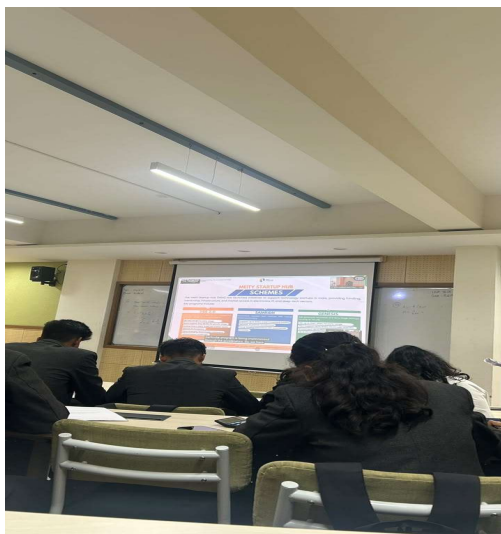
The programme helped students understand how research can be connected with real-world problems, industry requirements, societal needs and innovation opportunities. MANTHAN was presented as a platform for connecting researchers and institutions with industry, government and other stakeholders, while UTTHAN emphasized institutional capacity building, research governance, mentoring, infrastructure, technology transfer and entrepreneurship.

Students gained greater awareness of opportunities for research collaboration, interdisciplinary projects, innovation, entrepreneurship and technology commercialization. The session encouraged them to identify practical problems, develop research-based solutions, document their ideas and explore suitable institutional and national platforms for collaboration. It also highlighted the importance of IPR, mentoring, incubation and industry engagement in translating research outcomes into meaningful impact.

Overall, the activity strengthened students' research orientation, problem-solving abilities, innovation mindset and entrepreneurial capabilities, encouraging them to actively participate in a connected and outcome-oriented research and innovation ecosystem.

10. Report on MeitY Startup Hub: Empowering Innovation in HEIs

A MIC Driven Activity titled “MeitY Startup Hub: Empowering Innovation in HEIs” was organized under the theme *Innovation and Startup* on **10 September 2026** at 11:30 AM in Hybrid/Online mode. The orientation aimed to create awareness among Higher Education Institutions about MeitY Startup Hub initiatives, schemes and programmes supporting innovation and entrepreneurship. Students, faculty members, alumni and innovators were encouraged to participate through the livestream session.



Impact and Benefits to Students

The programme provided students with awareness of national-level support mechanisms for innovation and entrepreneurship. It helped them understand opportunities for developing innovative ideas, exploring entrepreneurial pathways and participating in startup-oriented programmes. The activity also encouraged students to actively engage with the Institution's Innovation Council and other innovation initiatives.

The session promoted creative thinking, innovation, problem-solving and entrepreneurial orientation. Collective participation through livestreaming enabled students to learn together, exchange ideas and gain wider exposure to the innovation ecosystem.

11. Report on MIC-Driven Activity: MeitY Startup Hub – Empowering Innovation in HEIs

A MIC-driven activity on “MeitY Startup Hub: Empowering Innovation in HEIs” was conducted on 10 September 2026 at 11:30 AM in hybrid/online mode under the theme *Innovation and Startup*.

The programme aimed to create awareness among students and institutional stakeholders about MeitY Startup Hub initiatives, schemes, and opportunities supporting innovation and entrepreneurship in Higher Education Institutions.

The session highlighted national-level initiatives supporting startups and innovation and encouraged students to participate through the MIC YouTube livestream and institutional group viewing.



Impact and Benefits: The programme enhanced students' awareness of startup support mechanisms, encouraged innovative thinking and problem-solving, and motivated them to explore entrepreneurship as a career pathway. It also strengthened their exposure to the innovation ecosystem and encouraged participation in IIC and startup-related initiatives.

SELF- DRIVEN ACTIVITY

Quarter I

1. Industry Simulation and Innovation Challenge: Building Problem-Solving and Professional Skills for the Digital Workplace

Soundarya Institute of Management and Science, Department of Computer Science (UG), organized the Simulated IT Industry Challenge on 24 September 2025 as a participation-learning activity through the Placement Club. The event involved 50 student participants and was designed to provide hands-on exposure to real-world IT workplace environments. Students were grouped into teams and assigned different roles to perform real-time IT problem-solving and project-execution scenarios. The activity focused on bridging classroom learning with corporate expectations while developing communication, teamwork, presentation, creativity, critical thinking, and professional behaviour. The programme concluded with an award ceremony recognizing outstanding performers, and certificates of participation and achievement were distributed to the participants.

Impact and Benefits for the Students

The activity provided students with practical exposure to IT work culture and corporate behaviour. It improved their confidence in handling interviews, teamwork, presentations, and professional communication. Through real-world simulations, students strengthened their creativity, problem-solving, collaboration, leadership, and critical-thinking skills. Participation by students from different semesters also encouraged interaction, teamwork, and peer learning. Feedback from participants indicated that the real-time IT simulation was informative, exciting, and engaging. The activity therefore helped students understand workplace expectations and develop professional competencies required for the digital workplace. The experience also encouraged students to apply classroom knowledge in simulated industry situations, supporting their overall career and placement readiness.



2. Indian Knowledge System (IKS): Ancient Indian Techniques in Modern Forensic Analysis

Soundarya Institute of Management and Science organized a one-day workshop on “Ancient Indian Techniques in Modern Forensic Analysis” under the Indian Knowledge System (IKS) initiative on 09 October 2025. The programme was conducted for PG Forensic Science students, with Mr. Kishan Rao, HoD and Assistant Professor, Department of Sanskrit, SIMS, as the resource person. The session connected ancient Indian observations with modern forensic science, focusing on fingerprinting, identification methods, mathematical approaches, autopsy, and toxicology. It highlighted the traditional understanding of handprints and fingerprints as unique identifiers and discussed Indian contributions to forensic practices.

Impact and Benefits for the Students

The workshop enhanced students’ understanding of the relationship between Indian Knowledge Systems and modern forensic analysis. Students gained awareness of fingerprint classification and its significance in criminal identification and record indexing. The session also introduced the relevance of mathematical formulas, autopsy methods, and toxicology in forensic science. Connecting traditional knowledge with contemporary scientific applications encouraged interdisciplinary learning, critical thinking, and appreciation of indigenous knowledge. Student feedback indicated that the session was interactive and valuable. Overall, the workshop provided Forensic Science students with an enriching academic experience connecting ancient Indian knowledge, scientific development, and modern forensic applications.



3. Innovation and Research Orientation Programme: Building Future-Ready Forensic Science Professionals

Soundarya Institute of Management and Science organized the Orientation Program (M.Sc. Forensic Science, 1st Semester): Deeksha Rambha Student Induction Program from 09 October 2025 to 17 October 2025 for PG Forensic Science students. The programme aimed to orient students to the academic framework, curriculum, syllabus, and administrative processes while building a strong foundation in forensic science through interdisciplinary and expert-led sessions. Resource persons from the Departments of Sanskrit, Forensic Science, MBA, Business Analytics, BBA, and Placement contributed to the programme. Sessions covered statistics, research methodology, forensic accounting, forensic medicine, industry expectations, career guidance, teamwork, communication, and digital skills.

Impact and Benefits for the Students

The programme helped students gain clarity about the academic structure, syllabus, departmental processes, and forensic science programme, supporting a smooth transition into postgraduate study. Students developed enhanced analytical, research, interdisciplinary, communication, teamwork, and professional competencies. Exposure to forensic medicine, research methodology, statistics, and forensic applications encouraged broader academic understanding. Career guidance and placement-related sessions improved awareness of industry expectations and professional opportunities. The programme also promoted effective use of digital platforms and professional networking for career development. Student feedback highlighted the value of the syllabus and curriculum overview, laboratory exposure, faculty interaction, and career guidance. Overall, the induction programme provided students with a strong foundation for academic development, research orientation, employability, and future professional readiness.



4. Expert Talk on Forensic Innovation and Emerging Technologies in Criminal Investigation

Soundarya Institute of Management and Science, Department of Forensic Science, organized a Webinar on “Role and Scope of Forensic Medicine in Criminal Investigation” on 16 October 2025, with Dr. Smitha Rani as the resource person. The programme was attended by 10 PG Forensic Science students. The session focused on how medical findings are translated into legal evidence to support police and judicial investigations. Key areas included injury patterns, rigor mortis, algor mortis, toxicology, forensic odontology, DNA profiling, clinical forensic medicine, and the chain of custody. The webinar also highlighted the role of forensic experts in examining living victims and identifying unknown remains.

Impact and Benefits for the Students

The webinar enhanced students’ understanding of the role, scope, and practical applications of forensic medicine in criminal investigations. Students gained exposure to how medical evidence

can help determine the cause, manner, and time of death and assist in identifying victims and interpreting injuries. The session strengthened their awareness of DNA profiling, toxicology, forensic odontology, evidence preservation, and chain-of-custody procedures. It also encouraged students to connect theoretical knowledge with actual investigative applications and case studies. The programme expanded learning beyond the syllabus and generated interest in further practical exposure; an autopsy visit was planned for deeper understanding of forensic medicine. Overall, the webinar supported students' technical knowledge, analytical thinking, and professional understanding of forensic investigation.



5. Social Innovation for Sustainable Communities: Student-Led Solutions for Cleanliness and Waste Management – Swachh Bharat Abhiyan

Soundarya Institute of Management and Science, in association with the Institution's Innovation Council (IIC) and NSS Unit, organised the Swachh Bharat Abhiyan as an extension activity on 26 October 2025. The programme was conducted with the active participation of students and teaching staff. The activity focused on maintaining cleanliness, promoting proper waste disposal, and creating awareness about hygiene and environmental responsibility. Students actively participated in cleaning activities around the college campus and nearby areas. The programme also encouraged students to work together with faculty members and local residents to promote a cleaner and healthier environment. The activity supported the objectives of IIC Activity 8.0: "Social Innovation for Sustainable Communities: Student-Led Solutions for Cleanliness and Waste Management."



Impact and Benefits for the Students

The activity provided students with practical exposure to community service and sustainable waste-management practices. It developed social responsibility, teamwork, leadership, discipline, and civic awareness among the participants. Students understood the importance of maintaining cleanliness in their daily lives and learned the value of responsible waste disposal. Their active involvement also strengthened their communication and coordination skills while working with

peers and faculty. The programme encouraged students to become responsible citizens and motivated them to contribute towards creating cleaner, healthier, and sustainable communities.

6. Social Innovation and Leadership for National Integration: Building Collaborative and Responsible Youth

National Unity Day – Rashtriya Ekta Diwas

Soundarya Institute of Management and Science, through the SIMS NSS Unit, organised National Unity Day (Rashtriya Ekta Diwas) on 31 October 2025 to commemorate the birth anniversary of Sardar Vallabhbhai Patel. The programme included an Oath-Taking Ceremony, where students and teaching staff participated actively. The event focused on promoting national unity and integrity, strengthening the spirit of oneness and brotherhood, and encouraging commitment towards national integration and harmony. The programme also aimed to instil patriotic values, social responsibility, and mutual respect among students and youth. The celebration highlighted the importance of collective efforts in building a united and responsible society.

Impact and Benefits for the Students

The programme helped students develop a strong sense of national unity, integrity, and social responsibility. Participation in the oath-taking ceremony increased their awareness of the values associated with Rashtriya Ekta Diwas and encouraged them to contribute towards national integration and harmony. The activity promoted patriotism, teamwork, cooperation, leadership, and responsible citizenship. Students also gained an understanding of the importance of respecting diversity and maintaining collective national identity. Through active participation, students were encouraged to become collaborative and responsible youth who can contribute positively to society and the nation.



7. Technology Innovation and Network Skills Development: Building Industry-Ready Competence through Cisco Networking Training

Networking Basics – Cisco Certification Program

Soundarya Institute of Management and Science, through the Department of Bachelor of Computer Applications (BCA), conducted the Networking Basics – Cisco Certification Program for III Semester BCA students during November–December 2025 through the Cisco Networking Academy. The programme introduced students to fundamental concepts of computer networking, including network types, components, connections, standards and protocols, Ethernet communication, IPv4 and IPv6 addressing, and routing fundamentals. The training followed a learner-centric approach involving guided Cisco NetAcad modules, hands-on coding exercises, logical problem-solving tasks, formative assessments, and self-paced learning with instructor support. Students were assessed through module-wise quizzes and practice tests and received a Course Completion – Statement of Achievement upon successful completion.

Impact and Benefits for the Students

The programme strengthened students' foundational networking knowledge and practical technical skills. Students developed the ability to understand network communication, apply IPv4 and IPv6 addressing concepts, explain networking protocols and standards, and understand Ethernet communication. They also gained practical exposure to network configuration, troubleshooting, and wired and wireless connectivity. The training enhanced problem-solving, analytical thinking, technical competency, and self-learning abilities. The Cisco certification-oriented learning further supported students in developing industry-ready competence and prepared them for advanced learning and future certification pathways in networking and related IT domains.



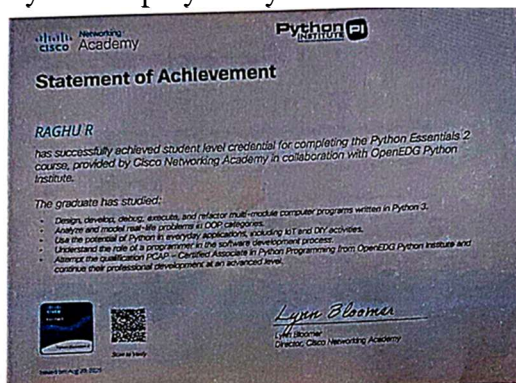
8. Technology Innovation and Advanced Python Skills Development: Building Future-Ready Competence through Cisco Certification

Python Essentials 2 (PE2) – Cisco Certification Program

Soundarya Institute of Management and Science, through the Department of Bachelor of Computer Applications (BCA), conducted the Python Essentials 2 (PE2) – Cisco Certification Program for III Semester BCA students through the Cisco Networking Academy. The one-month programme focused on strengthening students' intermediate Python programming skills beyond basic syntax. The training covered modules and packages, PIP, strings and list methods, exception handling, and Object-Oriented Programming (OOP), including classes, inheritance, polymorphism, encapsulation, and abstraction. The programme followed a hands-on and practice-oriented methodology involving coding examples, lab-based problem solving, self-paced Cisco NetAcad modules, quizzes, and certification-oriented assessments.

Impact and Benefits for the Students

The programme enhanced students' logical thinking, coding discipline, and problem-solving abilities. Students learned to develop modular and reusable Python programs, apply OOP concepts, handle runtime errors, and use external Python libraries. The certification increased their confidence in programming and prepared them for advanced Python, Data Science, and AI/ML learning paths. It also strengthened their readiness for higher-level programming courses, coding competitions, and hackathons. Overall, the programme helped bridge the gap between basic programming knowledge and industry-oriented Python application development, contributing to students' technical competency and employability.

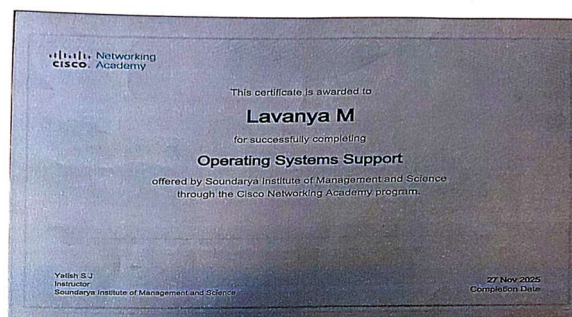


9. Technology Innovation and Operating System Support Skills: Building Industry-Ready Competence through Cisco Certification

Soundarya Institute of Management and Science organised the Operating System Support – Cisco Certification Program as part of its technology and skill-development initiatives. The programme was designed to provide students with foundational knowledge and practical understanding of operating system support. The training was conducted through the Cisco Training for Operating System Support programme for the Academic Year 2025–26. The programme covered essential concepts related to operating system support and helped students gain exposure to technical skills required for working with computer systems. The activity also included a feedback analysis of the Cisco Training on Operating System Support conducted from 25 November 2025 to 5 December 2025.

Impact and Benefits for the Students

The programme helped students strengthen their technical knowledge and operating system support skills. It provided an opportunity to understand the importance of operating systems in computer-based environments and develop practical awareness of system-support requirements. The Cisco-oriented training also encouraged students to improve their problem-solving, technical, and troubleshooting abilities. Participation in the programme enhanced students' confidence in handling operating-system-related tasks and supported their preparation for further learning in the IT field. Overall, the activity contributed to developing industry-ready technical competence and encouraged students to continuously improve their professional skills through certification-based learning.



10. Technology Innovation and Self-Paced Learning: Building Programming and Problem-Solving Skills through NPTEL

NPTEL 2025–26 – C Programming and Assembly Language

Soundarya Institute of Management and Science, through the Department of Bachelor of Computer Applications (BCA), encouraged students to participate in the NPTEL Self-Paced Learning Programme 2025–26. The programme focused on C Programming and Assembly Language and was conducted during July–December 2025. A total of 60 students registered for the programme. Students were guided and motivated by the NPTEL SPOC, Prof. Manoj Kumar N, and Faculty Coordinator, Prof. Venugopala M.V. The course provided structured learning resources covering programming fundamentals, control structures, functions, memory concepts, and basic assembly-level instructions. Students accessed video lectures, learning materials, and assessments through NPTEL, enabling them to learn independently at their own pace.

Impact and Benefits for the Students

The programme strengthened students' C programming fundamentals and problem-solving abilities. Students gained exposure to Assembly Language and low-level programming concepts, helping them understand system-level programming more effectively. The self-paced format encouraged independent learning, time management, digital learning skills, and continuous academic development. Students also improved their logical thinking and developed greater interest in core programming and system-level subjects. The programme helped bridge theoretical

concepts with practical programming knowledge and supported students in developing future-ready technical competence through nationally recognised online learning resources.



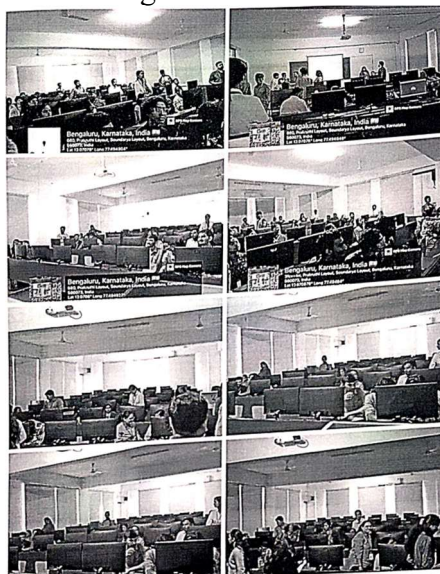
11. Digital Innovation and Problem-Solving Challenge: Enhancing Technical Aptitude through Gamified Learning

Digital Puzzle Escape – Technical Puzzle Competition

Soundarya Institute of Management and Science, Department of Computer Science (UG), organised Digital Puzzle Escape – Technical Puzzle Competition as part of OMORFIA 2.0 Techno-Cultural Fest on 26 September 2025. The event was organised by the IEEE Student Club with 45 participants. The activity was designed to enhance logical reasoning, coding aptitude, teamwork, and problem-solving under time constraints through a gamified learning format. A total of 14 teams, consisting of 2–3 members each, participated. The competition featured three progressive rounds: Round 1 – Basics, Round 2 – Logic & Debugging, and Round 3 – Final Escape. The challenges included logic puzzles, riddles, binary problems, coding-based challenges, error identification, cryptography, and IT visual recognition tasks. Teams solved each stage to unlock the next clue using a password-protected zip-chain format.

Impact and Benefits for the Students

The activity provided students with practical exposure to logical reasoning, coding basics, cryptography, and technical problem-solving. It improved their ability to analyse problems, identify errors, and make decisions under time constraints. Working in teams strengthened communication, collaboration, and teamwork skills. The gamified format made technical learning more engaging and increased students' confidence and competitive spirit. The event also encouraged students to apply their technical knowledge in a practical and enjoyable environment. Overall, the competition contributed to developing problem-solving abilities, technical aptitude, teamwork, and active learning skills among students.



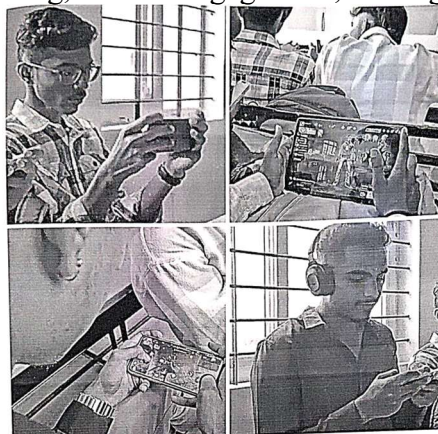
12. Digital Gaming Innovation Challenge: Enhancing Strategic Thinking, Teamwork and Decision-Making Skills

Free Fire (Gaming Event) – OMORFIA 2.0

Soundarya Institute of Management and Science, Department of Computer Science (BCA), organised the Free Fire Gaming Event as part of OMORFIA 2.0 – INRA Department Techno-Cultural Fest on 23 September 2025. The event was conducted as a participation-learning activity with 45 participants, coordinated by Mr. Venugopal. The event aimed to promote strategic thinking, coordination, teamwork, quick decision-making, and communication through competitive gaming. The matches were conducted in knockout and survival modes, with coordinators monitoring the rounds to ensure fair play and adherence to rules. The event concluded with the announcement of winners and a felicitation ceremony.

Impact and Benefits for the Students

The activity provided students with an engaging digital platform to develop strategic thinking, situational awareness, teamwork, and communication skills. Collaborative gameplay encouraged students to coordinate effectively, make quick decisions, and remain focused in high-pressure situations. The event also promoted sportsmanship, competitive learning, and responsible participation in digital gaming. Feedback indicated strong participant satisfaction, with 74% rating the event Excellent and 20% rating it Very Good. Students appreciated the smooth coordination, fair judging, and energetic environment. The activity demonstrated how e-sports can support team-based competition, strategic learning, student engagement, and digital skills development.



13. Innovation and Leadership Orientation Programme: Building Entrepreneurial Mindsets and Future-Ready Management Professionals

Soundarya Institute of Management and Science, Department of Management Studies, organised the “Introduction to the MBA Program” on 17 November 2025 for MBA I Semester students of the 2025–27 batch. The session was conducted by the Head of the Department and MBA faculty, with Prof. Shareef AP as the faculty coordinator. The programme aimed to orient students to the structure and objectives of the MBA programme, familiarise them with academic regulations, evaluation methods, expectations, curriculum, and specialisation pathways. The session also emphasised professional conduct, learning outcomes, holistic development through academics, research and industry exposure, and the importance of adopting a professional and goal-oriented approach towards management education.

Impact and Benefits for the Students

The programme helped students gain clarity about the MBA curriculum, academic requirements, and specialisation options. It improved their understanding of institutional expectations and encouraged them to approach management education with greater discipline and professionalism. The orientation also helped students connect their personal career goals with the objectives of the MBA programme. Through interaction with the department and faculty, students gained confidence and readiness to begin their MBA journey. The programme encouraged leadership orientation, goal setting, professional development, and continuous learning, providing students with a strong foundation for their future academic and career development.



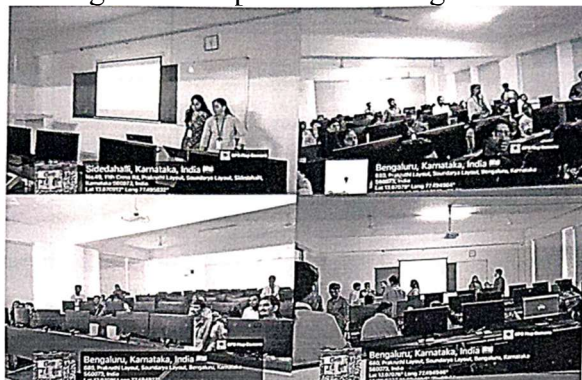
14. Digital Learning and Innovation Challenge: Enhancing Critical Thinking and Problem-Solving through Kahoot Quiz

Kahoot Quiz – OMORFIA 2.0

Soundarya Institute of Management and Science, through the Department of Computer Science (BCA), organised a Kahoot Quiz on 25 September 2025 on the occasion of OMORFIA. The event was conducted by the Cyber Peace Foundation (CPF) Club as a participation-learning activity, with 56 students participating. The quiz was conducted using the Kahoot digital platform in the college computer laboratories, where questions were displayed on the projector and participants answered using lab systems within a given time limit. The activity aimed to promote interactive and engaging learning by testing students' conceptual understanding through a fun and competitive digital environment.

Impact and Benefits for the Students

The activity strengthened students' understanding of technical and academic concepts while improving their speed, accuracy, critical thinking, and decision-making skills. The real-time digital format encouraged active participation and made learning more engaging. Students developed confidence, teamwork, healthy competition, and quick-response abilities through the quiz. Participant feedback highlighted the interactive Kahoot format and enjoyable questions, while suggestions included adding more technical and logical questions and increasing the number of rounds. The activity demonstrated the effectiveness of digital and gamified learning in encouraging active participation and enhancing students' problem-solving abilities.



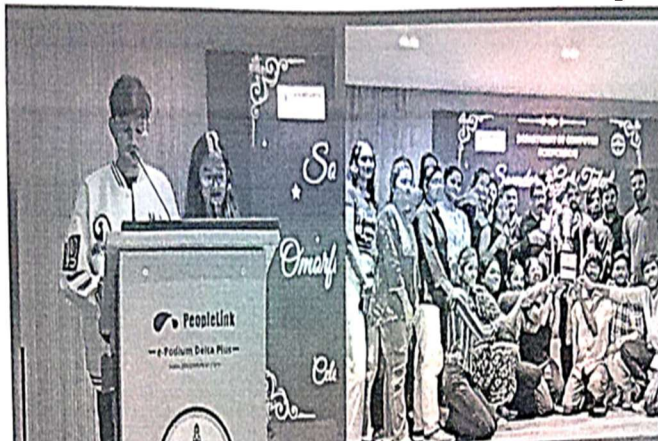
15. Innovation, Creativity and Technology Challenge for Holistic Student Development Event Report – OMORFIA 2.0: Intra-Department Techno-Cultural Fest

On the occasion of OMORFIA 2.0, the Department of Computer Science (BCA), Soundarya Institute of Management and Science, organised a five-day Intra-Department Techno-Cultural Fest from 22nd to 26th September 2025. The event brought together technology, creativity, culture and sports, providing students with opportunities to demonstrate their technical abilities and artistic talents. Activities included V-log/Short Movie Making, Cricket, Throw Ball, Free Fire, Simulated IT Industry Challenge, Carrom, Reverse Engineering Puzzle Challenge, Kahoot Quiz, Digital

Puzzle Escape and Poster Making. The fest concluded with an award ceremony recognising winners and runners-up with certificates and trophies.

Impact and Benefits for Students

OMORFIA 2.0 contributed to holistic student development by strengthening technical, creative and organisational skills. Students enhanced problem-solving, analytical thinking, communication, teamwork, leadership and decision-making abilities through diverse individual and team-based activities. Technical challenges provided practical exposure to real-world IT scenarios, while creative events encouraged innovation, storytelling and design thinking. Sports and recreational activities promoted coordination, sportsmanship, confidence and healthy competition. Participation in event planning also improved students' event-management and collaboration skills. Overall, the fest created an engaging platform for experiential learning, creativity, confidence building and balanced academic and extracurricular development.

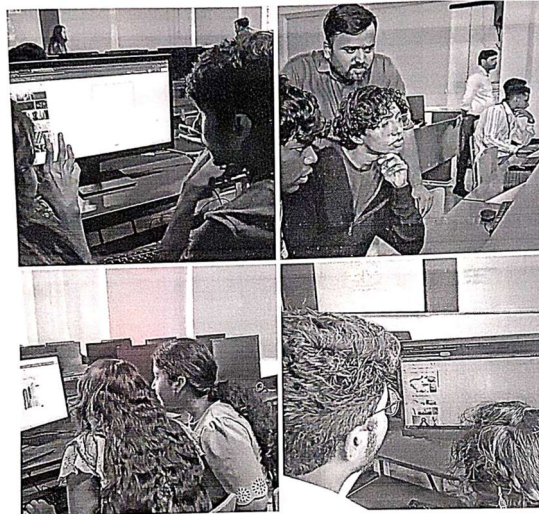


16. Creative Innovation Challenge – Visualizing Technology and Innovative Ideas through Poster Making

Soundarya Institute of Management and Science, Department of Computer Science (BCA), organised a Poster Making Competition on 26 September 2025 as part of the IIC Activity 8.0 initiative. The event was organised by the CSI Club with the theme “Technology and Innovation” and witnessed the participation of 30 students from different semesters. The activity provided students with a creative platform to express technological and innovative ideas through visual art and design. Participants designed posters based on the given theme, demonstrating originality, imagination and visual communication skills. The entries were evaluated based on creativity, relevance to the theme, clarity of message and presentation. Winners were recognised with certificates of achievement, while all participants were appreciated for their efforts.

Impact and Benefits for Students

The activity encouraged students to explore creativity, innovation and technology in an engaging way. Poster making helped students develop visual communication, idea generation, presentation and design skills. It encouraged them to convert technological concepts into simple and meaningful visual messages. Participation also strengthened confidence, teamwork, coordination and discipline. Students involved in organising the event gained practical experience in leadership, communication and event management. The activity further increased student engagement and visibility of the CSI Club, encouraging greater participation in future innovation-oriented activities. Overall, the event supported holistic student development by combining creativity, technology, communication and experiential learning.

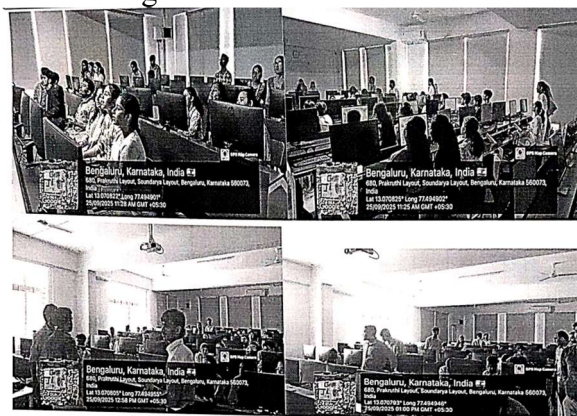


17. Reverse Engineering Innovation Challenge – Enhancing Analytical Thinking and Technical Problem-Solving Skills

Soundarya Institute of Management and Science, Department of Computer Science (BCA), organised the Reverse Engineering Puzzle Challenge on 25 September 2025 under the Code Den Club. The participation-learning activity aimed to provide students with practical exposure to reverse-engineering techniques, including static and dynamic analysis. The challenge involved multiple tasks such as string analysis, binary decoding, debugging, executable-file analysis and identification of hidden flags. Students were required to apply logical thinking, debugging techniques and tool-based investigation within a time-bound environment. A total of 48 students from various semesters participated. The activity simulated a professional cybersecurity environment and encouraged students to approach problems like ethical hackers while following safe and responsible practices. Winners were recognised with certificates during the closing ceremony.

Impact and Benefits for Students

The activity strengthened students' analytical thinking, logical reasoning and technical problem-solving abilities through practical challenges. Students gained exposure to reading compiled code, disassembly/decompilation concepts, program-logic analysis, pattern recognition and step-by-step debugging. The time-bound challenges enhanced their ability to make decisions and solve technical problems efficiently. The activity also promoted teamwork, technical communication and collaborative learning. Exposure to real-world cybersecurity scenarios helped students connect academic concepts with practical applications and develop awareness of ethical and responsible software-security practices. Overall, the challenge supported innovation, experiential learning and holistic technical development among students.



18. Programming for Innovation – Building Problem-Solving and Technology Skills through C Programming

Soundarya Institute of Management and Science, Department of Computer Science, organised the “Introduction to C Programming” course for I BCA students. The course commenced as part of the academic schedule and was coordinated by Mr. Venugopala M. V. The programme was designed to provide students with a strong foundation in C programming through theoretical learning, practical exercises and self-paced online learning. The course covered variables, data types, operators, input/output, control statements, loops, arrays, strings, functions and pointers. Students also completed assignments, quizzes and practical coding exercises to strengthen their programming knowledge. The course was conducted through Self-Learning/Self-Paced learning using SoloLearn, with additional academic support and practical activities.

Impact and Benefits for Students

The activity enhanced students’ logical thinking, programming skills and problem-solving abilities. Students developed the ability to design, write, compile, debug and execute basic C programs. Practical exercises helped them understand programming concepts and apply them to real-world problems. Working with arrays, strings, functions and pointers strengthened their technical foundation and prepared them for advanced programming subjects. Regular quizzes, assignments and assessments encouraged continuous learning and self-evaluation. The course also increased students’ confidence in coding and supported their readiness for future software development and computer science studies. Overall, the activity promoted innovation, experiential learning and holistic technical development.



19. Programming for Innovation – Building Computational Thinking and Problem-Solving Skills

Brief

Soundarya Institute of Management and Science, Department of Computer Science, organised the Commencement of Course – “Introduction to Programming I” for BCA students. The course was designed to develop computational thinking and problem-solving skills by introducing students to fundamental programming concepts and the C programming language. The 45-hour course covered computer programming, problem-solving techniques, algorithms and flowcharts, variables, operators, input and output, functions, testing and debugging, conditional statements, loops, strings, arrays and recursive methods. Students participated in self-paced online learning along with academic guidance and practical learning activities. The course aimed to enable students to design, write, compile, test and debug basic programs and apply programming concepts to practical problems.

Impact and Benefits for Students

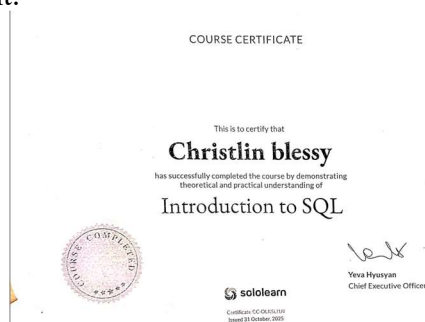
The course strengthened students’ logical reasoning, computational thinking and programming abilities. Students developed the ability to break complex problems into smaller steps, design algorithms and translate solutions into functional programs. Practical exercises, assignments and quizzes improved their understanding of programming syntax and strengthened debugging and testing skills. Exposure to arrays, strings, functions, pointers and recursion provided a foundation for advanced programming and software development. The learning experience also enhanced students’ confidence in writing and executing programs independently. Overall, the activity promoted **innovation, analytical thinking, problem-solving and technical skill development**, supporting students in applying programming knowledge to real-world challenges.



20. Data-Driven Innovation – Building Analytical and Problem-Solving Skills through SQL
Soundarya Institute of Management and Science, Department of Computer Science, organised the Commencement of Course – “Introduction to SQL” for BCA students. The course was designed to provide students with a strong foundation in Structured Query Language (SQL) and relational database management. The 15-hour course covered working with data, SQL queries, relational databases, sorting, filtering, aggregation, functions, pattern matching, conditions, grouping and data cleaning. Students participated in self-paced learning through SoloLearn, supported by practical learning activities. The course aimed to develop students’ ability to retrieve, organise, analyse and interpret data using SQL and apply database concepts to real-world applications. The course was coordinated by **Mr. Venugopala M. V.**

Impact and Benefits for Students

The activity strengthened students’ analytical thinking, logical reasoning and data-handling skills. Students learned to write and execute SQL queries, filter and sort information, perform calculations and analyse datasets using aggregation and grouping techniques. Practical assignments, quizzes and lab exercises enhanced their ability to apply theoretical concepts to database-related problems. Students also developed skills in data cleaning and interpretation, supporting informed decision-making. Exposure to relational databases provided a valuable foundation for future learning in database management, data analytics and software development. The course further encouraged self-paced learning, continuous practice and independent problem-solving. Overall, the activity promoted data-driven innovation, analytical capabilities and practical technical skills, contributing to holistic student development.



21. Research and Innovation Conclave – Advancements in Information Technology and Sustainable Digital Transformation

Soundarya Institute of Management and Science, Department of Computer Science, organised the One-Day National Level Student Paper Presentation on Advancements in Information Technology and Sustainable Digital Transformation (AITSdT-2025) on 12 September 2025. The event provided a platform for students to present research papers, innovative ideas and technology-based solutions related to emerging areas of Computer Science. The conference focused on Artificial Intelligence and Machine Learning, Cybersecurity, Internet of Things, Cloud Computing, Big Data Analytics, Sustainable Digital Transformation, Web and Mobile Technologies, and Digital Governance. A total of 100 students attended and 55 students participated in the paper presentation.

Impact and Benefits for Students

The activity enhanced students' research aptitude, innovation, technical knowledge and presentation skills. Students gained exposure to emerging technologies and developed an understanding of sustainable technological practices, including green computing and responsible digital transformation. Presenting research papers helped students improve communication, confidence, critical thinking and their ability to explain technical concepts effectively. The event also encouraged research-oriented learning and interaction with peers, faculty and participants from different institutions. Students gained practical experience in preparing abstracts, developing research papers and presenting their findings before an audience. Overall, AITSDT-2025 supported innovation, knowledge sharing, research engagement and holistic student development, while encouraging students to explore technology-driven solutions for sustainable digital growth.



22. Organize Inter/Intra-Institutional Innovation Competition/Hackathon & Reward Best Innovations – Experiential Learning

Soundarya Institute of Management and Science, Department of Computer Science (BCA), organised an Experiential Learning – Industry Visit to the International Institute of Information Technology Bangalore (IIIT-B) on 11 September 2025 for 74 I BCA students. The visit aimed to expose students to emerging and trending technologies in biometrics, healthcare and 5G communication. Students gained practical insights into real-world applications of these technologies through laboratory demonstrations. The visit also provided an opportunity to understand how advanced technologies are implemented in real-world systems and to explore their future scope and possibilities for innovation.

Impact and Benefits for Students

The experiential learning activity enhanced students' technical awareness, analytical thinking and understanding of emerging technologies. Students gained first-hand exposure to current developments in biometrics, healthcare technologies and 5G communication. Laboratory demonstrations helped them connect classroom concepts with practical, real-world applications. The visit also encouraged students to think about future opportunities and innovative applications of advanced technologies. By observing technology implementation beyond the classroom, students developed a better understanding of industry-oriented practices and technological possibilities. The experience encouraged curiosity, practical learning and exploration of innovative ideas. Overall, the activity supported experiential learning, innovation, technology awareness and holistic student development, helping students develop a broader perspective of emerging Information Technology trends.



23. DevOps and CI/CD for Digital Innovation – Building Industry-Ready Technology Skills

Soundarya Institute of Management and Science, Department of Computer Science (BCA), organised a seminar titled “From Code to Deployment: A Beginner’s Guide to DevOps & CI/CD” on 25 October 2025 at Sri Ratan Tata Auditorium. The session was conducted by Mr. Hareesh

Mulugu, CTO & Co-Founder, TrooperCruit, and attended by students of III and V Semester BCA. The seminar introduced students to the concepts and workflow of DevOps, Continuous Integration (CI) and Continuous Deployment (CD). It focused on understanding the process of moving applications from development to production and introduced commonly used tools such as Git, Jenkins, Docker and Kubernetes. An interactive session and networking opportunity were also included in the programme.

Impact and Benefits for Students

The seminar helped students develop an understanding of the DevOps lifecycle and modern software delivery practices. Students became familiar with industry-relevant tools including Git, Jenkins, Docker and Kubernetes and learned how CI/CD can streamline software development and deployment. The session strengthened their technical awareness and helped connect classroom programming concepts with real-world software development workflows. The interactive discussion encouraged students to explore new technologies, ask questions and understand practical industry requirements. Student feedback and impressions indicated that the session supported learning of new skills and improved awareness of DevOps practices. Overall, the activity contributed to technical skill development, problem-solving, innovation and industry readiness, supporting students in preparing for contemporary technology careers.



24. Report on Swachh Bharat Abhiyan

Date: 26 October 2025

Soundarya Institute of Management and Science, Department of Computer Science, in association with the SIMS NSS Unit, organized a Swachh Bharat Abhiyan as an extension activity on 26 October 2025. The programme involved active participation from students and teaching staff and focused on promoting cleanliness, hygiene, civic responsibility, and proper waste-management practices. Participants conducted a cleanliness drive around the college campus, roadsides, public spaces, and nearby areas. Waste was collected and disposed of appropriately, while awareness was created regarding the use of dustbins and segregation of biodegradable and non-biodegradable waste. Faculty members guided and motivated students throughout the activity, encouraging teamwork and community participation. The programme helped improve the cleanliness of the surrounding area and strengthened students' sense of social responsibility and civic awareness. It also encouraged participants and local residents to adopt responsible waste-disposal and cleanliness practices in their daily lives, contributing towards a cleaner and healthier community.



25. HR Innovation Challenge – Role Play on Real-Time Workplace Scenarios through Mentoring and Experiential Learning

Soundarya Institute of Management and Science, Department of Business Administration, organised the HR Club Activity – Role Play: Real-Time Scenarios on 29 October 2025 as part of the Abhyudaya's *Ventura* event. The activity provided BBA students with an experiential learning platform to understand and enact everyday HR responsibilities. Students worked in teams and presented real-time workplace scenarios involving employee conflicts, performance-related discussions, new employee onboarding, grievance handling, workplace discipline and communication issues. Participants were encouraged to consider situations from both employee and employer perspectives and demonstrate appropriate HR responses. Two teams participated, and the activity was evaluated through presentations and questions from the judges.

Impact and Benefits for Students

The role-play activity strengthened students' practical understanding of HR functions and workplace situations. By applying theoretical concepts to realistic scenarios, students developed communication, interpersonal, teamwork, decision-making and problem-solving skills. The activity also improved their confidence in handling employee interactions and responding to unexpected or challenging workplace situations. Engaging in different HR scenarios helped students understand the importance of effective communication, conflict resolution, employee management and professional behaviour. The interactive nature of the activity encouraged active participation and experiential learning, while feedback from judges provided students with clearer insights into real-world HR responsibilities. Overall, the activity enhanced adaptability, professional confidence, practical knowledge and readiness for real HR roles, supporting holistic student development.



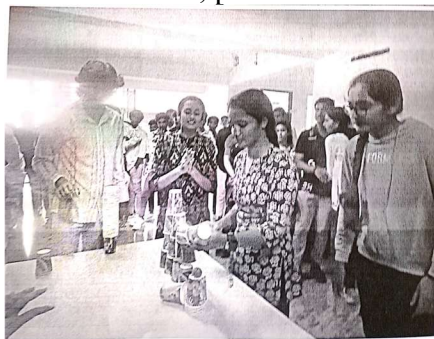
26. Team Building for Innovation and Entrepreneurial Success

Soundarya Institute of Management and Science, Department of Commerce, organised the “Team Building for Innovation and Entrepreneurial Success” activity for I Year B.Com students on 25 September 2025. The programme was conducted as an inter-class team-building activity under Akanksha, with the theme “From Me to We – Building the Best Teams.” The activity focused on developing effective communication, mutual trust, cooperation and collaborative working among students. Through interactive team-based tasks and competitions, students were encouraged to communicate openly, share ideas, support one another and work towards common goals. The activity was coordinated by Asst. Professor Sandhya R., Ms. Sushmitha and Mr. Kiran Kumar R.

Impact and Benefits for Students

The activity provided students with an engaging platform for experiential learning and team development. Interactive tasks strengthened communication skills and encouraged students to express ideas clearly and confidently. Working together helped students develop trust, cooperation, coordination and interpersonal skills while learning to value different perspectives. The competitive environment encouraged students to contribute actively, take responsibility and support their team members. The activity also strengthened collaboration and collective problem-solving, which are essential for innovation and entrepreneurial success. Students gained practical experience in working towards shared objectives rather than relying solely on individual efforts.

Overall, the programme promoted teamwork, communication, leadership, confidence, cooperation and collaborative problem-solving, contributing to holistic student development and preparing students for effective participation in academic, professional and entrepreneurial environments.



27. Eco-Innovation through Paper Waste Recycling

Soundarya Institute of Management and Science, Department of B.Sc. (Pure Science), under the IQAC and Eco Club initiative, organised Paper Waste Management in collaboration with ITC WOW (Wellbeing Out of Waste) on 24 September 2025. The programme aimed to reduce paper waste generated in classrooms and offices, promote responsible waste disposal and encourage sustainable practices among students. A total of 53 B.Sc. students participated in the activity. Students actively collected used and discarded paper from classrooms and offices and learned about the proper collection and recycling process. A total of 348 kg of dry recyclable paper waste was collected and handed over to ITC WOW for recycling. The initiative focused on developing environmental responsibility and encouraging students to adopt eco-friendly habits.

Impact and Benefits for Students

The activity enhanced students' awareness of sustainable practices, environmental responsibility and waste management. By participating directly in paper collection, students understood the importance of reducing, reusing and recycling resources. The programme helped them recognise the environmental impact of improper paper disposal and encouraged responsible waste-handling practices. Students also developed a practical understanding of how recyclable materials can be collected and channelled for proper recycling. The initiative promoted active participation, social responsibility and sustainable thinking. Feedback from students indicated increased awareness of eco-friendly practices and motivation to adopt "Reduce, Reuse and Recycle" habits in daily life. Overall, the activity supported eco-innovation, experiential learning, environmental consciousness and holistic student development, while encouraging students to contribute actively to a cleaner and more sustainable campus and community.



28. Research and Innovation Training on Renewable Energy Technologies

Soundarya Institute of Management and Science, Department of Pure Science (B.Sc.), organised the "Solar Energy Conversion Technologies: Fundamentals and Hands-on Training" at CSIR–Central Electrochemical Research Institute (CECRI), Karaikudi, Tamil Nadu, on 6 October 2025 under the Skill Development Training Programme-2025. The programme was attended by 26 students and was facilitated by Dr. S. M. Senthilkumar, Dr. M. Kathiresan and Dr. A. Pandikumar. The training focused on energy materials, their synthesis and processing, and sustainable technologies. The sessions included lectures on modern energy research, lithium-ion batteries,

green hydrogen, electrocatalysts and nanomaterials, followed by hands-on training in material synthesis techniques such as sol-gel methods, microwave-assisted heating and hydrothermal processing.

Impact and Benefits for Students

The programme helped students bridge the gap between academic learning and industrial research practices through direct exposure to advanced laboratory techniques. Hands-on training strengthened their understanding of material synthesis, processing and characterisation while connecting theoretical concepts with practical applications. Students developed scientific thinking, collaborative problem-solving, teamwork and research skills through interaction with researchers and participation in experimental activities. The programme also increased awareness of sustainable energy technologies and their societal applications. Exposure to ongoing research projects encouraged students to explore advanced studies and research opportunities in energy materials. Overall, the activity promoted innovation, experiential learning, interdisciplinary research awareness and sustainable technology development, contributing significantly to students' technical and holistic development.



29. Mental Health – The Way to a Balanced Life: Building Resilient and Innovative Minds

Soundarya Institute of Management and Science, Department of Arts, in association with the Counselling Cell, organised “Mental Health: The Way to a Balanced Life” on 8 October 2025 for undergraduate students. The session was conducted as an IQAC Initiative with Ms. Narcilina, Clinical Psychologist, serving as the resource person. The programme focused on increasing awareness about the importance of mental health and its impact on overall well-being. Students were introduced to practical strategies and interventions for maintaining mental balance and coping with stress. The session also aimed to promote help-seeking behaviour and reduce the stigma associated with mental health issues. The interactive session provided students with an opportunity to listen, reflect and gain a better understanding of mental well-being.

Impact and Benefits for Students

The activity helped students develop greater awareness, resilience and understanding of mental well-being. Students gained practical insights into strategies for maintaining mental balance and managing stress effectively. The interactive nature of the session encouraged students to reflect on healthy approaches to personal well-being and recognise the importance of seeking appropriate support when required. Student feedback indicated that the session was informative and highlighted the importance of mental health and coping strategies. The programme also encouraged an open and supportive attitude towards mental health concerns. Overall, the activity contributed to resilient thinking, emotional awareness, self-management and holistic student development, supporting students in maintaining a balanced approach to their academic and personal lives.



30. AI-Driven Digital Marketing for Innovation and Entrepreneurial Growth

Soundarya Institute of Management and Science, Department of Business Administration, organised a Value Added Programme on “Artificial Intelligence and Digital Marketing – Integrating Artificial Intelligence in Modern Marketing Practices” for III Semester BBA students. The 30-hour programme was conducted in two sessions from 8–12 September 2025 and 6–10 October 2025, with 20 students participating. The programme was facilitated by Mr. Amudhakumar P. R., Primax Foundation, Bengaluru, and coordinated by Dr. Malar Velze M. The course focused on AI applications in digital marketing, content generation, campaign management, analytics, customer relationship management, search engine marketing and emerging digital marketing trends. It combined theoretical concepts, real-world case studies and hands-on learning to develop practical skills.

Impact and Benefits for Students

The programme strengthened students’ digital marketing knowledge, analytical thinking and practical technology skills. Students learned to use AI-powered tools for content creation, campaign analysis and data-driven decision-making. Exposure to customer segmentation, predictive analytics, CRM, Google Ads, A/B testing and campaign optimisation helped students understand how technology can improve modern marketing practices. Hands-on activities and case studies enhanced their ability to apply concepts to real-world marketing situations. The programme also encouraged students to explore AI-integrated marketing strategies and emerging technologies while developing awareness of ethical considerations. Student feedback highlighted improved understanding and confidence in using AI-based marketing tools. Overall, the activity promoted innovation, experiential learning, entrepreneurial thinking and industry-relevant digital skills, contributing to holistic student development.



31. Alpha Wings – Aviation Club Activities: Innovation through Experiential Learning, Design Thinking, Skill Development & Career Readiness

Soundarya Institute of Management & Science, Department of Business Administration, organized Alpha Wings – Aviation Club Activities on 09 October 2025 for BBA Regular and Aviation students. The activity was designed to provide experiential exposure to the aviation industry and bridge the gap between classroom learning and real-world practices. Students participated in activities including corporate fashion shows, aviation-based role plays, expert interactions, and skill-building sessions. The programme focused on understanding airport and airline operations, professional standards, regulations, career pathways, safety, sustainability, and industry practices. A total of 24 students actively participated in the event.

Impact and Benefits for Students

The activity enhanced students’ understanding of the aviation industry and provided practical exposure to airport and airline operations. Students developed essential professional skills such as communication, teamwork, leadership, problem-solving, decision-making, confidence, and professionalism. The role plays and corporate activities encouraged active participation and experiential learning. Feedback from students indicated positive learning outcomes, improved career awareness, and greater confidence. The activity also strengthened students’ career readiness,

industry orientation, safety awareness, sustainability consciousness, and ability to connect classroom concepts with real-world aviation scenarios.

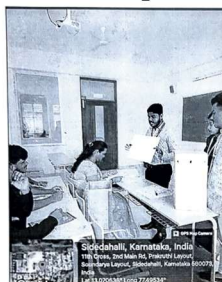


32. Leadership Through Democratic Governance: BBA Prefect Elections 2025 – Empowering Student Leadership and Institutional Participation

Soundarya Institute of Management & Science, Department of Business Administration, organized the BBA Prefect Elections 2025 on 11th September 2025, with vote counting conducted on 12th September 2025. The initiative provided students, teaching staff, and administrative staff with an opportunity to participate in a fair and transparent electoral process. A total of 224 voters were eligible, with 148 votes polled. The election aimed to promote leadership, communication, problem-solving, transparency, and democratic values among students. Mr. Vyomakesh was elected as BBA Prefect, while Mr. Manoj and Mr. Mukesh were designated as Associate Prefects.

Impact and Benefits for Students:

The election provided students with practical exposure to democratic governance, leadership, responsibility, decision-making, and team management. It strengthened coordination between students, faculty, and administration by creating student representatives who could act as a bridge among stakeholders. The activity also encouraged active institutional participation and developed students' understanding of transparent electoral practices. Feedback showed strong outcomes, with Leadership Roles and Electoral Platform scoring 2.82 out of 3, while Coordination Strength scored 2.73. Leadership orientation sessions and further communication initiatives were planned to strengthen student involvement and transparency.



33. Knowledge to Strategy: Business Quiz for Developing Managerial Competencies- Report on Business Quiz Organized by KaRMA Finance Club

Soundarya Institute of Management & Science, Department of Business Administration, organized a Business Quiz under the KaRMA Finance Club to provide students with a competitive and experiential learning platform. The activity focused on enhancing financial literacy, business acumen, economic awareness, and practical understanding of banking, markets, investments, and current business trends. 54 students participated, representing different student clubs. The competition consisted of three rounds: Qualifier Round, Buzzer Round, and Rapid-Fire Round, encouraging students to demonstrate knowledge, accuracy, quick thinking, and competitive spirit. The activity also encouraged students to apply classroom concepts to practical business situations.

Impact and Benefits for Students

The quiz strengthened students' financial knowledge, analytical thinking, problem-solving, decision-making, teamwork, coordination, and leadership skills. Students gained greater awareness of financial concepts, market trends, and business strategies while developing the ability to respond quickly to business and finance-related situations. Feedback indicated positive learning

outcomes, with most students rating the outcomes at moderate or high levels. The activity also encouraged collaborative learning and responsibility-sharing among participants. Based on feedback, the department planned additional case discussions, guided practice, decision-making simulations, teamwork-based problem-solving, and mentoring, further supporting students' managerial competencies and career readiness.



34. Federalism and Cooperative Governance: A Foundation for Innovation and Public Leadership

Report on Modular Learning – Federalism in Indian Constitution

Soundarya Institute of Management & Science, Department of Business Administration, organized a Modular Learning session on “Federalism in Indian Constitution” on 17 November 2025 for 3rd Semester BBA Regular and BBA Aviation students. The session was conducted by Mr. Varun P, BBA, LL.B, LL.M, Senior Legal Analyst, Deloitte (Michigan), Bangalore. The programme focused on understanding the concept and evolution of federalism, Centre–State relations, and the legislative, administrative, and financial dimensions of governance. It also introduced students to contemporary issues related to cooperative and competitive federalism. A total of 28 students actively participated in the session.

Impact and Benefits for Students

The session strengthened students' conceptual understanding, analytical thinking, and awareness of constitutional governance. Students gained clarity on how powers are shared between the Central and State governments and explored contemporary challenges in Indian federalism. Student impressions indicated improved understanding of the topic and its practical relevance. The activity also encouraged discussion-based and application-oriented learning. Based on the feedback, the institution planned to continue expert-led modular sessions, with greater emphasis on Centre–State relations, contemporary federal issues, interactive teaching, and application-oriented discussions. These initiatives support students in developing informed perspectives, critical thinking, communication skills, and broader leadership readiness.



35. Marketing Innovation Challenge: Fostering Creativity, Strategic Thinking, and Entrepreneurial Skills

Soundarya Institute of Management & Science organized a Marketing Club Activity – Treasure Hunt on 30 October 2025 for BBA Regular and BBA Aviation students. The activity was

coordinated by Mr. Aafaq Ahmed and witnessed the participation of 39 students. Participants worked in teams to solve a series of five marketing-related clues that tested their marketing knowledge, creativity, analytical abilities, and strategic thinking. The activity was designed to apply concepts such as branding, promotion, problem-solving, and customer orientation in an engaging and practical setting.

Impact and Benefits for Students

The activity provided students with an experiential learning opportunity to apply marketing concepts beyond the classroom. It enhanced problem-solving, quick decision-making, communication, teamwork, leadership, and strategic thinking. Working under time constraints encouraged students to collaborate effectively, analyse challenges, and develop practical solutions. The event also generated enthusiasm and interest in marketing activities while strengthening bonding among BBA students. Student and faculty feedback was positive, and the club proposed conducting similar case-based games, marketing quizzes, and simulation exercises regularly. The activity therefore contributed to students' analytical abilities, collaborative learning, creativity, and career-oriented skill development.



36. VENTURA 2025: Fostering Innovation, Entrepreneurship, and Experiential Learning through Multidisciplinary Club Activities

Soundarya Institute of Management & Science, Department of Business Administration, organized VENTURA 2025 from 7th October to 1st November 2025 as an integrated platform for experiential and skill-based learning. The initiative brought together the HR, Marketing, Finance, and Aviation Clubs, with domain-specific activities designed to provide practical exposure beyond classroom learning. Activities included case study analysis, business quiz, corporate fashion show, treasure hunt, budgeting challenge, role play, promotional activities, and airline grooming standards. The programme aimed to develop students' communication, teamwork, leadership, creativity, analytical thinking, decision-making, and problem-solving abilities. 39 students benefited from the programme.

Impact and Benefits for Students

VENTURA provided students with opportunities to apply theoretical concepts to practical situations through interactive and competitive activities. Students developed communication, teamwork, leadership, creativity, strategic thinking, financial awareness, decision-making, and problem-solving skills. The multidisciplinary approach encouraged peer learning, active participation, and greater confidence. Alumni interaction further supported career awareness, professional expectations, skill development, and continuous learning. The programme also helped students identify their individual strengths and areas for improvement. Based on feedback and observations, the department strengthened practical case studies, role plays, presentations, and industry-focused learning for continued experiential development.



37. Internship Orientation: Building Career Readiness and Industry Exposure

Soundarya Institute of Management & Science, Department of Commerce, organized an Orientation on Internship on 14 November 2025 for 108 V Semester B.Com students. The session was presented by Mrs. Savitha H S and coordinated by Mrs. Soumyalatha and Mrs. Savitha H S. The programme focused on helping students understand how different departments function, how work is carried out in organizations, and how classroom concepts are applied to day-to-day business operations. The orientation also addressed organizational structure, workflow, reporting systems, professional behaviour, corporate culture, ethical practices, and industry-relevant technical and domain-specific skills.

Impact and Benefits for Students

The orientation helped students gain clarity about the practical application of business concepts and the expectations of professional workplaces. It emphasized the development of communication, problem-solving, time management, teamwork, task execution, and job-readiness skills. Students were also introduced to the importance of understanding organizational workflows and maintaining professional and ethical standards. The programme supported students in identifying their career interests, building industry contacts, and preparing for employment or future professional opportunities. Overall, the internship orientation strengthened students' practical knowledge, conceptual clarity, professional confidence, career awareness, and industry readiness, thereby supporting the objectives of experiential learning and skill development under IIC Activity 8.0.



38. One-Day National Seminar on Gandhian Philosophy: Inspiring Ethical Leadership and Social Innovation through Indian Knowledge Systems (IKS)

Soundarya Institute of Management & Science, Department of Kannada, in association with Karnataka Gandhi Memorial Fund, Bengaluru, Gandhi Study Centre, Soundarya Institute of Management and Science, and other collaborating institutions, organized a One-Day State-Level Seminar on Gandhian Thought for Youth. The programme focused on introducing students to Mahatma Gandhi's philosophy, values, contributions, and relevance in contemporary society. Eminent resource persons including Dr. Amarendra Hollamballi, Dr. Abida Begum, and Dr. Lakshmi pathi C.G. participated in the academic sessions. The programme had 180 beneficiaries.

Impact and Benefits for Students

The seminar provided students with meaningful exposure to Gandhian philosophy, ethical values, social responsibility, national integration, human values, and contemporary leadership. The sessions encouraged students to explore Gandhian thought through research and academic inquiry.

Students gained deeper knowledge of Gandhi's efforts towards national unity and social harmony, as well as the relevance of his ethical and humanitarian principles in modern professional and social contexts. As a follow-up to the seminar, Gandhi-related books were distributed to students, with a two-month period provided for detailed study and further research activities. This initiative strengthened students' critical thinking, research orientation, ethical awareness, leadership perspective, and socially responsible outlook, aligning with experiential learning and skill development under IIC Activity 8.0.



39. Gandhi Jayanti Special Lecture: Inspiring Ethical Leadership and Social Innovation through Indian Knowledge Systems (IKS)

Soundarya Institute of Management & Science, Department of Kannada, in collaboration with IQAC, IIC and Soundarya Evening Degree College, organized a Gandhi Jayanti Special Lecture titled “Gandhi’s Philosophy and Thoughts for Today’s Youth” on 4 October 2025. The lecture was delivered by Dr. Abida Begum, Physical Education Director, Government First Grade College, Dasarahalli, with 50 beneficiaries. The programme focused on Gandhi’s philosophy, values, simple living, truth, patience, tolerance, and the relevance of his thoughts to today’s youth.

Impact and Benefits for Students

The lecture provided students with an opportunity to understand the ethical, social, and human values reflected in Gandhian thought. It encouraged students to consider the relevance of truth, simplicity, patience, tolerance, and non-violence in contemporary life. The programme also motivated students to explore Gandhi’s philosophy through further study and research. Students gained an initial understanding of Gandhian thought and its relevance to present-day society, while the discussions encouraged reflective and value-based learning. The event therefore contributed to students’ ethical awareness, critical thinking, research orientation, social responsibility, leadership perspective, and personal development, supporting the IIC Activity 8.0 focus on experiential learning, skill development, and career readiness.



40. Industrial Visit to Supreme Solar Pvt. Ltd.: Advancing Innovation, Sustainable Manufacturing, and Industry-Academia Collaboration through Experiential Learning

Soundarya Institute of Management & Science, Department of Business Administration, in collaboration with E-Stores Global, organized an Industrial Visit to Supreme Solar, Doddaballapura Industrial Area, on 23 December 2025. A total of 46 students participated. The visit provided first-hand exposure to the manufacturing of solar electric equipment, including assembly-line operations, cylinder-making processes, material assembly, painting, and quality testing. Students also observed lean manufacturing practices, eco-friendly initiatives, operational excellence, supply-chain activities, production management, and quality-assurance systems.

Impact and Benefits for Students

The industrial visit helped students connect classroom learning with real-world industrial applications. Students gained practical understanding of manufacturing processes, quality control, sustainable practices, and large-scale production systems. Direct exposure to the workplace also enhanced their awareness of professional work culture, teamwork, operational efficiency, and managerial decision-making. Student reflections highlighted learning about solar power equipment manufacturing and the importance of sustainable energy equipment production. The visit therefore contributed to students' industry exposure, practical knowledge, employability readiness, analytical thinking, and understanding of sustainable manufacturing, supporting the objectives of IIC Activity 8.0

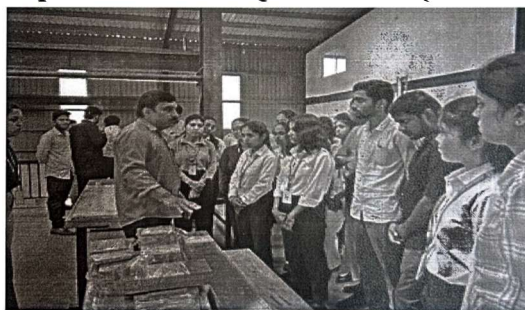


41. Industrial Visit to Pushpak Products India Pvt. Ltd.: Promoting Innovation, Advanced Manufacturing, and Industry–Academia Collaboration through Experiential Learning

Soundarya Institute of Management & Science organized an Industrial Visit to Pushpak Products India Pvt. Ltd., Bengaluru, on 16 September 2025 for MBA I Semester students (2024–26 Batch). The visit was coordinated by Prof. G. Vasanth Kumar in association with E-Stores representatives. The objective was to provide practical exposure to aerospace manufacturing operations and help students understand industrial production processes, quality standards, safety measures, and real-time applications. Students observed raw material inspection, CNC machining, precision measurement, quality testing, assembly, finishing, packaging, and dispatch. The technical team also explained lean manufacturing, production planning, and aerospace quality standards.

Impact and Benefits for Students

The visit enabled students to connect classroom concepts in Operations Management, Supply Chain Management, Quality Management, and Production Planning with industrial practices. Students gained knowledge of precision manufacturing, aerospace component production, quality-control systems, compliance standards, and operational processes. The interactive session also provided insights into career opportunities, internships, required skills, and industry expectations. The experience strengthened students' practical understanding, analytical thinking, industry awareness, and employability readiness. Feedback further highlighted the need for deeper managerial interaction and career-oriented discussions, leading to additional industry exposure being planned to strengthen experiential learning and industry–academia collaboration.



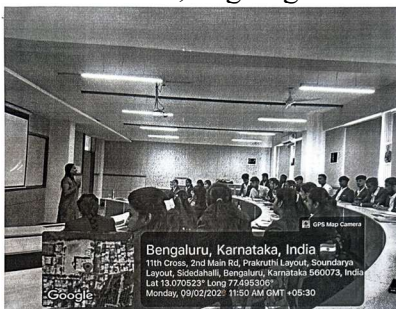
42. Leadership and Professional Excellence Workshop: Building Entrepreneurial Mindsets and Industry-Ready Professionals

Soundarya Institute of Management & Science, Department of Management Studies, organized a session on “Business Etiquette for Future Managers” on 19 November 2025 for MBA I Semester

students of the 2025–27 batch. The session was conducted by Ms. Vinutha Chandrashekhar, Corporate Trainer, and coordinated by Prof. Shareef A P. The programme focused on developing professional behaviour, corporate etiquette, communication, interpersonal skills, grooming, body language, workplace ethics, and awareness of corporate culture. Real-life corporate scenarios were used to help students understand appropriate professional conduct and workplace expectations.

Impact and Benefits for Students

The session enhanced students' understanding of professional conduct and workplace etiquette and improved their awareness of effective communication and professional grooming. Students developed greater confidence in professional interactions and learned the importance of maintaining a positive professional image. Student reflections highlighted learning related to corporate communication, grooming, professional behaviour, teamwork, and workplace ethics. The programme helped students understand how appropriate etiquette contributes to positive workplace behaviour and supports smooth adaptation to corporate environments. Overall, the activity strengthened students' communication, interpersonal, confidence, professional behaviour, workplace readiness, and career-oriented skills, aligning with the objectives of IIC Activity 8.0.



43. Leadership and Team Innovation Workshop: Building Collaborative Leadership and Entrepreneurial Competencies

Soundarya Institute of Management & Science, Department of Management Studies, organized “Team Building & Leadership Activities” on 19 November 2025 for MBA I Semester students of the 2025–27 batch. The session was facilitated by Ms. Jeevitha Raju and coordinated by Prof. Vasanth. The programme used interactive activities and group exercises focusing on collaboration, communication, leadership, trust-building, and problem-solving. Students actively participated in team-based tasks designed to simulate organizational challenges and understand the importance of coordination and collective effort.

Impact and Benefits for Students

The activity provided students with practical exposure to team-based learning and collaborative problem-solving. It helped them develop leadership abilities, interpersonal skills, communication, decision-making, and confidence while working towards common goals. Students gained a better understanding of group dynamics, mutual respect, coordination, and trust. The interactive nature of the activities enabled students to recognize their leadership potential and apply managerial skills in practical situations. Student reflections also indicated improvements in morale, motivation, and confidence in leading a team. Overall, the programme strengthened students' leadership, teamwork, communication, problem-solving, and managerial competencies, contributing to their professional development and career readiness.



44. AI, Data Analytics and Digital Innovation Workshop: Building Data-Driven Decision-Making Competencies

Soundarya Institute of Management & Science organized an “Overview of Analytics Domain” session to introduce students to the field of data analytics and its growing relevance in business and professional environments. The programme provided an experiential learning platform for students to understand the analytics domain and its role in supporting informed, data-driven decisions. The session focused on developing awareness of analytical approaches, digital technologies, and the importance of using data effectively in contemporary organizational contexts. The activity encouraged students to connect their academic learning with emerging digital and analytics-oriented career opportunities.

Impact and Benefits for Students

The session helped students develop an understanding of the scope and relevance of analytics in modern business decision-making. It encouraged analytical thinking and created awareness of the importance of data in identifying trends, interpreting information, and supporting managerial decisions. Students gained exposure to the growing demand for analytics-related skills and the importance of continuous digital learning. The programme also supported the development of problem-solving, analytical thinking, digital awareness, decision-making, and career-readiness skills. By connecting academic concepts with the practical relevance of analytics, the activity encouraged students to explore data-driven approaches and emerging career pathways, supporting the objectives of IIC Activity 8.0: Innovation through Experiential Learning, Design Thinking, Skill Development & Career Readiness.



45. Leadership and Innovation Mindset Workshop: Building Emotional Intelligence and Resilient Future Entrepreneurs

Soundarya Institute of Management & Science organized the “Silence & Awareness for Growth” activity as a learning initiative aimed at encouraging students to develop self-awareness, emotional balance, and a reflective mindset. The programme provided students with an opportunity to pause from routine academic activities and focus on personal awareness and inner growth. Through silence and mindful reflection, students were encouraged to observe their thoughts, emotions, and responses. The activity aligned with the development of qualities essential for leadership, innovation, personal effectiveness, and entrepreneurial growth.

Impact and Benefits for Students

The activity supported students in developing self-awareness, emotional intelligence, concentration, patience, and resilience. The reflective approach encouraged students to better understand their emotions and responses, which can contribute to improved interpersonal relationships and responsible decision-making. Students also gained an opportunity to strengthen their ability to remain calm and attentive while approaching challenges. The programme promoted a growth-oriented mindset by encouraging reflection, awareness, and personal development. Such qualities are valuable for students preparing for professional and entrepreneurial environments, where adaptability, emotional balance, communication, and effective decision-making are important. Overall, the activity contributed to students’ personal growth, leadership development,

emotional awareness, resilience, and career readiness, supporting the objectives of IIC Activity 8.0.



46. Leadership and Innovation Readiness Workshop: Building Future-Ready Managers for Industry and Entrepreneurship

Soundarya Institute of Management & Science organized a session on “MBAs in Today’s World” as part of its efforts to provide students with awareness of contemporary management education and professional expectations. The programme focused on the relevance of MBA education in the changing business environment and encouraged students to understand the evolving role of management professionals. The session provided a platform for students to connect their academic learning with industry requirements, leadership responsibilities, innovation, and entrepreneurial opportunities.

Impact and Benefits for Students

The activity helped students develop awareness of the changing expectations of management professionals and the importance of becoming adaptable and future-ready. It encouraged students to strengthen their leadership orientation, professional outlook, strategic thinking, and understanding of industry requirements. The programme also highlighted the importance of continuously developing knowledge and skills to respond effectively to changing business environments. Students gained motivation to explore opportunities in management, industry, and entrepreneurship, while connecting their MBA learning with practical career expectations. Overall, the session supported the development of leadership awareness, innovation orientation, professional skills, adaptability, entrepreneurial thinking, and career readiness, thereby aligning with the objectives of IIC Activity 8.0: Innovation through Experiential Learning | Design Thinking | Skill Development & Career Readiness.



47. Financial Innovation and Entrepreneurship Workshop: Building Strategic Financial Competencies for Future Business Leaders

Soundarya Institute of Management & Science organized an “Overview of Finance Domain” session to provide students with an understanding of the finance domain and its relevance to contemporary business and entrepreneurial activities. The programme focused on introducing students to the role of finance in organizational decision-making, business planning, and professional development. The session encouraged students to connect their academic knowledge with practical financial concepts and understand the importance of financial awareness for future managers and entrepreneurs.

Impact and Benefits for Students

The activity helped students develop awareness of the scope and importance of finance in business and entrepreneurship. It encouraged students to understand the role of financial information in planning, analysis, resource management, and managerial decision-making. The session also supported the development of financial awareness and strategic thinking, enabling students to appreciate the importance of sound financial practices in professional and entrepreneurial environments. Students gained motivation to explore finance-related career opportunities and develop relevant competencies through continuous learning. Overall, the programme contributed to students' financial awareness, analytical thinking, strategic decision-making, entrepreneurial orientation, professional development, and career readiness, aligning with the objectives of IIC Activity 8.0: Innovation through Experiential Learning | Design Thinking | Skill Development & Career Readiness.



Quarter II

48. AI-Driven Research Innovation: Faculty Development Programme on Emerging Technologies for Effective and Ethical Research

Soundarya Institute of Management & Science organized a Faculty Development Programme on AI-Driven Tools and Technologies for Effective Research Writing to enhance awareness of emerging technologies and their application in academic research. The programme focused on introducing participants to AI-supported tools and technologies that can assist in research writing, information processing, content development, and academic work. The initiative emphasized the effective and responsible use of emerging technologies while encouraging participants to explore innovative approaches to research and academic practices.

Impact and Benefits for Students

The programme indirectly benefits students by strengthening the research capabilities and technology-enabled teaching practices of faculty members. Exposure to AI-driven research tools can support faculty in guiding students towards more efficient approaches to literature exploration, academic writing, information organization, and research development. The initiative also promotes awareness of the opportunities and responsibilities associated with using AI in academic environments. Students can benefit from improved research guidance, technology-oriented learning experiences, and greater exposure to emerging digital tools. Overall, the programme supports the development of research awareness, digital skills, innovation orientation, critical thinking, ethical technology use, and academic readiness, aligning with the objectives of IIC Activity 8.0: Innovation through Experiential Learning | Design Thinking | Skill Development & Career Readiness.



49. Workshop on the Role of Artificial Intelligence in Modern Business Management

Soundarya Institute of Management & Science organized a workshop on “The Role of Artificial Intelligence in Modern Business Management” to create awareness about the growing relevance of Artificial Intelligence in contemporary business practices. The programme focused on understanding the application of AI in management and its potential to support modern organizations. The workshop provided an opportunity for participants to explore the relevance of emerging technologies in business management and understand how AI can contribute to evolving managerial practices.

Impact and Benefits for Students

The workshop helped students develop awareness of the role and relevance of Artificial Intelligence in modern business management. It encouraged students to understand how emerging technologies are becoming part of contemporary organizational practices and managerial decision-making. The programme also supported technology-oriented learning and encouraged students to explore AI as an emerging area of professional development. Such exposure can help students become more adaptable to technology-driven workplaces and identify opportunities for developing relevant digital competencies. Overall, the activity contributed to students’ digital awareness, innovative thinking, analytical skills, technology orientation, managerial understanding, and career readiness, supporting the objectives of IIC Activity 8.0.



50. General Science Quiz – Promoting Innovation and Scientific Thinking

Soundarya Institute of Management & Science, Department of Computer Science (UG & PG), organized a General Science Quiz Competition on 25 February 2026 on the occasion of National Science Day. The event was conducted at the SIMS Computer Science Laboratory, with 96 beneficiaries and participation from more than 30 teams representing different departments. The quiz consisted of four rounds—Preliminary Screening, Pictionary, Rapid Fire, and Puzzle Solving—designed to assess scientific knowledge, creativity, logical reasoning, and teamwork. The Forensic Science Department team emerged as the winners.

Impact and Benefits for Students

The quiz enhanced students’ scientific awareness, curiosity, analytical thinking, critical thinking, and problem-solving abilities. The interactive rounds encouraged students to apply knowledge creatively while responding to challenging questions and puzzles. Team-based participation strengthened communication, collaboration, coordination, and interpersonal skills and encouraged healthy academic competition. The event also promoted interdisciplinary learning by bringing students from Commerce, Arts, Forensic Science, Computer Science, and other departments

together. Student feedback reflected positive learning outcomes, with 55% rating the programme excellent and 25% very good. The activity therefore supported scientific temper, innovation, collaborative learning, and overall skill development aligned with IIC Activity 8.0.



51. Faculty Development Programme on Emerging Technologies and Research & Innovation Report on AI-Driven Tools and Technologies for Effective Research Writing

Soundarya Institute of Management & Science, Department of Computer Science, in association with IQAC and R&D Cell, organized a two-day Faculty Development Programme on “AI-Driven Tools and Technologies for Effective Research Writing” on 2–3 February 2026. The programme was conducted by Dr. Dharmendra H. and Dr. Priyakashna Mohanty, CHRIST (Deemed to be University), Bengaluru. The sessions introduced AI-powered tools for literature review, data analysis, citation management, plagiarism checking, academic writing, and manuscript preparation. Participants also explored Google Scholar, Scopus, ChatGPT, and Gemini, along with ethical considerations in AI-assisted research.

Impact and Benefits for Students

The FDP contributes to students’ learning by strengthening faculty capabilities in AI-enabled research, academic writing, literature exploration, and scholarly practices. Faculty members gained practical exposure to contemporary research tools and methods, enabling them to provide students with more technology-oriented and research-focused academic guidance. The programme emphasized critical evaluation of AI-generated content and ethical use of AI, supporting responsible research practices. Student learning can benefit through improved exposure to digital research tools, analytical thinking, academic writing, information evaluation, research methodology, and innovation-oriented learning. The activity therefore supports the development of technology-enabled research skills and career readiness in alignment with IIC Activity 8.0.



52. Capacity Building and Skill Development Programme on Emerging Technologies and Data-Driven Innovation

Soundarya Institute of Management & Science organized a Semester-Based IBM Training Program to provide students with practical exposure to emerging technologies and data-driven applications. The programme covered areas including Business Intelligence, Python Programming, Business and Predictive Analytics, and Machine Learning using IBM Watson Studio. Students were introduced to data preparation, visualization, modelling, statistical and predictive techniques, Python programming, machine-learning concepts, model evaluation, and

cloud-based implementation. The training emphasized structured learning, practical exercises, project-based application, documentation, and reporting.

Impact and Benefits for Students

The training strengthened students' technical knowledge, analytical thinking, problem-solving abilities, and practical technology skills. Through hands-on learning, students gained experience in using Python, IBM Watson Studio, data analysis techniques, predictive modelling, and machine-learning workflows. The programme enabled learners to connect theoretical concepts with practical applications and develop confidence in handling data-driven tasks. Students also gained exposure to emerging industry technologies and their applications in professional environments. The training supported the development of digital competencies, analytical reasoning, innovation orientation, project skills, and career readiness, helping students prepare for technology-driven employment and further learning. The programme therefore directly supported the objectives of IIC Activity 8.0 by promoting experiential learning, skill development, technological innovation, and industry-oriented competencies.

53. Think and Defend Innovation Challenge: Strengthening Critical Thinking, Problem-Solving and Idea Communication

Soundarya Institute of Management & Science, Department of Computer Science (MCA), in association with IQAC and NSS Unit, organized the "Think and Defend" Debate Competition on 29th–30th January 2026 as part of the International Youth Day celebrations. The activity was coordinated by Mrs. Megha Potdar for MCA students. Participants were divided into teams and assigned contemporary topics to present arguments either in favour of or against the given subject. The competition followed a structured format and encouraged students to present their viewpoints within a specified time while responding to opposing arguments.

Impact and Benefits for Students

The competition enhanced students' critical thinking, analytical abilities, communication, logical reasoning, and argumentation skills. Students learned to analyse issues from multiple perspectives, construct evidence-based arguments, and respond effectively to opposing viewpoints. The activity also improved confidence, clarity of expression, persuasive speaking, teamwork, coordination, and mutual respect. Student reflections highlighted improved understanding of debate topics, communication abilities, and confidence in presenting ideas. The structured debate environment encouraged intellectual engagement and constructive discussion. Overall, the activity provided valuable experiential learning that strengthened students' problem-solving, idea communication, leadership, collaborative learning, and career-readiness competencies, aligning with the objectives of IIC Activity 8.0.



54. Cybersecurity Innovation and Threat Management: Building Digital Resilience through Emerging Technologies

Soundarya Institute of Management & Science organized a Cyber Threat Management Certification Programme on 29 December 2025 for I Semester MCA students through an online mode. The programme aimed to provide students with a comprehensive understanding of modern cybersecurity threats, risk management practices, and security controls used to protect digital

systems and information assets. The certification covered cybersecurity fundamentals, threat intelligence, network security, vulnerability management, incident response, and information-security best practices.

Impact and Benefits for Students

The programme enhanced students' awareness of emerging cyber risks, vulnerabilities, and digital security challenges. Students developed knowledge of common threats such as malware, phishing, ransomware, and social engineering, along with security practices, network protection, endpoint security, and access-control mechanisms. They also gained an understanding of vulnerability assessment, risk management, threat identification, and mitigation strategies. The activity encouraged students to apply cybersecurity practices in academic and personal computing environments and motivated them to pursue advanced cybersecurity and networking certifications. Overall, the programme strengthened students' technical awareness, analytical thinking, risk-management abilities, problem-solving skills, digital-security knowledge, and career readiness, supporting the objectives of IIC Activity 8.0.

55. Technology Innovation and Hardware Skills Development: Building Practical Competence in Computer Systems

Soundarya Institute of Management & Science organized the Computer Hardware Basics Certification Programme through the Cisco Networking Academy Program, in association with Soundarya Institute of Management & Science. The certification was undertaken by Semester MCA students and completed on 15 December 2025 through online learning. The 15-hour programme covered computer hardware components, personal computers, laptops, mobile devices, safety and tools, PC assembly and disassembly, CPU, RAM, storage devices, motherboards, wireless configuration, maintenance, and hardware connectivity. The programme aimed to develop students' fundamental knowledge and practical competence in identifying, configuring, maintaining, and troubleshooting computer systems.

Impact and Benefits for Students

The programme enhanced students' technical knowledge, practical skills, and problem-solving abilities. Students gained hands-on understanding of computer architecture, hardware components, assembly and disassembly, installation, configuration, maintenance, and troubleshooting. The training also strengthened their ability to apply hardware concepts during laboratory and practical sessions. Students developed a foundation for further learning in computer networking, system administration, hardware maintenance, and information technology support. The programme encouraged students to pursue advanced Cisco Networking Academy and other industry-recognized certifications, thereby supporting technical competency, employability, industry readiness, and career development in alignment with IIC Activity 8.0.

56. Mind Master Innovation Challenge: Enhancing Analytical Thinking, Problem-Solving and Collaborative Skills

Soundarya Institute of Management & Science organized the Mind Master Quiz Competition as an engaging experiential learning activity aimed at promoting intellectual curiosity, analytical thinking, and collaborative learning among students. The competition provided participants with an opportunity to test their knowledge across diverse areas through a structured quiz format. Students participated actively in different rounds involving questions that required quick thinking, logical reasoning, recall, and effective decision-making. The activity created an interactive learning environment where students could apply their academic knowledge beyond the classroom while developing healthy competitive spirit and teamwork.

Impact and Benefits for Students

The quiz competition strengthened students' critical thinking, analytical reasoning, problem-solving, memory, and decision-making abilities. The time-bound nature of the activity encouraged

students to think quickly, process information effectively, and communicate answers with confidence. Team participation promoted collaboration, coordination, leadership, and interpersonal skills, while the diverse questions encouraged students to broaden their general and academic knowledge. The activity also provided students with an opportunity to identify areas requiring further learning and improvement. Overall, the Mind Master Quiz Competition contributed to intellectual development, experiential learning, confidence building, teamwork, innovation-oriented thinking, and career readiness, supporting the objectives of IIC Activity 8.0:



57. Mathematical Thinking for Innovation and Problem Solving

Soundarya Institute of Management & Science, Department of B.Sc. Pure Science, organized the Celebration of National Mathematics Day on 22 December 2025. The programme featured Prof. Mamatha H. K., Member of BOE & BOS, Bangalore University, as the resource person and was attended by 38 B.Sc. students. The programme aimed to honour Srinivasa Ramanujan by creating awareness about his life and contributions to mathematics. It also highlighted the importance and applications of mathematics in higher education and everyday life. The programme included an inaugural session, expert lecture, student participation, and an oath-taking activity.

Impact and Benefits for Students

The programme enhanced students' awareness of Srinivasa Ramanujan's contributions and the relevance of mathematics in academic and everyday contexts. It encouraged students to develop interest, logical thinking, problem-solving abilities, motivation, and dedication towards learning mathematics. Student feedback indicated that the programme was informative and motivational, with students recognizing the importance of mathematics in higher education and daily life. The oath-taking activity further encouraged discipline, focus, integrity, and commitment towards learning. Based on the positive outcomes, the department proposed conducting similar academic and motivational programmes regularly. Overall, the activity supported mathematical thinking, analytical reasoning, problem-solving, academic motivation, and skill development, aligning with the objectives of IIC Activity 8.0.

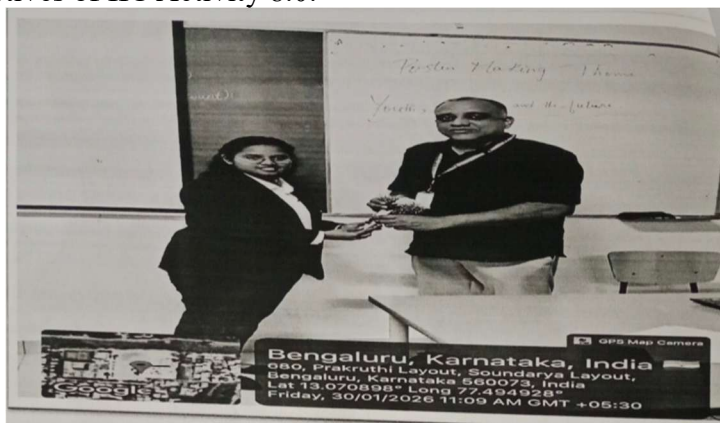


58. Creative Innovation and Digital Design Challenge: Transforming Ideas into Impactful Visual Solutions

Soundarya Institute of Management & Science, Department of MCA, in association with IQAC, organized the “Design It – Poster Making Competition” on 29–30 January 2026 as part of the International Youth Day celebrations. The competition was coordinated by Mrs. Megha Potdar, with Mr. Shivakumar Ganachari and Mr. S. D. Arvinda as resource persons. The activity provided students with a platform to express ideas through visual representation using digital design tools such as Canva and Figma. Participants created posters based on the theme of Swami Vivekananda, highlighting leadership, motivation, youth empowerment, and social responsibility.

Impact and Benefits for Students

The competition enhanced students’ creativity, conceptual understanding, artistic abilities, digital design skills, and presentation skills. Working with digital tools provided practical exposure to visual communication and helped students transform ideas into meaningful visual content. The activity encouraged research, originality, and innovative thinking while developing students’ ability to communicate concepts effectively through design. Student participation also strengthened confidence and teamwork. Overall, the programme contributed to creative thinking, digital competency, communication, problem-solving, innovation, and experiential learning, supporting the objectives of IIC Activity 8.0.



59. Think, Code & Innovate: One-Day Programming Hackathon for Problem-Solving and Digital Innovation

Soundarya Institute of Management & Science, Department of Master of Computer Applications (MCA), organized a One-Day Programming Hackathon on 5 January 2026 for I Year MCA students. The event was coordinated by Dr. Yatish S.J. and conducted in the Computer Laboratory, Electrical Sciences Block. The hackathon aimed to develop logical thinking, analytical abilities, problem-solving skills, programming proficiency, debugging capabilities, and computational thinking through hands-on challenges. Students worked on console-based problems involving hostel room allocation, student result analysis, and bank account management using programming languages such as Python, C, C++, and Java.

Impact and Benefits for Students

The hackathon provided students with practical experience in applying programming concepts to real-world problem scenarios. It strengthened logical reasoning, analytical thinking, coding skills, debugging abilities, and computational problem-solving. Students gained opportunities to apply concepts such as loops, conditions, functions, and object-oriented programming in practical situations. Feedback from participants indicated that the activity improved their understanding of programming applications and problem-solving abilities. The collaborative format also encouraged teamwork and idea sharing. Overall, the programme promoted an innovation-oriented and technology-driven mindset, while supporting experiential learning, digital skills, practical competence, and career readiness in alignment with IIC Activity 8.0.



60. Wellness Innovation and Sustainable Self-Care: Empowering Youth through Holistic Skincare Solutions

Soundarya Institute of Management & Science, through the SPARSH – Women Empowerment Cell, organized “Glow Inside Out: Holistic Skincare for Young Adults” on 12 November 2025 at Sir Ratan Tata Hall, with 158 participants. The session was coordinated by Dr. Thanuja V and led by Mrs. Shalu Chawla, Cosmetic Scientist, Skin & Hair Analyst, and Cosmetic Technologist. The programme focused on holistic skincare by connecting lifestyle, diet, hygiene, stress management, skin type, product selection, and natural remedies. An interactive question-and-answer session provided students with practical and personalized guidance.

Impact and Benefits for Students

The programme provided students with a science-based understanding of skincare and sustainable self-care practices. Students gained practical knowledge about selecting suitable products, understanding skin types, maintaining hygiene, and adopting natural and long-term grooming practices. The interactive session enhanced engagement and encouraged students to apply the knowledge in their daily lives. Feedback from 98 respondents showed that 95% found the session relevant to student life, 88% felt confident applying home remedies, and 87% committed to implementing the practices learned. The activity strengthened awareness of self-care, confidence, wellbeing, practical learning, and responsible lifestyle practices, supporting the objectives of IIC Activity 8.0.



61. Women Safety Innovation and Digital Empowerment: Building Practical Skills for a Safer Society

Soundarya Institute of Management & Science, through the SPARSH – Women’s Empowerment Cell, in collaboration with FPAI, organized a Capacity-Building Workshop on Physical Safety (Self-Defense), Cyber Security, and Legal Awareness on 11 December 2025. The programme was coordinated by Dr. Thanuja V and attended by 30 participants. The session was conducted by Ms. Hemalatha, Women Protection Officer and Self-Defense Trainer, Karnataka State Police. The workshop covered physical safety, workplace harassment, cybercrime awareness, legal rights, responsible social-media use, safety applications, and basic self-defense techniques.

Impact and Benefits for Students

The workshop equipped students with practical knowledge of personal safety, cybercrime prevention, legal procedures, and responsible digital practices. Students learned about safety applications such as Suraksha and KSP, basic self-defense techniques, and appropriate avenues for seeking police assistance. The programme strengthened students' confidence, awareness, emotional resilience, and sense of social responsibility, particularly in responding to challenging or unsafe situations. Feedback indicated that students found the self-defense demonstration practical and useful and reported improved awareness of cyber threats and safe digital practices. Students also expressed interest in additional hands-on self-defense and advanced cybersecurity sessions.

Overall, the activity supported experiential learning, practical skill development, digital awareness, confidence building, and responsible citizenship, aligning with IIC Activity 8.0.



62. Cyber Safety and Digital Innovation Awareness Programme: Promoting Responsible Technology Use and Digital Security

Soundarya Institute of Management & Science, Department of Forensic Science, organized an Institutional Social Responsibility Awareness Programme on 12 and 13 November 2025, comprising two sessions: “Cyber Safety 101” and “Crime Scene Security Awareness and Fraud Detection.” The programme was designed for non-teaching staff and focused on practical awareness of mobile-based scams, phishing, OTP and KYC fraud, suspicious links, password security, social-media safety, and digital hygiene. The second session introduced participants to crime-scene preservation, the “No-Touch” rule, observation, and responsible reporting.

Impact and Benefits for Students

The programme provided students involved in organizing and supporting the initiative with meaningful experiential learning and social responsibility exposure. Students developed confidence in communicating safety concepts, organizing awareness activities, and interacting with members of the wider institutional community. Feedback indicated that student organizers experienced greater confidence in public speaking, technical understanding, leadership, event organization, and professional responsibility. The activity also encouraged students to conduct further awareness programmes for society. Through this initiative, students strengthened communication, leadership, digital-awareness, teamwork, problem-solving, and community-engagement skills, while promoting responsible technology use and safety awareness.



63. Innovation through Indigenous Knowledge: Kannada Language and Cultural Heritage Quiz – 2025

Soundarya Institute of Management & Science organized the Kannada Language and Cultural Heritage Quiz – 2025 as an experiential learning initiative to promote awareness of Kannada language, literature, history, culture, and indigenous knowledge. The quiz provided students with an interactive platform to explore Karnataka's rich cultural heritage while testing their knowledge through an engaging and competitive format. The activity encouraged students to learn beyond the conventional classroom environment and appreciate the importance of preserving regional language, traditions, literature, and cultural identity. By combining knowledge acquisition with participation and healthy competition, the programme supported an innovation-oriented approach to indigenous knowledge and cultural learning.

Impact and Benefits for Students

The quiz enhanced students' knowledge of Kannada language, literature, cultural traditions, historical personalities, and Karnataka's heritage. It encouraged curiosity, critical thinking, memory, analytical abilities, and quick decision-making. Participation in the quiz also strengthened students' communication, teamwork, confidence, and collaborative learning skills. The activity helped students recognize the relevance of indigenous knowledge in contemporary education and encouraged greater appreciation of cultural heritage. It also provided an opportunity to connect academic learning with regional knowledge systems and develop a sense of cultural responsibility. Overall, the programme promoted experiential learning, intellectual development, cultural awareness, innovation-oriented thinking, communication skills, and student engagement, supporting the objectives of IIC Activity 8.0.



64. Python Programming for Innovation: Building Digital Solutions through Prototype and Process Design

Soundarya Institute of Management & Science, Department of Business Administration, organized a Modular Learning programme on “Introduction to Python” from 6 to 9 December 2025 for III BBA V Semester students. The programme was conducted by Mr. Santhosh R S and coordinated by Prof. Divya J. The sessions introduced students to Python fundamentals, including syntax, variables, data types, and basic programming constructs. Students also received practical exposure to NumPy, Pandas, and Matplotlib for financial data analysis, including data preparation and analysis using real-world financial examples.

Impact and Benefits for Students

The programme strengthened students' programming knowledge, analytical thinking, and practical problem-solving skills. Hands-on activities enabled students to develop and execute basic Python programs and apply programming concepts to financial and analytical problems. Exposure to NumPy and Pandas supported their understanding of data analysis, while Matplotlib introduced them to financial data visualization. Student feedback indicated improved understanding and confidence in applying basic Python concepts. The programme also encouraged students to connect programming with real-world applications and develop technology-oriented competencies. Overall, the activity promoted experiential learning, digital skills, analytical thinking, problem-solving, data-handling capabilities, and career readiness, supporting the objectives of IIC Activity 8.0.



Quarter 3

65. Report On Experiential Exposure To Medico-Legal Investigation And Forensic Practices

Soundarya Institute of Management and Science organized a Mortuary Visit as an experiential learning activity under IIC Activity 8.0. The visit was planned to provide students with practical exposure to medico-legal investigation and forensic practices. It helped students connect their classroom learning with practical aspects of forensic investigation and understand the professional environment involved in medico-legal procedures.

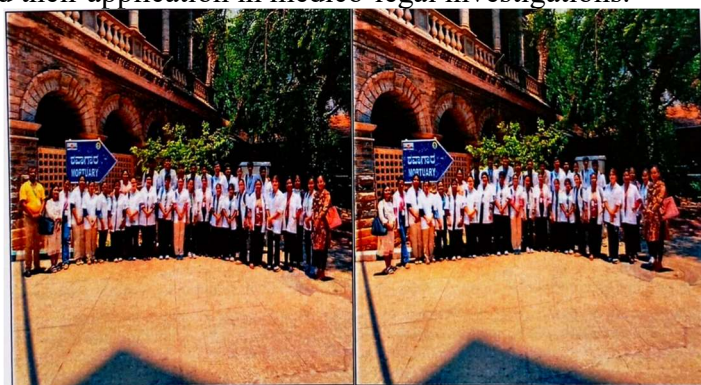
Impact and Benefits to Students

The mortuary visit provided students with valuable practical exposure and field-based learning. It helped them understand the importance of systematic observation, documentation and professional procedures in forensic and medico-legal investigations.

The experience improved students' analytical thinking, observation skills and professional awareness. It also helped them understand how theoretical concepts studied in forensic science can be applied in real-life situations.

The visit encouraged students to develop a responsible and professional approach towards forensic work. It also increased their awareness of the roles and responsibilities involved in medico-legal investigations.

Overall, the programme provided an effective learning experience beyond the classroom and strengthened students' practical knowledge, confidence, critical thinking and professional skills. The activity supported experiential learning and helped students gain a clearer understanding of forensic practices and their application in medico-legal investigations.



66. “Forensic Biology in Action: From Bloodstains to DNA Evidence”

Soundarya Institute of Management and Science organized an Expert Talk on Forensic Biology under IIC Activity 8.0. The session, titled “*Forensic Biology in Action: From Bloodstains to DNA Evidence*,” focused on the importance of DNA analysis and forensic investigation. The programme provided students with an opportunity to understand how biological evidence can support forensic investigation and how scientific knowledge is applied in practical situations.

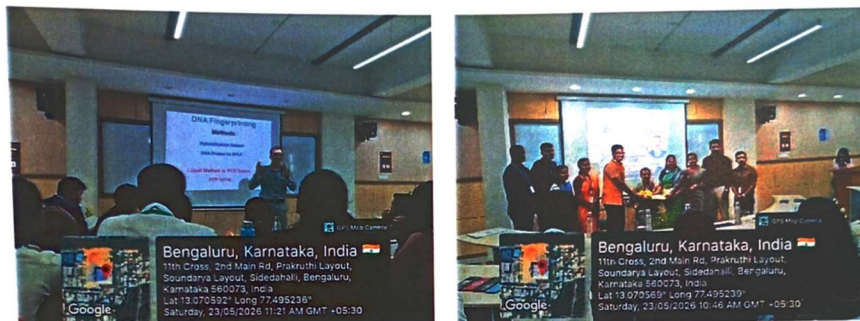
Impact and Benefits to Students

The expert talk helped students strengthen their understanding of forensic biology, bloodstain evidence and DNA analysis. It enabled them to connect theoretical concepts learned in the classroom with practical applications in forensic investigation.

Students gained greater awareness of the importance of scientific observation, evidence analysis and accuracy in forensic work. The session also encouraged students to develop critical thinking and analytical skills while understanding the role of biological evidence in investigations.

The interaction with an expert provided students with valuable professional exposure and motivated them to explore further learning and career opportunities in forensic science. It also increased their confidence and interest in advanced forensic techniques.

Overall, the programme promoted experiential learning, scientific thinking, practical knowledge and innovation, helping students become more skilled and future-ready forensic science professionals.



67. Report On Educational Visit To Bagalgunte Police Station

Educational Visit to Bagalgunte Police Station, Nagasandra, Bengaluru

Soundarya Institute of Management and Science organized an Educational Visit to Bagalgunte Police Station, Nagasandra, Bengaluru, under IIC Activity 8.0. The visit was organized to provide students with practical exposure to criminal investigation and police procedures. It helped students understand the connection between classroom learning and the actual functioning of a police station. The interaction provided an opportunity to gain awareness of the investigative process and the responsibilities involved in maintaining law and order.

Impact and Benefits to Students

The visit helped students gain practical knowledge about criminal investigation and police practices. It improved their understanding of how theoretical concepts are applied in real-life situations. Students also developed better awareness of the procedures followed during investigation and the importance of proper documentation and evidence handling.

The interaction encouraged students to develop observation, communication, analytical and problem-solving skills. It also increased their confidence and professional awareness by exposing them to an actual working environment.

The programme strengthened experiential learning and industry-academia interaction, helping students understand the practical requirements of careers related to criminal justice and forensic science. Overall, the visit provided valuable field exposure and encouraged students to become more knowledgeable, responsible and career-ready professionals.



68. Career Innovation and Employability Bootcamp – Building Future-Ready Skills for Industry and Entrepreneurship

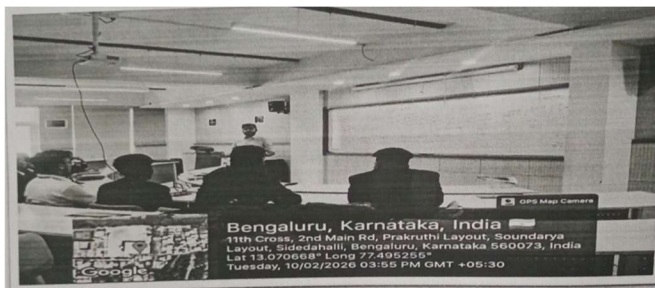
Soundarya Institute of Management and Science organized a Career Innovation and Employability Bootcamp under IIC Activity 8.0. The bootcamp focused on developing future-ready skills required for industry and entrepreneurship. It provided students with an opportunity to strengthen their professional abilities, understand workplace expectations and develop an innovative approach towards career development.

Impact and Benefits to Students

The bootcamp helped students improve their communication, teamwork, leadership, problem-solving and decision-making skills. It encouraged them to identify their strengths and understand the importance of developing relevant skills for future employment and entrepreneurship.

Students gained greater confidence in approaching career opportunities and learned the value of innovation, creativity and continuous skill development. The programme also encouraged students to think practically and develop solutions to challenges they may face in their professional careers. The activity provided an interactive learning experience beyond regular classroom teaching. It helped students become more aware of industry expectations and encouraged them to develop an entrepreneurial and innovative mindset.

Overall, the bootcamp supported students in becoming confident, skilled and future-ready, while strengthening their employability and preparing them for opportunities in industry and entrepreneurship.



69. Building Creativity, Confidence and Leadership among Young Talent

Soundarya Institute of Management and Science organized Fresher's Day as a student engagement activity under IIC Activity 8.0. The programme provided a welcoming platform for new students to interact with their peers, faculty members and the institution. Various activities and interactions encouraged students to participate actively, express themselves and build new relationships. The event created a positive and friendly environment for students to begin their academic journey with confidence.

Impact and Benefits to Students

The programme helped students improve their confidence, communication and interpersonal skills. Participation in different activities encouraged students to overcome hesitation and interact

comfortably with others. It also promoted teamwork and collaboration among students from different backgrounds.

Fresher's Day provided opportunities for students to display their creativity, talent and leadership abilities. It encouraged them to take initiative, participate in group activities and develop a sense of responsibility.

The event also helped new students become familiar with the institutional environment and build a strong sense of belonging. It encouraged positive interaction between students and promoted cooperation and mutual support.

Overall, the programme contributed to the development of confident, creative and socially active students. It provided an enjoyable learning experience while supporting teamwork, leadership and collaborative engagement.



70. Report on National Conference on Advancements in Information Technology and Sustainable Digital Transformation (AITS DT-2026)

Soundarya Institute of Management and Science organised the National Conference on Advancements in Information Technology and Sustainable Digital Transformation (AITS DT-2026) to provide a platform for students, researchers and faculty members to share ideas and research related to emerging technologies, digital innovation and sustainable technology. The conference focused on recent developments in Information Technology and collaborative solutions for addressing present and future challenges.

The event encouraged students to explore new technologies, understand current research trends and connect theoretical knowledge with practical applications. It also created opportunities for interaction with researchers and experts from different areas. The activity supports the IIC 8.0 focus on research, innovation, emerging technologies and collaborative problem-solving.

Impact and Benefits to Students:

The conference improved students' awareness of emerging technologies and sustainable digital solutions. It encouraged research interest, innovative thinking and problem-solving skills. Students gained exposure to current research methodologies and real-world technological applications. The event also helped students develop presentation, communication and collaboration skills. Interaction with experts and researchers motivated students to pursue research projects, innovation activities and future academic opportunities. Overall, the conference strengthened students' research orientation and encouraged them to develop technology-based solutions for societal and industrial needs.



71. Report on Innovation and Design Thinking Workshop

Soundarya Institute of Management and Science organised an Innovation and Design Thinking Workshop: Developing User-Centric Solutions through Creative Problem-Solving under the theme of Innovation & Design Thinking. The workshop was conducted to introduce students to the principles of design thinking and encourage them to approach problems creatively and systematically.

The session focused on understanding user needs, identifying problems, generating innovative ideas and developing practical solutions. Students were encouraged to think from the users' perspective and apply creative problem-solving methods to real-life challenges. The activity supports the IIC 8.0 focus on innovation, creativity and solution development.

Impact and Benefits to Students:

The workshop improved students' creativity, critical thinking and problem-solving abilities. It helped them understand how to identify real problems and develop solutions based on user requirements. Students gained practical knowledge of idea generation, teamwork and decision-making. The activity also encouraged students to think beyond conventional approaches and develop innovative solutions. Participation in the workshop increased students' confidence in presenting and discussing their ideas. Overall, the workshop created awareness about innovation and design thinking and motivated students to apply these approaches in academic projects, research and entrepreneurial activities.



72. Report on Speak Up Innovation Challenge

Soundarya Institute of Management and Science organised the Speak Up Innovation Challenge: Enhancing Creative Thinking, Communication and Idea Expression under the theme of Speak Up Challenge Competition. The event provided students with an opportunity to present their innovative ideas and express their thoughts confidently. It encouraged students to think creatively, identify problems and communicate their ideas in a clear and effective manner.

The competition created an interactive platform where students could share their ideas and learn from the ideas presented by their peers. The activity supported the IIC 8.0 focus on innovation, creativity, communication and idea development.

Impact and Benefits to Students:

The challenge helped students improve their creative thinking, communication and presentation skills. It increased their confidence in speaking and expressing innovative ideas before others. Students learned to organise their thoughts, explain their ideas clearly and respond to questions effectively. The activity also encouraged teamwork, active participation and problem-solving skills. Students gained motivation to develop their ideas further and explore innovative solutions to real-life problems. Overall, the Speak Up Innovation Challenge strengthened students' confidence, creativity and ability to communicate ideas, supporting their academic, professional and entrepreneurial development.



73. Data Science Foundations: A Hands-on Bootcamp on Data Analytics, Python and Data Visualization

Soundarya Institute of Management and Science organized a hands-on bootcamp titled “Data Science Foundations: A Hands-on Bootcamp on Data Analytics, Python and Data Visualization” as part of the IIC Activity 8.0. The programme was designed to introduce students to the fundamentals of Data Science and develop practical knowledge of modern data analytics tools and techniques.

The bootcamp provided students with an understanding of the basic concepts of Data Analytics, Python programming and Data Visualization. Through practical sessions and hands-on activities, students learned how data can be collected, processed, analyzed and presented in a meaningful way. The programme also encouraged students to explore the use of Python for solving basic data-related problems and creating useful visualizations.

Impact and Benefits to Students

The bootcamp improved students’ technical knowledge, analytical thinking and problem-solving skills. Students gained practical exposure to Python and data analysis, which can support their academic projects and future career opportunities. The visualization activities helped students understand how complex data can be communicated through clear charts and graphs. The programme also increased students’ confidence in working with data and encouraged them to explore careers and further learning opportunities in Data Science, Data Analytics and related fields.

Overall, the bootcamp provided valuable practical learning and strengthened students’ awareness of emerging technologies and industry-relevant skills.



74. Session on Emerging Technologies and Technology-Based Skill Development Peer-to-Peer Full Stack Development Training Initiative

Soundarya Institute of Management and Science organized a Peer-to-Peer Full Stack Development Training Initiative as part of the IIC Activity 8.0 under the theme “Session on Emerging Technologies and Technology-Based Skill Development.” The programme was designed to provide students with practical exposure to full stack development and encourage peer-based learning. Through the training initiative, students gained an understanding of the different stages involved in developing modern web applications.

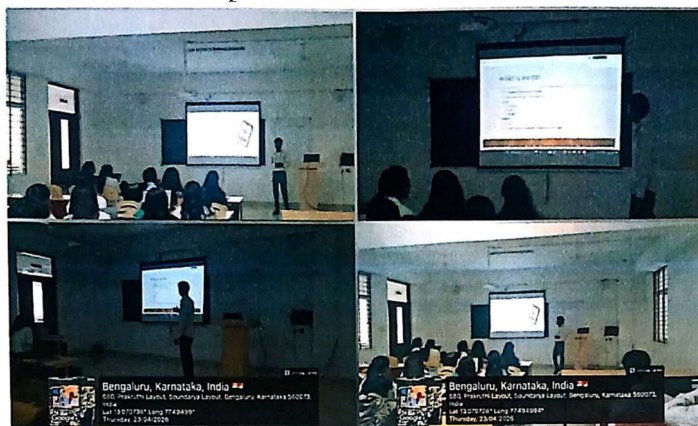
The session focused on developing technical skills through practical learning, interaction and knowledge sharing among students. The peer-to-peer approach encouraged students to learn from

one another, discuss technical concepts and gain confidence in applying their knowledge to development-related activities.

Impact and Benefits to Students

The programme helped students improve their technical knowledge, coding skills and problem-solving abilities. Students gained practical awareness of full stack development and understood how different components of a web application work together. The hands-on and peer-learning approach improved communication, teamwork and knowledge-sharing skills. It also encouraged students to explore emerging technologies and develop interest in technology-based careers.

Overall, the initiative provided students with valuable practical exposure and helped bridge the gap between theoretical learning and technology-based application, supporting their academic projects and future professional development.



75. SAMPRAVEGA–2K26: Inter-Collegiate Innovation, Entrepreneurship and Management Fest

Metamorphosis – The Power of Transformation

Soundarya Institute of Management and Science organized SAMPRAVEGA–2K26: Inter-Collegiate Innovation, Entrepreneurship and Management Fest under the theme “Metamorphosis – The Power of Transformation” as part of IIC Activity 8.0. The event provided an interactive platform for students from different colleges to participate in activities related to innovation, entrepreneurship and management. It encouraged students to share ideas, demonstrate their skills and learn through interaction and healthy competition.

The fest focused on developing students’ understanding of innovation and entrepreneurship while providing opportunities to apply management concepts in practical situations. Students participated in various activities that encouraged creativity, decision-making, teamwork and effective communication.

Impact and Benefits to Students

The programme helped students improve their innovative thinking, entrepreneurial mindset and management skills. Participation in the fest increased students’ confidence in presenting ideas and interacting with students from different institutions. The activities also helped develop teamwork, leadership, communication, problem-solving and decision-making skills.

The event provided students with practical exposure beyond classroom learning and encouraged them to think creatively and identify opportunities for innovation. It also helped students understand the importance of adapting to changing situations and transforming ideas into practical outcomes. Overall, SAMPRAVEGA–2K26 contributed to the holistic development of students and strengthened their interest in innovation, entrepreneurship and management.



Quarter IV

76. Industry Internship Programme: Strengthening Innovation, Employability, and Industry-Academia Collaboration through Experiential Learning

Soundarya Institute organized an Industry Internship Programme to provide students with practical exposure and strengthen the connection between academic learning and industry requirements. The programme involved industry exposure and internship opportunities associated with SGR Law, BESTLEX, Hacker School (Cartel Software Pvt. Ltd.), and ALS Testing Services India Pvt. Ltd. The initiative was conducted in line with IIC Activity 8.0, focusing on industry interaction, experiential learning, innovation and employability.

The programme helped students understand how theoretical concepts are applied in real workplace situations. Through interaction with industry professionals and practical learning, students gained better awareness of professional practices, workplace expectations and industry requirements.

Impact and Benefits to Students

The internship programme improved students' practical knowledge, technical skills and problem-solving abilities. It helped them develop communication, teamwork, time management and professional skills. Students also gained exposure to real-world work environments, which increased their confidence and career awareness.

The programme strengthened industry-academia collaboration and encouraged students to connect classroom learning with practical applications. It also supported students in developing an innovative and employment-oriented mindset, preparing them for future career opportunities.



77. Innovate to Train: Simulation & Role Play for Building Future-Ready Human Capital

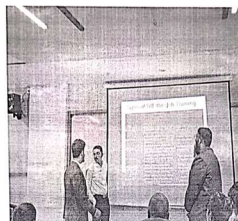
Soundarya Institute of Management and Science organized a Skill Development and Capacity Building Programme titled "*Innovate to Train: Simulation & Role Play for Building Future-Ready Human Capital.*" The programme was conducted under IIC Activity 8.0, with the objective of developing students' practical skills and preparing them for future academic and professional challenges.

The programme used simulation and role-play activities to provide students with an interactive and experiential learning environment. These activities encouraged students to actively participate, understand real-life situations and learn through practical experiences. The programme also highlighted the importance of innovation, adaptability and effective human resource development.

Impact and Benefits to Students

The programme helped students improve their communication, teamwork, leadership and problem-solving skills. Role-play activities increased their confidence and encouraged them to participate actively in group activities. Simulation-based learning helped students understand practical situations and develop the ability to respond appropriately to different challenges.

The programme also improved students' decision-making, creativity and critical-thinking abilities. It encouraged them to become more adaptable and prepared for changing workplace requirements. Overall, the activity supported the development of future-ready human capital by connecting learning with practical skills and real-world situations.



78. Startup Sprint: Building Teams that Win **Activity: Beyond Boundaries: The Balloon Balance Challenge – Building Teamwork, Leadership & Innovation**

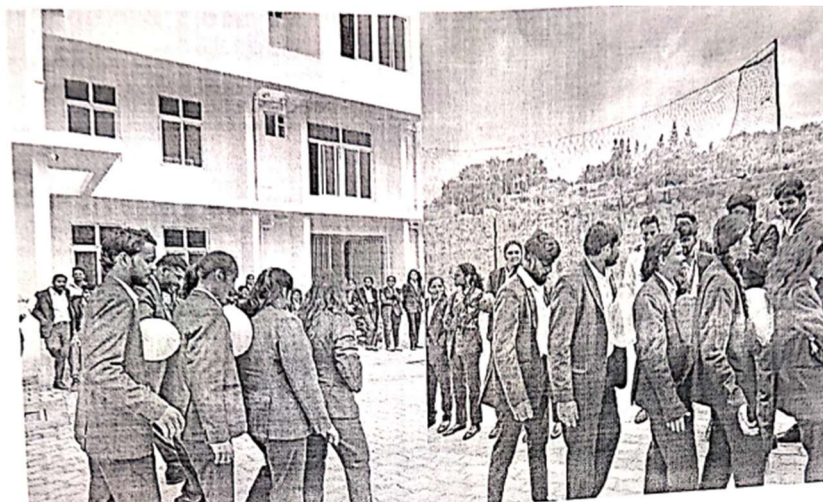
Soundarya Institute of Management and Science organized the Startup Sprint: Building Teams that Win programme as an interactive activity under IIC Activity 8.0. The programme, titled “*Beyond Boundaries: The Balloon Balance Challenge – Building Teamwork, Leadership & Innovation*,” was designed to encourage students to learn through teamwork, participation and practical challenges. Students actively participated in the balloon balance challenge, where they worked together to complete the task while managing different situations as a team.

Impact and Benefits to Students

The activity helped students develop important skills such as teamwork, leadership, communication, coordination and problem-solving. Students learned the importance of working together, sharing responsibilities and supporting team members to achieve a common goal.

The challenge also encouraged students to think creatively and find innovative ways to complete the task. It improved their confidence, decision-making ability and leadership qualities. The activity created an enjoyable and practical learning environment where students could understand the value of cooperation and effective communication.

Overall, the programme helped students develop future-ready skills and encouraged an entrepreneurial and innovative mindset through experiential learning.



79. Session on Personality Development for PG Forensic Science **Theme: Building Confident Student Innovators**

Soundarya Institute of Management and Science organized a Personality Development and Leadership Session for PG Forensic Science students under IIC Activity 8.0. The programme focused on developing students' personality, confidence, leadership abilities and readiness for innovation and incubation. The session provided students with an opportunity to understand the importance of personal development and professional skills in their academic and future career journey.

Impact and Benefits to Students

The session helped students improve their self-confidence, communication skills and leadership qualities. It encouraged them to express their ideas clearly, participate actively in discussions and develop a positive attitude towards learning and professional growth.

Students also gained awareness about the importance of teamwork, decision-making, problem-solving and interpersonal skills. These skills can help them handle academic and workplace situations more effectively. The programme encouraged students to become more confident in presenting innovative ideas and taking initiative.

Overall, the session contributed to the development of confident, responsible and future-ready student innovators. It supported students in building a strong personality and leadership mindset, while preparing them for innovation, entrepreneurship and professional opportunities.



80. Identifying Rural Needs and Developing Sustainable Community Solutions

Soundarya Institute of Management and Science organized the NSS Village Camp 2024–2025 as a community-oriented activity under IIC Activity 8.0. The programme focused on understanding rural needs and encouraging students to think about practical and sustainable solutions for community development. Through the village camp, students got an opportunity to interact with the rural community and gain practical exposure to local social and developmental needs.

Impact and Benefits to Students

The camp helped students develop social responsibility, teamwork, leadership and communication skills. Interaction with the rural community improved their understanding of real-life social issues and encouraged them to identify problems from the community's perspective.

Students also developed problem-solving and innovative thinking abilities by observing local needs and considering possible sustainable solutions. The experience helped them understand the importance of community participation, cooperation and responsible citizenship.

The programme provided valuable experiential learning beyond the classroom and encouraged students to become more sensitive towards rural development. Overall, the NSS Village Camp helped students build social awareness, leadership qualities and an innovative mindset, while motivating them to contribute positively to sustainable community development.



81. Promoting Preventive Healthcare and Informed Decision-Making among Youth

Soundarya Institute of Management and Science organized an HPV Vaccination Awareness Session under IIC Activity 8.0 to create awareness among students about preventive healthcare and informed health-related decision-making. The programme focused on providing students with awareness about HPV vaccination and the importance of taking appropriate preventive measures. The session encouraged students to learn about healthcare practices and make informed decisions based on proper awareness.

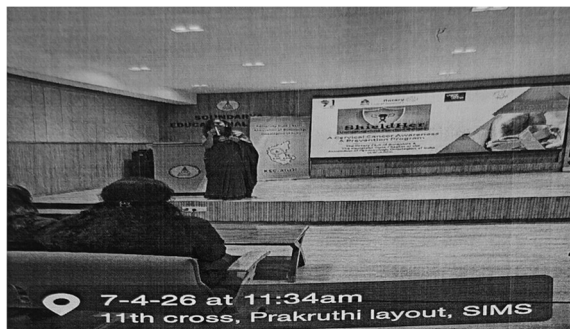
Impact and Benefits to Students

The awareness session helped students understand the importance of preventive healthcare and health awareness. It encouraged them to become more responsible about their personal health and to seek reliable information when making healthcare-related decisions.

The programme also improved students' knowledge, awareness and confidence in discussing health-related topics. It encouraged them to share appropriate health information with their families and peers, thereby promoting greater awareness within the community.

The session supported the development of informed and responsible young individuals by highlighting the importance of prevention and timely awareness. Overall, the programme provided students with useful knowledge, encouraged informed decision-making, and strengthened their understanding of the role of health awareness in maintaining a healthy community.

Available next action: Create a downloadable PDF file here in this chat containing the findings and recommendations above



82. Report on Rural Social Innovation Camp: Developing Community-Based Solutions for Sustainable Village Development

Soundarya Institute of Management & Science organized a Rural Social Innovation Camp as a community-oriented experiential learning initiative aimed at encouraging students to understand rural communities and their developmental needs. The programme provided students with an opportunity to engage with rural settings, observe community-level challenges, and develop an awareness of sustainable approaches to village development. Through participation in the camp, students were encouraged to connect classroom learning with real-world social issues and explore practical, community-based approaches to addressing local needs. The initiative also promoted social responsibility, teamwork, and learning through direct community engagement.

Impact and Benefits for Students

The camp provided students with valuable exposure to rural realities, community participation, problem-solving, and social innovation. Students developed greater awareness of local developmental challenges and the importance of designing solutions that are practical, sustainable, and relevant to community needs. Participation strengthened teamwork, communication, leadership, adaptability, observation, and decision-making skills. The experiential nature of the programme encouraged students to think creatively and apply their academic knowledge to real-life situations. It also promoted empathy, social responsibility, and an innovation-oriented mindset. Overall, the activity supported experiential learning, community-based problem-solving, leadership development, sustainable thinking, innovation, and career readiness, aligning with the objectives of IIC Activity 8.0.



83. Guest Talk on “From Crime to Conviction: Criminal Law Perspective”

Soundarya Institute of Management and Science organized an Expert Session on Legal Innovation and Interdisciplinary Problem-Solving in Criminal Investigation and Forensic Science under IIC Activity 8.0. The session, titled “*From Crime to Conviction: Criminal Law Perspective*,” provided students with an opportunity to understand the relationship between criminal law, criminal investigation and forensic science. The expert interaction helped students connect their academic learning with practical aspects of the criminal justice process.

Impact and Benefits to Students

The session helped students develop a better understanding of the criminal investigation process and the role of law in achieving conviction. It encouraged students to think critically about how legal and forensic knowledge can work together while dealing with criminal cases.

Students gained knowledge about the importance of evidence, investigation, legal procedures and interdisciplinary cooperation. The expert session also improved their analytical thinking and encouraged them to approach criminal cases from both legal and forensic perspectives.

The programme provided valuable exposure to practical professional knowledge and helped students understand the importance of collaboration between different fields. Overall, the session

strengthened students' critical thinking, problem-solving, professional awareness and interdisciplinary learning, supporting their preparation for future careers in criminal law and forensic science.



84. REPORT ON CAREER GUIDANCE AND HIGHER EDUCATION

Soundarya Institute of Management and Science organized a Career Guidance Session on Higher Education under IIC Activity 8.0. The programme was conducted to create awareness among students about higher education opportunities and to help them understand the importance of planning their academic and professional careers. The session provided students with useful guidance on choosing suitable higher education pathways according to their interests, abilities and career goals.

Impact and Benefits to Students

The session helped students gain better awareness about higher education opportunities and career planning. It encouraged them to think carefully about their future academic choices and understand how higher education can support their professional development.

Students gained confidence in making informed decisions regarding their further studies. The programme also encouraged them to identify their interests, develop necessary skills and plan their career paths effectively.

The session supported students in understanding the importance of continuous learning, skill development and professional growth. It also motivated them to explore suitable opportunities for further education and improve their employability.

Overall, the programme provided valuable career-related guidance and helped students become more confident, informed and future-ready in making decisions about higher education and their careers.



85. REPORT ON FINQUEST 2026

FINQUEST 2026 – Intra-Institutional Competition on Business Acumen, Financial Literacy and Problem-Solving

Soundarya Institute of Management and Science organized FINQUEST 2026, an intra-institutional competition under IIC Activity 8.0. The programme focused on developing students' business knowledge, financial literacy, analytical thinking and problem-solving abilities. Through the competition, students were encouraged to participate actively, apply their knowledge and respond to business and financial challenges in a practical and engaging manner.

Impact and Benefits to Students

FINQUEST 2026 helped students improve their understanding of business concepts, financial management and decision-making. The competitive activities encouraged students to analyze situations, identify problems and develop suitable solutions.

The programme also strengthened students' critical thinking, teamwork, communication and time-management skills. Participation in the competition increased their confidence and encouraged them to apply classroom knowledge to practical business situations.

Students also gained awareness of the importance of financial literacy and business acumen in their academic and professional lives. The activity encouraged an entrepreneurial mindset and motivated students to think creatively while solving problems.

Overall, FINQUEST 2026 provided an interactive learning experience that supported the development of financially aware, innovative, confident and future-ready students. It also encouraged active participation and experiential learning within the institution.

