



DR. HARSHA C MATHAD

Ph.D. (Management) | M.Phil. (Management) | MBA (Finance & HR) | B.Com.

Head of Department, Department of Management

Experience: 17 Years (11 Years Academia | 6 Years Industry)

Faculty Profile

Dr. Harsha C Mathad is the Head of Department of Management with 17 years of combined experience in academia and industry, including 11+ years in academia and 6 years in industry. He holds a Ph.D. in Management, M.Phil. in Management, MBA in Finance & HR, and B.Com. His teaching and research expertise includes Financial Derivatives, Security Analysis and Portfolio Management, Financial Management, Risk Management and Insurance, Financial Markets, Investment Analysis, Accounting, and Entrepreneurship.

He has published 14 research papers and participated in 12 conferences, along with several workshops, FDPs, and webinars. He has received a Best Paper Award at an International Conference and a Star Performer Award. He has served in various institutional capacities including NBA Criteria 9 Coordinator, NAAC Coordinator, Training & Placement Coordinator, BOE Member, Research Guide, and ICT Coordinator. His student initiatives **"Wealth Warriors"** and **"Market Eye"** provide practical exposure to stock-market trends, investment strategies, and financial markets.

Research Interests

- Stock Market and Equity Market Analysis
- Risk and Return Analysis, Portfolio Management and Investment Strategies
- Financial Derivatives, IPOs and Trading Strategies
- Currency Risk and Foreign Exchange Markets
- Banking and Financial Risk, Digital Payments and Financial Technology
- Corporate Finance and Financial Performance

Publications

1. A Study on the Risk and Return of Trading Strategies with Special Reference to IPOs in India. IJSREM - ISSN: 2582-3930.
2. A Study on Risk and Return Analysis of NIFTY 50 Stocks: An Empirical Study Based on 5-Year Data. IJSREM - ISSN: 2582-3930.
3. A Study on Currency Risk, With Special Reference to INR Vs. Dollar, INR Vs. Pound, INR Vs. Euro, USD Vs. Euro, USD Vs. Pound, and USD Vs. YEN. International Journal of Research Publication and Reviews - ISSN: 2582-7421.
4. A Study on Growth of Digital Payment in India. Journal of Applied Development Economics - ISSN: 2583-214X.
5. A Study on Union Budget with Special Reference to Agricultural Sector. Journal of the Institute of Cost Accountants of India - ISSN: 0972-3528.
6. A Comparative Study on Indian IPR with Selected Country IPR. Walter de Gruyter - ISSN: 2336-2693.
7. Effect of COVID-19 on the Share Market and Industry - Indian Steel Industry. GAP Journal - ISSN: 2581-5628.

8. A Study on Impact of Leverage on the Profitability of the Indian Steel Industry. International Conference – ISSN: 2474-5146. (Best Paper Award).
9. Changing Scenario of Global Steel Industry and Indian Steel Industry. CARE List Journal – ISSN: 2229-3620.
10. A Study on the Performance of Global Steel Industry. CARE List Journal – ISSN: 2348-2397.
11. A Gap Finding Study on Current Education Curriculum and Job Market Requirement. National Conference – ISBN: 978-81-9264-16-8-3.
12. A Study on Teacher Role in Higher Education Success. National Conference – ISBN: 978-81-9264-16-8-3.
13. A Study on GST Impact on Small and Medium Business. National Conference – ISBN: 978-81-9264-16-6-9.
14. A Study on Management of Nonperforming Assets in Commercial Banks – SBI. ISBN: 978-81-926416-4-5.

Awards & Achievements

- Best Paper Award at an International Conference.
- Star Performer Award at Xchanging.
- Received research guidance recognition under VTU.
- External financial support for international conferences: Reserve Bank of India (₹50,000), Association of Indian Management Schools (₹1,00,000), Karnataka Bank (₹50,000).
- Key contributor to institutional accreditation and academic activities.

Institutional Responsibilities

- Department Head – MBA

Mentoring Responsibilities

Mentoring students in finance, investment, stock-market analysis and related management areas.

Extension / Outreach Activities

- Conducted and coordinated student training programmes in soft skills, aptitude, interview skills and technical skills.
- Served as a resource person for sessions on Financial Derivatives.
- Delivered workshops on Trading and Investment in Stock Market at various institutions.
- Delivered a Research Methodology FDP.

Guest Lectures Delivered

Delivered guest lectures and served as a resource person for workshops and academic programmes on Financial Derivatives, Stock Market Trading and Investment, and Research Methodology at various higher-education institutions.

- Financial Derivatives – UBDT College, Davangere
- Trading and Investment in Stock Market – GFGC, Talarikere
- Trading and Investment in Stock Market – PEAIAMS, Shivamogga
- Trading and Investment in Stock Market – NESIAS, Shivamogga
- Research Methodology – City College, Bangalore
- Trading and Investment in Stock Market – Kadidal Manjunath National Institute of PG Studies, Shivamogga

Contact & Academic Profiles

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Google Scholar	https://scholar.google.com/citations?user=loTME40AAAAJ&hl=en
ResearchGate	https://www.researchgate.net/profile/Harsha-Mathad-2

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