



PROF. YUVARAJ HALAGE

MBA | UGC-NET | Ph.D.*

Head of Department, Department of Management Studies

Experience: 12 Years

Faculty Profile

Prof. Yuvaraj Halage is the Head of the Department of Management Studies, specializing in Finance and Accounting. He has over 12 years of experience in higher education, academic leadership, and research mentoring. A UGC-NET qualified academic and doctoral scholar at the University of Mysore, his research primarily focuses on financial analytics, bank performance, financial technology, customer analytics, and investment behaviour.

He has published in Scopus-indexed, Taylor & Francis, and UGC-CARE listed journals and regularly presents at national and international conferences.

Research & Publications

1. Published in Apple Academic Press, Taylor & Francis — '*Exploring Perception Toward Crypto as an Investment: The Case of Women Investors in Bangalore*'. 2025.
2. Published '*Exploring Consumer Analytics in Banking: Insights from Customer Perspectives on Personalizing Financial Products*'. **South India Journal of Social Sciences (SIJSS)**, UGC Care Listed Journal, Vol. 23(01), 2025. doi: 10.62656/

Awards & Achievements

- Reviewer — International Journal of E-Entrepreneurship and Innovation (IJEEI), IGI Global Scientific Publishing System.

Contact & Academic Profiles

Official Email	yuvarajhalage@soundaryainstitutions.in
Phone	8867928387
LinkedIn	https://www.linkedin.com/in/yuvaraj-halage
ResearchGate	https://www.researchgate.net/profile/Yuvaraj-Halage
ORCID	0000-0002-2875-597X