



PROF. VIBIN KRISHNAN R

M.Com | KSET | Dip. OBE & QA | Ph.D*

Assistant Professor & IQAC Coordinator

Experience: 6 Years Teaching | 2 Years Corporate

Faculty Profile

Prof. Vibin Krishnan R is a multifaceted academician driven by a deep commitment to educational excellence, pedagogical innovation, and institutional quality enhancement. He currently serves as an Assistant Professor and IQAC Coordinator at Soundarya Institute of Management and Science, Bengaluru, and is pursuing his Ph.D. at Annamalai University.

He specializes in Outcome-Based Education, ICT-enabled teaching, curriculum design, and quality assurance frameworks. He spearheads NAAC, NIRF, and national ranking initiatives. His research spans Scopus-indexed journals, ISBN-registered books, and international conference proceedings, with key interests in quality assurance, financial markets, micro-insurance, and AI-driven business intelligence.

Publications

- Vibin Krishnan, R., & Swamy, M.R. (2021). Role of cyber security on financial institutions. In *Changing Business Setup in the Backdrop of COVID-19*. Puta Business School, Malaysia. ISBN: 978-93-92993-04-6.
- Nagashree et al. (2023). Conversational sustainability through AI chatbots. In *Sustainable Synergy: A Multidisciplinary Exploration*. ISBN: 979-88-92332-93-4.
- Vibin Krishnan, R. (2024). A Paradigm Shift in Commerce Education Using AI. ISBN: 978-93-9222-9-86-2.
- Prof. Vibin Krishnan R et al. (2024). *Financial Markets and Services*. Red Unicorn Publishing. ISBN: 978-93-5809-204-2.
- Rathod, A. et al. (2024). Unveiling the power of packing: How design shapes consumer perception. *The Academic*, 2(Special Issue 2), 229–24.
- Rakesh, M. et al. (2024). Impact of masala bond on Indian infrastructure companies. *The Academic*, 2(Special Issue 2), 102–110.
- Nagashree et al. (2025). Customer-Centric Technology: Examining Chatbot Performance. In *Harnessing AI, ML, and IoT for Intelligent Business*. Springer. doi: 10.1007/978-3-031-67890-5_78
- Vibin Krishnan, R. (2025). A Paradigm Shift in Commerce Education using AI. ISBN: 978-93-9222-9-86-2.

Other Achievements

- Guest Speaker at various higher education institutions.
- Panelist at various social and welfare organisations.
- Board of Studies Member at The National College, Jayanagar.

Contact & Academic Profiles

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