



MRS. PRITHVI HEGGADE M P

M.Com | M.Phil | PGDEC | (Ph.D.)

Head of Department, Department of Commerce

Experience: 21 Years

Faculty Profile

Mrs. Prithvi Heggade M P is the Head of the Department of Commerce, specializing in Accounts and Finance. Her M.Phil. research focused on Mutual Funds as a Better Investment Option. She is currently pursuing her Ph.D. at Annamalai University on Investment Avenues Preferred by IT Employees in Bengaluru City.

She has served as Board of Examiner (BOE) for Bangalore University, received the **Best Teacher Award (Guru Purnima 2025–2026)** from SIMS, and is a professional member of CMAOI.

Publications

1. Innovative Teaching Methodology – St. Joseph's College of Commerce.
2. *Financial Institutions and Market* – Chyren Publication. ISBN: 9789-349-6-867-24.
3. A study on investment avenues preferred by IT employees. ISSN: 1695-7504 (Scopus).
4. A study on financial preferences of Bengaluru's IT sector employees. ISSN: 1660-6795 (Scopus).

Other Achievements

- Best Teacher Award (Guru Purnima 2025–2026) from Soundarya Institute of Management and Science.
- Headed Criteria 2 in NAAC 2nd Cycle.

Contact & Academic Profiles

Official Email	prithviheggadem@soundaryainstitutions.in
LinkedIn	https://www.linkedin.com/in/prithvi-heggade-4233b9236
ORCID	0009-0009-6747-1257