

## FACULTY PROFILE FORMAT

- Full Name: Ms. Shubha V S
- Qualification: M.Com., M.Phil., PGDMM, PGDHRM, (Ph.D)
- Designation: Assistant Professor
- Experience: 14 Years

### About the Faculty

Ms. Shubha V. S is an Assistant Professor in the Department of BBA with over 14 years of teaching experience in higher education. She holds an M.Com., M.Phil., PGDMM, and PGDHRM, and is currently pursuing her Ph.D. from Christ University. Her teaching and research interests include Business Statistics, Cost Accounting, Corporate Accounting, HRM, Marketing Management, and Aviation Education. She is actively engaged in teaching, mentoring, and research, has presented papers at international conferences, and has authored a book on Advanced Corporate Accounting.

### Publications

- Shubha, V. S., Sujitha, G. J., Paul, P., & Riyat, S. (n.d.). *Advanced corporate accounting*. Pencil Bitz. ISBN-978-93-48556-74-5
- Official Email ID: [shubha.vs@soundaryainstitutions.in](mailto:shubha.vs@soundaryainstitutions.in)

### Social & Academic Profile Links

- LinkedIn Profile: [https://www.linkedin.com/feed/?trk=guest\\_homepage-basic\\_nav-header-signin](https://www.linkedin.com/feed/?trk=guest_homepage-basic_nav-header-signin)
- Google Scholar Profile: <https://myaccount.google.com/personal-info?hl=en>
- ResearchGate Profile: [https://www.researchgate.net/profile/Shubha-Vs?ev=hdr\\_xprf](https://www.researchgate.net/profile/Shubha-Vs?ev=hdr_xprf)
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