

IIC Council Annual Report 2023-24

A. About IIC Institute

1. Vision / Mission of IIC Established at the Institute

- **Vision:**
 - To foster a vibrant innovation ecosystem within the institution by encouraging creativity, entrepreneurship, and problem-solving skills among students and faculty.
 - To position the institute as a hub of innovation and a leader in developing solutions to societal and industrial challenges.
- **Mission:**
 - To create an environment that promotes innovation through active collaboration between academia, industry, and the community.
 - To support and mentor students and faculty in transforming innovative ideas into viable products and services.
 - To nurture an entrepreneurial mindset by providing resources, training, and opportunities for startup incubation and development.

2. Journey of IIC Established at the Institute

- **Inception:**
 - The IIC was established in 2020-21 to foster innovation and entrepreneurship among the student and faculty community.
 - Initial efforts were focused on creating awareness about the importance of innovation and building a foundational structure for the council.
- **Key Milestones:**
 - **Year 1:** Launch of the first innovation challenge, attracting participation from multiple departments.
 - **Year 2:** Establishment of partnerships with key industry players, leading to collaborative projects and internships.
 - **Year 3:** Introduction of interdisciplinary innovation labs, where students from different departments work together on real-world problems.
 - **Year 4:** Development of a startup incubation center, providing seed funding and mentorship to budding entrepreneurs.
 - **Year 5:** Recognition of the institute's IIC as one of the top performers in the region, based on the number of patents filed and startups launched.
- **Current Status:**
 - The IIC has grown to become a pivotal part of the institute, with a robust support system for innovation, including regular workshops, mentorship programs, and industry linkages.
 - The council now operates with a clear strategic direction, aligning its activities with both institutional and national innovation goals.

3. Diversified Representation in the IIC Established at the Institute

- **Industry Representation:**
 - The IIC includes members from leading industries who bring real-world insights and opportunities for collaboration. These industry representatives participate in events, provide mentorship, and offer internships and project opportunities to students.
- **Interdisciplinary Representation:**
 - The council has members from various academic departments, including Engineering, Science, Business, and Humanities, ensuring a holistic approach to innovation.
 - Interdisciplinary teams are encouraged to work on projects that require a blend of technical, creative, and managerial skills, reflecting the diverse expertise within the IIC.
- **Departments/Units Representation:**
 - The IIC features representation from key departments such as Research & Development, Entrepreneurship Cell, and the Technology Transfer Office, facilitating comprehensive support for innovation activities.
 - Specialized units within the IIC focus on areas like Intellectual Property Rights (IPR), Startup Incubation, and Industry-Academia Collaboration, ensuring that all aspects of innovation are covered.

B. Brief mention of key functionaries at the IIC Institute

- President – Dr. Vasu B A
- Vice President - Mr Shivakumar U Ganachari
- Convenor - Dr. Roopa Shettigar
- Coordinators - Mr. Aafaq Ahmed & Prof. Rekha C

C. Portfolio/graphical/Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution

- Total No. of IIC Members – 25 Members
- Total No. of IA's - There are 2 ambassadors in IIC:
 - 1. Convenor - Dr. Roopa Shettigar
 - 2. IPR Activity Coordinator - Prof. Yuvaraj Halage
- **Total No. of faculty Mentors – There are 3 faculty mentors**
 - 1. Mr R. Gopinath Rao, IEDS
 - 2. Vindhya Malagi
 - 3. Dr. Neethu Urs
- **Pre-Incubation Units, Incubation Units, IP Facilitation Unit, If any**
 - There are certain works which is currently in progress with the same regard and we are looking forward to setup within a year.

D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

- The collaboration with the Federation of Karnataka Chambers of Commerce and Industry (FKCCI) has been a significant milestone in providing our students with valuable industry exposure. Through this partnership, our students have been given the unique opportunity to attend industry networking sessions, where they engage with seasoned professionals, industry leaders, and successful entrepreneurs.

By learning from real-world entrepreneurs, students are inspired to develop an entrepreneurial mindset, which is crucial not only for starting their own ventures but also for being innovative and proactive in any professional role they undertake.

This collaboration with FKCCI has significantly contributed to the holistic development of our students, equipping them with the knowledge, skills, and networks necessary to succeed in the ever-evolving world of entrepreneurship.

E. Highlight Achievements (Narrative/Graphical/tabular representation)

- Number and Different types of I&E – There are 2 different types of I&E Courses: Entrepreneurship & Ethics and Legal Aspects and Intellectual Property Rights, along with 2 IPR activities Conducted which are NIPAM and Embark session on IPR
- No. of student's & faculty ideas generated - 0
- No. of student's & faculty Innovation/prototypes developed - 0
- No. of IPs generated, published and granted - 0
- No. of Student & Faculty Start-ups/Ventures established. - 0
- Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus – 80000rs
- Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR – 50000rs
- No. of Technology Transfer and Commercialisation happened - 0

F. Highlight few best IIC Faculty/Student members and their achievements/Rewarded for the innovations at different forum.

Convenor - Dr. Roopa Shettigar has been awarded with an appreciation letter for conducting one day session on 'Entrepreneurship and Innovation' along with an Outreach Program for Govt School Students.

G. Highlight selected best Innovations & images with mention of inventor/innovation name / Highlight selected start-ups established by students/faculties with mention of founder/cofounder name / List if any break through Innovations / Technology Developed at the institute (2-3 technology with 2-3 lines about technology and innovation

- The Annual Report of IIC Council has been uploaded in IIC Portal which consist of all the above-mentioned details and it depicts the contribution of the students and faculty in the process of fostering Entrepreneurship Development.

H. Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs

- ARIIA – participation and Rank - The Annual Report of IIC Council has been uploaded in IIC Portal.
- NISP Adoption status - Trained Faculty, Policy Formulation, Policy Implementation – Entrepreneurship development has been established in our institute in order to create awareness among students and make them understand and believe that entrepreneurship is also a lucrative career path.
- Smart India Hackathon etc. -BCA Students have been trained for this hacakton and we are also promoting these kinds of competitions in our college as well.

I. Details of Social Media & Connections of IIC institute

FB

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<https://www.facebook.com/Soundaryaconnect/>

Instagram - <https://www.instagram.com/soundaryaconnect/>

J. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell

There are few Testimonials from IIC External members which depicts the positive change and initiatives from our institute driving entrepreneurship force.

1. "The Institutional Innovation Council at Soundarya Institute of Management and Science, has truly set a benchmark in fostering a culture of innovation and entrepreneurship among students. The council's initiatives, such as interdisciplinary innovation labs and industry networking sessions, have provided students with practical exposure and hands-on experience. It's inspiring to see the enthusiasm and creativity of the students, which is a direct result of the support and guidance they receive from the council. The collaboration with industry partners, particularly through events with FKCCI, demonstrates the council's commitment to bridging the gap between academia and industry. I am confident that the future leaders and innovators emerging from this institution will make a significant impact in the world."

- By Mr R. Gopinath Rao, IEDS

2. "As an industry mentor, I have had the privilege of working closely with the students and faculty at Soundarya Institute of Management and Science, through their IIC initiatives. The council's focus on interdisciplinary collaboration and real-world problem solving is commendable. The students are not only encouraged to think innovatively but are also provided with the resources and support necessary to bring their ideas to life. The entrepreneurial ecosystem nurtured by the council is robust and inclusive, making it an ideal environment for budding entrepreneurs. The dedication of the IIC team to continuously improve and expand their offerings is truly impressive, and I look forward to seeing the great innovations that will come from this institution."

- By Vindhya Malagi

3. "The Institutional Innovation Council at Soundarya Institute of Management and Science, stands out for its proactive approach to nurturing innovation and entrepreneurship among students. The council's initiatives, such as the startup incubation centre and the innovation challenges, have had a profound impact on the students' ability to think creatively and execute their ideas. The collaboration with industry bodies like FKCCI further enriches the students' experience by exposing them to the latest industry trends and challenges. I am particularly impressed with the council's commitment to interdisciplinary innovation, which is essential in today's complex and interconnected world. The developments and initiatives taken by the college through the IIC are paving the way for a new generation of innovators and entrepreneurs."

- By Dr. Neethu Urs

4. "As the Convenor of the Institutional Innovation Council at Soundarya Institute of Management and Science, I have witnessed firsthand the transformative impact our initiatives have had on our students and faculty. Our mission to foster a culture of innovation is evident in the enthusiasm with which our students engage in activities like innovation challenges, interdisciplinary projects, and industry collaborations. The support from external mentors and industry partners, especially through collaborations like the one with FKCCI, has been invaluable in providing our students with the insights and networks they need to succeed. I am proud of the strides we have made in nurturing an entrepreneurial spirit on campus and am excited to see how our students will continue to innovate and lead in the future."

-By Dr. Roopa Shettigar



Vindhya Malagi



Dr. Neethu Urs

K. Contact IIC Convenor - Dr. Roopa Shettigar,
Soundarya Institute of Management and Science. Ph No: +91 9035997832

IIC Council Annual Report

IIC Calendar Activity (Sem 1 – Quarter 1)

1. My Story - Motivational Session by Successful Entrepreneur/Start-up Founder (Quarter I IIC Calendar Activity)

Objective:

The objective of this session is to motivate and inspire students by exposing them to real-life entrepreneurial journeys. It aims to educate participants on the realities of entrepreneurship, emphasizing resilience, innovation, and perseverance. By learning from the experiences of successful entrepreneurs, students can better prepare for their entrepreneurial ventures.

Impact & Benefits

This session has a significant impact on the participants by providing them with a realistic view of entrepreneurship. It demystifies the process of starting and growing a business, helping students understand that success requires dedication, hard work, and the ability to overcome obstacles. Hearing these stories can ignite a passion for entrepreneurship and encourage students to pursue their business ideas.



- **Real-Life Insights:** Provides practical knowledge and insights from successful entrepreneurs that students can apply to their endeavors.
- **Inspiration:** Motivates students by showcasing stories of perseverance and success, encouraging them to follow their entrepreneurial dreams.
- **Networking:** Offers a platform for students to connect with entrepreneurs, fostering mentorship opportunities and professional relationships.
- **Skill Development:** Helps develop critical thinking and problem-solving skills by learning from the experiences of others.

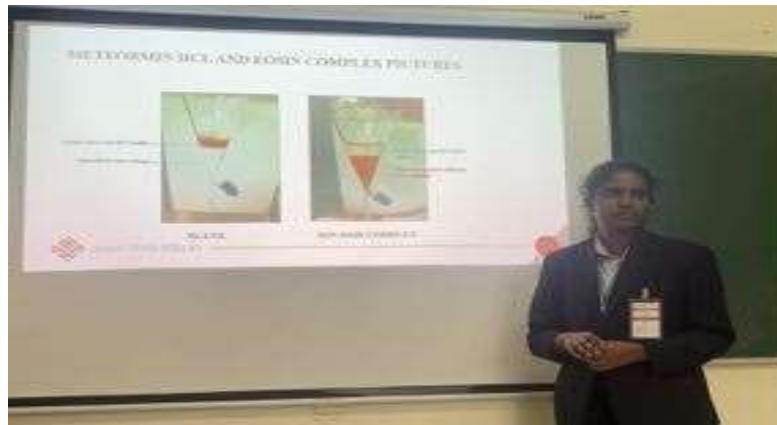
2. Demo Day/Exhibition/Poster Presentation of Ideas/PoC & Linkage with Innovation Ambassadors/Experts for Mentorship Support (Quarter III Calendar Activity)

Objective:

The objective of this event is to encourage students to present their innovative ideas and projects to a wider audience, including experts and potential mentors. It aims to provide constructive feedback, foster collaboration, and create opportunities for mentorship, ultimately supporting the development and commercialization of student innovations.

Impact & Benefits

The impact of this event is multifaceted. It not only boosts the confidence of student innovators by giving them a platform to present their ideas but also provides them with valuable feedback and guidance from experts. This exposure to real-world industry perspectives enhances their understanding of market needs and helps them improve their projects.



- **Feedback and Guidance:** Students receive constructive feedback from experts, helping them refine their ideas and enhance their projects.
- **Mentorship Opportunities:** Facilitates connections with Innovation Ambassadors and industry mentors who can provide ongoing support and guidance.
- **Exposure:** Provides students with an opportunity to showcase their ideas to a broader audience, increasing visibility and potential collaboration opportunities.
- **Skill Enhancement:** Encourages the development of presentation and communication skills, critical for pitching ideas and projects.

3. My Story - Motivational Session by Successful Innovators (Quarter IIIC Calendar Activity)

Objective:

The objective of this session is to inspire and motivate students by showcasing the journeys of successful innovators. It aims to highlight the importance of creativity and innovation in solving real-world problems, encouraging students to think outside the box and pursue innovative solutions.

Impact & Benefits

The session impacts students by broadening their perspectives on innovation and creativity. By hearing the stories of successful innovators, students learn about the importance of persistence, experimentation, and adaptability in the innovation process. It also inspires them to pursue their creative ideas and solutions, fostering a culture of innovation within the institution.



- **Inspiration and Motivation:** Encourages students to pursue innovation and creativity by showcasing stories of successful innovators.
- **Real-World Insights:** Provides practical knowledge on the innovation process, including ideation, prototyping, and commercialization.
- **Networking Opportunities:** Offers a platform for students to connect with successful innovators and industry experts, fostering mentorship and collaboration.
- **Skill Development:** Enhances critical thinking and problem-solving skills by exposing students to innovative approaches and methodologies.

4. Workshop on “Entrepreneurship and Innovation as Career Opportunity” (Quarter I IIC Calendar Activity)

Objective:

The objective of the workshop is to provide students with a comprehensive understanding of entrepreneurship and innovation as career opportunities. It aims to equip participants with the knowledge and skills needed to start and grow a business, while also emphasizing the importance of innovation in achieving long-term success.

Impact & Benefits

The workshop impacts students by providing them with a clear understanding of the entrepreneurial landscape and the skills required to succeed. It encourages them to consider entrepreneurship as a viable career option and highlights the role of innovation in driving business growth and success. The hands-on activities and practical exercises enhance learning and skill development.



- **Comprehensive Knowledge:** Provides in-depth knowledge of entrepreneurship and innovation, including key concepts, strategies, and best practices.
- **Skill Development:** Develops essential skills, such as business planning, financial management, and market analysis, crucial for starting and growing a business.
- **Networking Opportunities:** Connects students with entrepreneurs, mentors, and industry experts, fostering collaboration and mentorship opportunities.
- **Career Guidance:** Encourages students to explore entrepreneurship as a career option, providing insights into the challenges and rewards of being an entrepreneur.

5. Session on Problem Solving and Ideation Workshop (Quarter IIC Calendar Activity)

Objective:

The objective of the workshop is to enhance students' problem-solving and ideation skills by providing them with practical tools and techniques for creative thinking. It aims to encourage innovation by teaching participants how to identify problems, generate ideas, and develop solutions.

Impact & Benefits

The workshop has a profound impact on students by enhancing their ability to think creatively and solve problems. It fosters a mindset of innovation and encourages students to approach challenges with an open mind and a willingness to explore new ideas. The interactive nature of the workshop promotes collaboration and teamwork, essential skills for successful innovation.



- **Creative Thinking:** Enhances students' creative thinking and problem-solving abilities, essential for innovation and entrepreneurship.
- **Practical Skills:** Provides practical tools and techniques for ideation and brainstorming, helping students generate and refine innovative ideas.
- **Collaboration:** Encourages teamwork and collaboration through group activities and discussions, fostering a collaborative approach to problem-solving.
- **Innovation Mindset:** Cultivates a mindset of innovation and creativity, encouraging students to explore new ideas and solutions.

IIC Calendar Activity (Sem 1 – Quarter 2)

1. Workshop on Design Thinking, Critical Thinking, and Innovation Design (Quarter IIIIC Calendar Activity)

Objectives:

The workshop on Design Thinking, Critical Thinking, and Innovation Design aims to equip students with the essential skills needed for innovative problem-solving and creative thinking. The objective is to introduce participants to the principles of design thinking, fostering an environment where they can develop innovative solutions by deeply understanding user needs and challenges. This workshop also focuses on enhancing critical thinking skills, enabling students to analyze problems thoroughly, make informed decisions, and design solutions that are both innovative and feasible.

Impact & Benefits

This workshop significantly impacts participants by fostering a mindset geared towards innovation and creativity. It encourages students to approach problems with a user-centric perspective, promoting empathy and understanding in the design process. The training enhances critical thinking capabilities, helping students evaluate ideas more rigorously and develop more refined and effective solutions. By the end of the workshop, students gain a holistic understanding of the innovation design process, preparing them to tackle real-world challenges with confidence and creativity.



- Develops a deep understanding of design thinking principles and processes.
- Enhances critical thinking and decision-making skills.
- Fosters a creative and innovative mindset.
- Prepares students for real-world problem-solving.
- Encourages teamwork and collaboration in the design process.

2. Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community (Quarter IIIIC Calendar Activity)

Objectives:

The primary objective of the Innovation & Entrepreneurship Outreach Program is to promote awareness and understanding of innovation and entrepreneurship among school students and community members. The program aims to inspire young minds to think creatively and consider entrepreneurship as a viable career path. It also seeks to build a foundational knowledge of business principles and innovation processes, encouraging participants to explore their entrepreneurial potential from a young age.

Impact & Benefits

This outreach program has a profound impact by planting the seeds of entrepreneurship and innovation in the minds of school students and community members. It raises awareness about the opportunities in the field of entrepreneurship, motivating young individuals to think creatively and pursue their innovative ideas. The program also helps in building a culture of innovation within the community, fostering an environment where creative thinking and entrepreneurial ventures are encouraged and supported.



- Inspires creativity and entrepreneurial thinking in young minds.
- Builds foundational knowledge of business and innovation.
- Encourages early exploration of entrepreneurship as a career path.
- Fosters a culture of innovation in the community.
- Enhances community engagement and collaboration.

3. Expert Talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialization of Lab Technologies & Tech-Transfer" (Quarter II IIC Calendar Activity)

Objectives:

The objective of this expert talk is to educate participants about the various stages of innovation development and the concept of Technology Readiness Levels (TRLs). The session aims to provide insights into the commercialization process of lab technologies, emphasizing the importance of technology transfer in bridging the gap between research and market application. This talk is designed to offer a comprehensive understanding of the pathways for developing and bringing innovations from the lab to the market.

Impact & Benefits

This expert talk significantly impacts participants by providing them with a deeper understanding of the innovation development process and the critical stages of technology readiness. It demystifies the commercialization process, helping students and researchers understand the steps required to transfer lab technologies into marketable products. The session enhances knowledge about the commercialization landscape, preparing participants to navigate the complexities of technology transfer and innovation management effectively.



- Provides a thorough understanding of the innovation development process.
- Educates on Technology Readiness Levels (TRLs) and their significance.
- Offers insights into the commercialization and tech-transfer process.
- Prepares participants for navigating innovation management and commercialization.
- Connects students and researchers with industry experts and mentors.

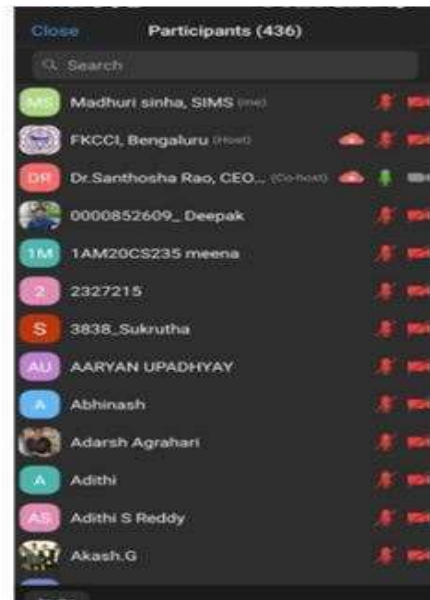
4. Session on Achieving Problem-Solution Fit & Product-Market Fit (Quarter IIIIC Calendar Activity)

Objectives:

The main objective of this session is to educate participants on the concepts of Problem- Solution Fit and Product-Market Fit, crucial elements for the success of any entrepreneurial venture. The session aims to provide practical strategies and frameworks for identifying the right problems to solve and ensuring that their solutions effectively meet market needs. This session is designed to guide students through the process of validating their ideas and aligning their products with market demands.

Impact & Benefits

This session has a transformative impact on participants by equipping them with the knowledge and tools needed to achieve both problem-solution fit and product-market fit. It enhances their understanding of market research, customer validation, and iterative product development, which are essential for developing products that resonate with the target audience. By focusing on these critical concepts, the session helps students minimize the risks associated with product development and increases their chances of entrepreneurial success.



- Teaches practical strategies for achieving problem-solution and product-market fit.
- Enhances understanding of market research and customer validation.
- Reduces risks in product development by focusing on market needs.
- Prepares students for successful product launches and market entry.
- Encourages iterative development and continuous improvement.

5. Workshop on Entrepreneurship Skill, Attitude, and Behavior Development (Quarter IIIIC Calendar Activity)

Objectives:

The workshop aims to develop essential entrepreneurship skills, attitudes, and behaviors among students. The objective is to foster an entrepreneurial mindset that encourages creativity, risk-taking, and resilience. By focusing on the development of both soft and hard skills, the workshop prepares participants to navigate the challenges of entrepreneurship and equips them with the tools needed to build and sustain successful ventures.

Impact & Benefits

This workshop significantly impacts participants by instilling an entrepreneurial mindset and enhancing their readiness for entrepreneurship. It helps students develop key skills such as leadership, communication, and decision-making, which are vital for managing a business. The workshop also fosters a positive attitude toward risk and failure, encouraging students to view challenges as opportunities for learning and growth.



- Develops essential entrepreneurial skills and attitudes.
- Encourages a growth mindset and resilience in the face of challenges.
- Enhances leadership, communication, and decision-making abilities.
- Prepares students for real-world entrepreneurial endeavors.
- Fosters a proactive and innovative approach to problem-solving.

6. Field/Exposure Visit to Pre-incubation Units such as Ideas Lab, Fab Lab, Makers Space, Design Centres, City MSME Clusters, Workshops, etc. (Quarter IIIIC Calendar Activity)

Objectives:

The objective of the field/exposure visit is to provide students with firsthand experience of pre-incubation environments, where ideas are transformed into prototypes and market-ready products. This visit aims to familiarize students with the resources, tools, and support systems available in pre-incubation units, enhancing their understanding of the innovation ecosystem and the processes involved in early-stage product development.

Impact & Benefits

The field visit has a considerable impact by exposing students to real-world innovation and incubation environments. It helps bridge the gap between theoretical knowledge and practical application, allowing students to see how ideas are developed and nurtured into viable products. The visit also fosters a deeper understanding of the innovation ecosystem, encouraging students to explore opportunities within pre-incubation units and develop their entrepreneurial projects.



- Provides firsthand experience of pre-incubation environments.
- Enhances understanding of the innovation and product development process.
- Encourages exploration of opportunities within pre-incubation units.
- Bridges the gap between theoretical knowledge and practical application.
- Fosters inspiration and motivation for entrepreneurial endeavors.

7. Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & Linkage with Innovation Ambassadors/Experts for Mentorship Support (Quarter IIIIC Calendar Activity)

Objectives:

The main objective of this mentoring event is to provide a platform for students to showcase their innovations and prototypes to a wider audience, including industry experts and Innovation Ambassadors. The event aims to facilitate mentorship support, offering students valuable feedback, guidance, and networking opportunities to refine their projects and accelerate their journey toward commercialization.

Impact & Benefits

This event has a significant impact by giving students the opportunity to present their innovations and receive constructive feedback from experienced mentors. It enhances their understanding of the innovation process, including the importance of continuous improvement and market alignment. The event also fosters connections with mentors and industry experts, providing ongoing support and guidance that is crucial for entrepreneurial success.



- Provides a platform for showcasing innovations and prototypes.
- Facilitates mentorship and feedback from experienced professionals.
- Enhances understanding of market alignment and commercialization.
- Encourages continuous improvement and refinement of projects.
- Builds networking opportunities with mentors and industry experts.

IIC Calendar Activity (Sem 2 – Quarter 3)

1. Session/Workshop on Business Model Canvas (BMC) (Quarter IIIIC Calendar Activity)

Objectives:

The main objective of the session or workshop on Business Model Canvas (BMC) is to provide students and aspiring entrepreneurs with a comprehensive understanding of the BMC framework as a tool for developing, visualizing, and assessing business models. The workshop aims to teach participants how to effectively use the BMC to map out the key components of their business ideas, such as value propositions, customer segments, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structures.

Impact & Benefits

This workshop significantly impacts participants by enhancing their ability to think strategically about business planning and model development. It provides them with a structured approach to analyzing and designing their business models, which helps in identifying potential strengths and weaknesses early in the process. By understanding the BMC framework, students are better equipped to articulate their business ideas, make informed decisions, and develop viable business models that can attract investors and stakeholders.



- Provides a clear understanding of the Business Model Canvas framework.
- Enhances strategic thinking and planning skills for business development.
- Helps identify key components of a successful business model.
- Encourages a systematic approach to business model innovation.
- Prepares participants to effectively communicate their business ideas to stakeholders.

2. Workshop on Intellectual Property Rights (IPRs) and IP Management for Start-ups (Quarter III IIC Calendar Activity)

Objectives:

The objective of the workshop on Intellectual Property Rights (IPRs) and IP management is to educate students and start-up founders about the importance of protecting intellectual property (IP) in the business world. The workshop aims to provide a comprehensive overview of various types of IPRs, such as patents, trademarks, copyrights, and trade secrets, and to explain the processes involved in obtaining and managing IP rights. It also seeks to highlight the strategic use of IP as a tool for competitive advantage and business growth.

Impact & Benefits

This workshop has a profound impact by increasing awareness about the critical role of intellectual property in innovation and entrepreneurship. It helps participants understand the legal aspects of protecting their inventions and creations, thereby reducing the risk of IP theft and infringement. By learning about IP management, students and start-up founders can strategically leverage their IP assets to attract investment, enhance their market position, and support the long-term sustainability of their businesses.



- Provides knowledge on different types of intellectual property rights.
- Educates on the processes for obtaining and managing IP rights.
- Reduces the risk of IP theft and infringement for start-ups.
- Enhances the strategic use of IP for competitive advantage.
- Supports business growth and sustainability through effective IP management.

3. Workshop on Prototype/Process Design and Development (Quarter IIIIC Calendar Activity)

Objectives:

The objective of the workshop on prototype/process design and development is to equip participants with the skills and knowledge required to create functional prototypes and develop efficient processes for their products. The workshop aims to cover the fundamentals of prototype design, including the selection of materials, tools, and technologies, as well as the development of processes that ensure product quality and scalability. It also focuses on the iterative nature of prototyping, encouraging continuous improvement and refinement.

Impact & Benefits

This workshop greatly impacts participants by enhancing their practical skills in designing and developing prototypes. It fosters a hands-on approach to innovation, allowing students to bring their ideas to life through tangible models and simulations. By understanding the prototype development process, participants can better visualize their concepts, identify design flaws, and make necessary adjustments before moving to full-scale production. This iterative process not only saves time and resources but also increases the likelihood of product success in the market.



- Enhances practical skills in prototype design and development.
- Provides knowledge of materials, tools, and technologies for prototyping.
- Encourages an iterative approach to product development and refinement.
- Helps identify and address design flaws early in the process.
- Increases the likelihood of product success through effective prototyping.

4. Organize an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations (Quarter IIIIC Calendar Activity)

Objectives:

The primary objective of organizing an inter/intra-institutional business plan competition is to foster a spirit of entrepreneurship and innovation among students by providing them with an opportunity to develop and present their business ideas. The competition aims to encourage participants to think critically and creatively about business opportunities, conduct thorough market research, and develop comprehensive business plans. It also seeks to recognize and reward the most innovative and viable business ideas, thereby motivating students to pursue entrepreneurial ventures.

Impact & Benefits

This competition has a significant impact by stimulating interest in entrepreneurship and innovation among students. It provides a platform for showcasing their creativity and business acumen, promoting a healthy competitive environment that drives excellence. The competition also facilitates networking opportunities with peers, mentors, and industry experts, fostering collaboration and knowledge exchange. By receiving feedback from judges and experts, participants gain valuable insights into their business ideas, which can help them refine and strengthen their plans.



- Encourages critical thinking and creativity in business planning.
- Provides a platform for showcasing innovative business ideas.
- Offers networking opportunities with peers, mentors, and experts.
- Recognizes and rewards the most viable and innovative business plans.
- Provides valuable feedback to help participants refine their ideas.

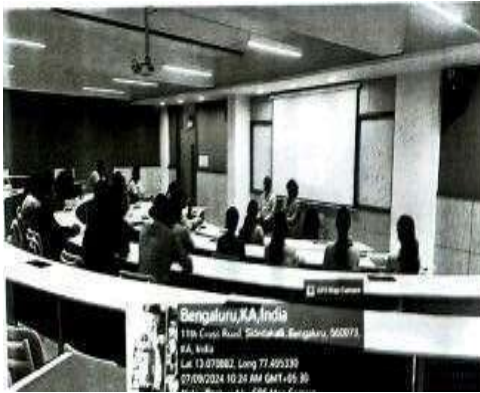
5. Session on “How to Plan for Start-up and Legal & Ethical Steps” (Quarter IIIIC Calendar Activity)

Objectives:

The objective of this session is to guide aspiring entrepreneurs through the essential steps involved in planning for a start-up, including the legal and ethical considerations that are crucial for building a sustainable business. The session aims to provide participants with a comprehensive understanding of the start-up ecosystem, including business registration, compliance with legal regulations, ethical business practices, and risk management. It also seeks to highlight the importance of maintaining integrity and ethical standards in all aspects of business operations.

Impact & Benefits

This session has a transformative impact by equipping participants with the knowledge and tools needed to navigate the complexities of starting a business. It enhances their understanding of the legal and ethical aspects of entrepreneurship, helping them avoid common pitfalls and ensuring compliance with regulatory requirements. By focusing on ethical business practices, the session encourages participants to build businesses that are not only profitable but also socially responsible and sustainable in the long term.



- Provides comprehensive knowledge of the start-up ecosystem.
- Educates on legal regulations and compliance requirements.
- Emphasizes the importance of ethical business practices.
- Helps avoid common pitfalls in start-up planning and execution.
- Supports the development of socially responsible and sustainable businesses.

IIC Calendar Activity (Sem 2 – Quarter 4)

1. Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit” (Quarter IV IIC Calendar Activity)

Objectives:

The objective of this session is to guide participants through the process of validating their innovations and prototypes to ensure they can be successfully converted into start-ups. The session focuses on achieving "Value Proposition Fit," which involves aligning the product or service with the needs and desires of the target market, and "Business Fit," which ensures the innovation is viable within the current business landscape. This includes validating market demand, refining the value proposition, and aligning the business model with market realities.

Impact & Benefits

This session has a substantial impact by helping participants critically assess and refine their innovations to better meet market needs. It enhances their ability to validate prototypes and adapt their business models, reducing the risk of market failure. Participants gain practical insights into how to ensure their innovations offer real value to customers and are commercially viable, thereby increasing their chances of successful market entry and business growth.



Step 1 .. Analyzing the idea we have..

- Idea Can be ..
 - Business Idea ..
 - This is where a requirement of a particular market segment is already identified and things are aligned to fulfill that market segment..
E.g. All kind of services, FMCG products etc.
 - Product Idea...
 - This is where a new variety of product is ideated and thereafter a market fit is found.
 - E.g. Low Cost Refrigerator .. A piece of software with AI support for Medical field etc..

All the next steps are applicable to both form of ideas

- Provides guidance on validating innovations and prototypes for market readiness.
- Helps achieve alignment between value proposition and market needs.
- Enhances understanding of business model viability and market fit.
- Reduces risk of market failure through effective validation techniques.
- Increases chances of successful market entry and growth.

2. Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support (Quarter IV IIC Calendar Activity)

Objectives:

The objective of this Demo Day/Exhibition is to provide a platform for start-ups to showcase their products, services, and innovations to a broader audience, including potential investors, industry experts, and mentors. The event aims to facilitate connections between start-up founders and Innovation Ambassadors or experts who can provide valuable mentorship and support. This exposure helps start-ups gain feedback, refine their offerings, and explore opportunities for growth and funding.

Impact & Benefits

This event significantly impacts start-ups by offering them visibility and the opportunity to receive feedback from experienced professionals. It helps them gain valuable insights and advice on their innovations, which can be instrumental in refining their business strategies and improving their market positioning. The linkage with mentors and experts provides ongoing support and guidance, helping start-ups navigate challenges and accelerate their growth.



- Provides a platform for showcasing start-ups and innovations.
- Facilitates feedback from industry experts and potential investors.
- Enhances visibility and exposure for start-ups.
- Offers mentorship opportunities and guidance for growth.
- Assists in refining business strategies and improving market positioning.

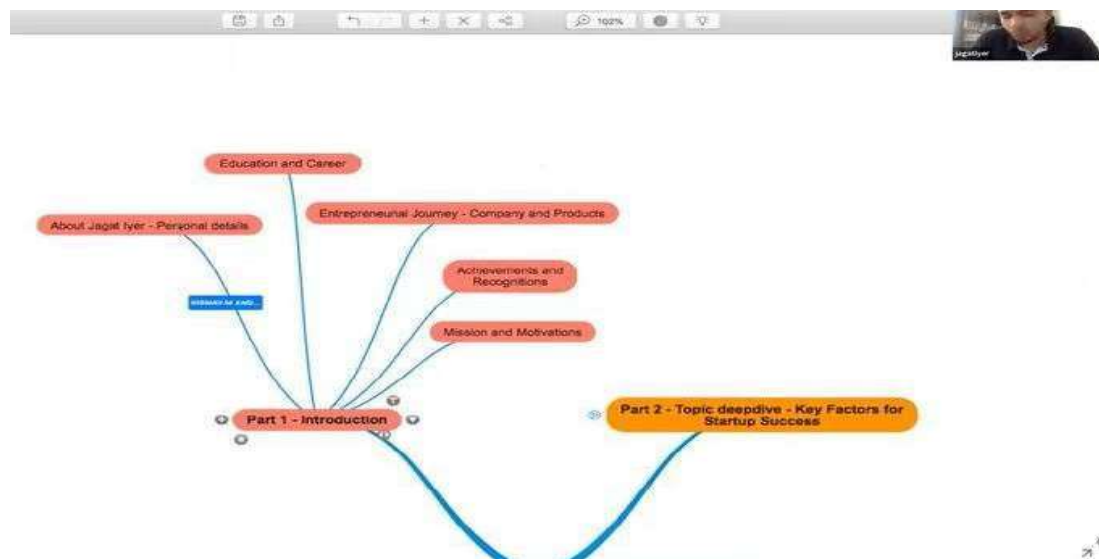
3. Session on Accelerators/Incubation – Opportunities for Students & Faculties - Early-Stage Entrepreneurs (Quarter IV IIC Calendar Activity)

Objectives:

The objective of this session is to inform students and faculty about the opportunities available through accelerators and incubators for early-stage entrepreneurs. The session aims to provide insights into how accelerators and incubators operate, the support they offer, and how participants can leverage these programs to advance their start-up ideas. It also seeks to highlight the benefits of joining such programs, including access to resources, mentorship, and networking opportunities.

Impact & Benefits

This session has a significant impact by increasing awareness of the resources and support available through accelerators and incubators. It helps early-stage entrepreneurs understand how these programs can facilitate their start-up journey, from idea validation to scaling. By providing information on how to access and benefit from these programs, the session empowers participants to take advantage of valuable opportunities that can accelerate their start-up development and success.



- Provides information on accelerators and incubators for early-stage entrepreneurs.
- Highlights the support and resources available through these programs.
- Educates on how to leverage accelerators and incubators for business growth.
- Enhances understanding of program benefits, including mentorship and networking.
- Empowers participants to advance their start-up ideas effectively.

4. Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs (Quarter IV IIC Calendar Activity)

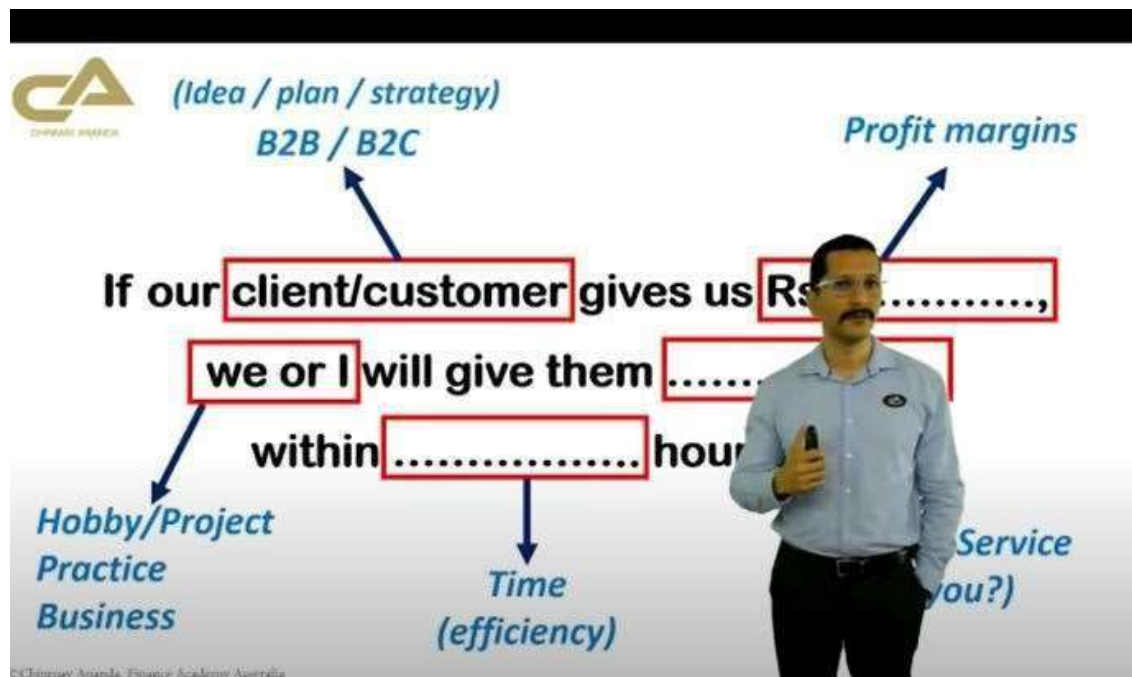
Objectives:

The objective of this session is to educate early-stage entrepreneurs about angel investment and venture capital (VC) funding opportunities. The session aims to provide insights into the funding landscape, including how to attract and secure investment from angel investors and venture capitalists. It also seeks to offer practical advice on preparing for funding rounds, pitching to investors, and managing investor relationships.

Impact & Benefits

This session significantly impacts early-stage entrepreneurs by providing them with crucial knowledge about raising capital and securing investment. It enhances their ability to navigate the funding landscape, prepare compelling pitches, and attract potential investors.

Understanding the investment process and building effective investor relationships can greatly increase their chances of obtaining the necessary funding to grow and scale their businesses.



- Provides insights into angel investment and venture capital funding.
- Educates on preparing for funding rounds and pitching to investors.
- Enhances understanding of the funding landscape and investor expectations.
- Offers practical advice on managing investor relationships.
- Increases chances of securing investment for business growth.


5. Organize Session on “Lean Start-up & Minimum Viable Product/Business” – Boot Camp (or) Mentoring Session (Quarter IV IIC Calendar Activity)

Objectives:

The objective of this session is to introduce participants to the principles of Lean Start-up methodology and the concept of Minimum Viable Product (MVP). The session aims to provide practical insights into developing MVPs and applying lean principles to test and validate business ideas efficiently. It also seeks to offer hands-on experience through a boot camp or mentoring session, where participants can work on their MVPs and receive feedback from mentors.

Impact & Benefits

This session has a significant impact by equipping participants with practical tools and techniques for developing and testing MVPs. It encourages a lean approach to start-up development, focusing on rapid experimentation and iteration to refine ideas and achieve product-market fit. By providing hands-on experience and mentorship, the session helps participants efficiently validate their concepts and improve their chances of successful product launch.



Basic Metrics

Cash/Fund Position	Profitability or Unit economics	Financial Position
<ul style="list-style-type: none">• Cash in• Cash out• Burn• Runway (time to OOC)• Growth rate• Default alive/dead	<ul style="list-style-type: none">• CAC• LTV• Margin (Gross vs Net)	<ul style="list-style-type: none">• Working capital• Current assets vs Non Current assets• Current liabilities• Debt

- Introduces Lean Start-up methodology and MVP concepts.
- Provides practical tools for developing and testing MVPs.
- Encourages rapid experimentation and iteration.
- Offers hands-on experience through boot camps or mentoring sessions.
- Enhances chances of achieving product-market fit and successful launch.

6. Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community (Quarter IV IIC Calendar Activity)

Objectives:

The objective of organizing an Innovation & Entrepreneurship Outreach Program is to inspire and educate school students and community members about the concepts of innovation and entrepreneurship. The program aims to raise awareness about the opportunities and benefits of entrepreneurship, provide foundational knowledge on starting a business, and encourage young individuals to explore their entrepreneurial potential.

Impact & Benefits

This outreach program has a profound impact by fostering a culture of innovation and entrepreneurship within schools and communities. It introduces participants to entrepreneurial thinking and practices, helping them understand the value of creativity and business acumen. The program also motivates and empowers young individuals to consider entrepreneurship as a viable career path and to develop their own innovative ideas.



- Inspires and educates students and community members about entrepreneurship.
- Raises awareness about the benefits and opportunities of starting a business.
- Provides foundational knowledge on innovation and entrepreneurship.
- Encourages young individuals to explore their entrepreneurial potential.
- Fosters a culture of innovation within schools and communities.

7. Session/Panel Discussion with Innovation and Start-up Ecosystem Enablers from the Region/State/National Level (Quarter IV IIC Calendar Activity)

Objectives:

The objective of this session or panel discussion is to bring together key enablers of the innovation and start-up ecosystem to share their insights and experiences with participants. The session aims to provide a comprehensive overview of the support systems, resources, and opportunities available within the regional, state, and national start-up ecosystems. It also seeks to facilitate networking and collaboration between participants and ecosystem enablers.

Impact & Benefits

This session has a substantial impact by connecting participants with influential figures and organizations within the start-up ecosystem. It offers valuable insights into the resources and support available for entrepreneurs, helping participants understand how to leverage these opportunities for their own ventures. The session also fosters collaboration and networking, creating potential partnerships and connections that can support entrepreneurial success.



- Provides insights into the start-up ecosystem from key enablers.
- Highlights available resources and support systems for entrepreneurs.
- Facilitates networking and collaboration with ecosystem enablers.
- Enhances understanding of regional, state, and national support structures.
- Creates opportunities for partnerships and connections within the start-up community.

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MIC Driven Activity (Sem 1 – Quarter 2)

1. IIC Regional Meet 2023-24

Objectives:

The objective of the IIC Regional Meet 2023-24 is to gather representatives from various Institutions Innovation Councils (IICs) across the region to discuss and share best practices, innovations, and challenges in the field of entrepreneurship and innovation. The meet aims to foster collaboration and networking among IICs, provide a platform for presenting successful initiatives, and strategize on enhancing the impact of innovation and entrepreneurship programs at the regional level.

Impact:

This regional meet significantly impacts participating institutions by creating a collaborative environment for sharing experiences and learning from each other. It helps in identifying common challenges and opportunities, facilitating joint initiatives, and strengthening the regional innovation ecosystem. The meet also provides valuable insights into effective strategies for promoting entrepreneurship and innovation within institutions, thereby enhancing the overall effectiveness of IIC programs.

Benefits:

- Facilitates sharing of best practices and successful initiatives among IICs.
- Promotes collaboration and networking within the regional innovation ecosystem.
- Helps identify and address common challenges and opportunities.
- Provides valuable insights for enhancing IIC programs and initiatives.
- Strengthens the regional innovation ecosystem through joint strategies and initiatives.

2. Organize Viksit Bharat@2047 Utsav in Campus and Watch the Inaugural Address by Hon'ble Prime Minister of India on 11th Dec. 2023

Objectives:

The objective of organizing the Viksit Bharat@2047 Utsav on campus is to celebrate and promote the vision of a developed India by 2047. This event aims to engage students, faculty, and the campus community in discussions and activities related to India's growth and development. The highlight of the event will be watching the inaugural address by the Hon'ble Prime Minister of India on December 11, 2023, which will provide inspiration and direction for the nation's future.

Impact:

This event has a significant impact by fostering a sense of national pride and commitment among the campus community towards India's development goals. It creates an opportunity for participants to engage with the Prime Minister's vision

for a developed India and aligns

campus activities with national aspirations. The event also encourages dialogue and action on how individuals and institutions can contribute to the vision of Viksit Bharat@2047.

Benefits:

- Celebrates and promotes the vision of India's development by 2047.
- Engages the campus community in discussions about national growth and development.
- Provides inspiration and direction through the Prime Minister's address.
- Encourages participants to align their efforts with national development goals.
- Fosters a sense of national pride and commitment to contributing to India's future.

MIC Driven Activity (Sem 1 – Quarter 4)

1. Orientation cum Refreshers' Session on Institution's Innovation Council Objectives, Structure, Operation for IIC Institutions (Quarter IV MIC driven Activity)

Objectives:

The primary objective of the Orientation cum Refreshers' Session is to provide a comprehensive overview of the Institution's Innovation Council (IIC) framework, including its objectives, structure, and operational procedures. This session aims to refresh the knowledge of existing members and orient new members, ensuring a unified understanding of the IIC's role in promoting innovation and entrepreneurship. It also seeks to clarify the operational processes and responsibilities within the IIC to enhance its effectiveness and impact.

Impact:

This session has a significant impact by reinforcing the foundational knowledge of IIC members, thereby improving their effectiveness in driving innovation initiatives within their institutions. It ensures that all members are well-informed about the IIC's goals and operations, leading to more coherent and coordinated efforts. The enhanced understanding helps in better implementation of innovation activities and fosters a more engaged and proactive IIC team.

Benefits:

- Provides a clear understanding of IIC objectives, structure, and operations.
- Refreshes the knowledge of existing members and orients new members.
- Enhances the effectiveness and impact of the IIC's innovation initiatives.
- Improves coordination and coherence among IIC members.
- Strengthens the implementation of innovation activities within the institution.

2. Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members, Innovation Ambassadors (IA) in IIC Institutions, and Rewarding Mechanisms for IAs (Quarter IV MIC driven Activity)

Objectives:

The objective of this framework is to provide a structured approach for training and engaging faculty and student members of IICs, as well as Innovation Ambassadors (IAs). It aims to outline the strategies for recruiting, training, and motivating IIC members and IAs, and to establish effective rewarding mechanisms for their contributions. This framework seeks to ensure that IICs have a strong and active team of trained members who are capable of driving innovation and entrepreneurship initiatives.

Impact:

This framework significantly impacts IIC institutions by creating a robust system for developing and maintaining an engaged and skilled team of IIC members and IAs. It enhances the capacity of institutions to implement and sustain innovation programs effectively. By providing clear guidelines and rewarding mechanisms, the framework helps in recognizing and incentivizing the contributions of IIC members and IAs, thereby increasing their motivation and commitment.

Benefits:

- Provides a structured approach for training and engaging IIC members and IAs.
- Outlines strategies for effective recruitment, training, and motivation.
- Establishes rewarding mechanisms to recognize contributions.
- Enhances the capacity of IICs to drive innovation and entrepreneurship.
- Increases motivation and commitment among IIC members and IAs.

3. Strengthening IIC Linkages with ATLs and SICs in Schools and the Framework for Providing Mentorship and Guidance (Quarter IV MIC driven Activity)

Objectives:

The objective of strengthening IIC linkages with Atal Tinkering Labs (ATLs) and School Innovation Councils (SICs) is to enhance collaboration and support between higher education institutions and schools. This includes establishing a framework for providing mentorship and guidance to school students through these linkages. The goal is to create a seamless network that fosters innovation and supports the development of young talent across educational levels.

Impact:

This initiative has a profound impact by bridging the gap between higher education institutions and schools, creating a more integrated innovation ecosystem. It facilitates the exchange of knowledge and resources, allowing schools to benefit from the expertise and support of higher education institutions. The strengthened linkages provide students with valuable mentorship and guidance, fostering early interest and engagement in innovation and entrepreneurship.

Benefits:

- Enhances collaboration between IICs, ATLs, and SICs.
- Provides a framework for effective mentorship and guidance for school students.
- Bridges the gap between higher education and school-level innovation.
- Facilitates knowledge and resource exchange between institutions.
- Fosters early interest and engagement in innovation among young students.

4. Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR) (Quarter IV MIC driven Activity)**Objectives:**

The objective of building the pipeline of quality innovations and start-ups in Higher Education Institutions (HEIs) is to create and manage the YUKTI Innovation and IPR Repository (YIIR). This repository aims to document and showcase innovations and intellectual property (IP) developed within HEIs, providing a comprehensive database that supports the development and commercialization of start-ups. The goal is to facilitate access to innovation resources and connect HEIs with ecosystem enablers for further support and development.

Impact:

The establishment of the YUKTI Innovation and IPR Repository has a significant impact by centralizing and organizing information about innovations and IP in HEIs. It helps in identifying and promoting high-quality innovations and start-ups, making it easier for ecosystem enablers to provide targeted support. The repository enhances the visibility of HEI innovations and facilitates connections with potential investors, partners, and mentors, contributing to the overall growth of the innovation ecosystem.

Benefits:

- Centralizes and organizes information about innovations and IP in HEIs.
- Supports the development and commercialization of start-ups.
- Facilitates access to innovation resources and ecosystem support.
- Enhances visibility of HEI innovations and start-ups.
- Connects HEIs with investors, partners, and mentors for growth opportunities.

5. Annual Report on IIC 6.0 Activities (Quarter IV MIC driven Activity)**Objectives:**

The objective of preparing the Annual Report on IIC 6.0 Activities is to document and evaluate the progress and achievements of the Institution's Innovation Council (IIC) over the year. The report aims to provide a comprehensive overview of the activities conducted, the impact achieved, and the lessons learned. It serves as a tool for assessing the effectiveness of IIC programs and for planning future initiatives.

Impact:

The annual report has a significant impact by offering a detailed assessment of the IIC's performance and achievements. It provides valuable insights into the effectiveness of innovation and entrepreneurship activities, helping to identify successful strategies and areas for improvement. The report serves as a key resource for stakeholders to understand the impact of IIC programs and supports informed decision-making for future planning.

Benefits:

- Provides a comprehensive overview of IIC 6.0 activities and achievements.
- Offers insights into the effectiveness of innovation and entrepreneurship programs.
- Helps identify successful strategies and areas for improvement.
- Serves as a key resource for stakeholders to assess IIC performance.
- Supports informed decision-making for future initiatives and planning.

IIC Council Annual Report

Self-Driven Activity (Sem 1 – Quarter 1)

1. Dr. APJ Abdul Kalam Birth Anniversary (Quarter I Self-driven Activity)

Objectives:

The objective of celebrating Dr. APJ Abdul Kalam's Birth Anniversary is to honor the legacy of this eminent scientist and former President of India, who was a beacon of inspiration in the fields of science and education. The celebration aims to highlight Dr. Kalam's contributions to science, technology, and nation-building, and to motivate students and faculty to emulate his vision of innovation and progress. Activities may include lectures, discussions, and exhibitions showcasing his achievements and impact.

Impact:

The celebration of Dr. Kalam's Birth Anniversary has a profound impact by instilling a sense of inspiration and motivation among participants. It serves as a reminder of the importance of dedication, hard work, and visionary thinking in achieving one's goals. The event fosters a culture of excellence and innovation, encouraging students and faculty to pursue their aspirations with the same zeal and commitment that Dr. Kalam demonstrated.

Benefits:

- Honors the legacy and contributions of Dr. APJ Abdul Kalam.
- Inspires students and faculty to pursue innovation and excellence.
- Highlights the importance of dedication and visionary thinking.
- Provides motivational activities such as lectures and exhibitions.
- Fosters a culture of progress and aspiration within the institution.

2. One Day Regional Seminar on Application of “Coir Geo Textile and Pith Related Products for Sustainability of Coir Industry” (Quarter I Self-driven Activity)

Objectives:

The objective of this seminar is to explore and discuss the applications of coir geo textiles and pith-related products in promoting the sustainability of the coir industry. The seminar aims to bring together industry experts, researchers, and stakeholders to share knowledge and insights on innovative uses of coir-based materials. It also seeks to address challenges and opportunities related to the sustainability of the coir industry.

Impact:

The seminar has a significant impact by advancing knowledge and understanding of sustainable practices within the coir industry. It promotes the adoption of innovative solutions and technologies that can enhance the environmental and economic sustainability of coir production. By facilitating discussions and knowledge exchange, the seminar contributes to the development of practical strategies for improving the sustainability of the industry.

Benefits:

- Explores innovative applications of coir geo textiles and pith products.
- Enhances knowledge and understanding of sustainability in the coir industry.
- Provides a platform for sharing insights and best practices.
- Addresses challenges and opportunities in coir industry sustainability.
- Promotes the adoption of environmentally friendly technologies and practices.

3. Industrial Visit to Didac India, BIEC, Bangalore (Quarter I Self-driven Activity)**Objectives:**

The objective of the industrial visit to Didac India, BIEC, Bangalore is to provide participants with firsthand exposure to the latest developments and trends in the education and training sectors. The visit aims to offer insights into innovative products and solutions related to educational technology and infrastructure, fostering a deeper understanding of industry practices and advancements.

Impact:

The industrial visit has a significant impact by bridging the gap between academic learning and industry practices. It provides participants with practical knowledge and insights that can be applied to their own work or studies. The exposure to cutting-edge technologies and solutions enhances participants' understanding of industry trends and encourages the integration of innovative approaches into their academic or professional pursuits.

Benefits:

- Provides firsthand exposure to developments in educational technology and infrastructure.
- Bridges the gap between academic learning and industry practices.
- Enhances understanding of industry trends and advancements.
- Offers practical insights that can be applied to academic or professional work.
- Encourages the integration of innovative approaches into studies or work.

4. National Women's Day (Quarter I Self-driven Activity)**Objectives:**

The objective of celebrating National Women's Day is to recognize and honor the achievements and contributions of women across various fields. The celebration aims to raise awareness about gender equality and women's rights, and to promote the empowerment of women within the institution and the broader community. Activities may include seminars, workshops, and discussions focusing on women's achievements and challenges.

Impact:

The celebration of National Women's Day has a profound impact by highlighting the importance of gender equality and women's empowerment. It fosters a supportive and inclusive environment that recognizes and values the contributions of women. The event also serves as a platform for discussing and addressing issues related to

gender equality, thereby contributing to positive change within the institution and society.

Benefits:

- Recognizes and honors the achievements of women in various fields.
- Raises awareness about gender equality and women's rights.
- Promotes the empowerment of women within the institution and community.
- Provides a platform for discussions and workshops on women's issues.
- Fosters a supportive and inclusive environment.

5. Poster Presentation on Global Sustainability and Innovation Activity (Quarter I Self-driven Activity)

Objectives:

The objective of the poster presentation is to showcase innovative projects and research related to global sustainability. The activity aims to provide a platform for participants to present their work on sustainability issues and innovations, and to facilitate discussions on potential solutions and advancements. The goal is to raise awareness and encourage engagement in sustainability practices and innovations.

Impact:

The poster presentation has a significant impact by highlighting innovative approaches to addressing global sustainability challenges. It provides participants with an opportunity to share their research and projects, contributing to the broader conversation on sustainability. The activity encourages the exchange of ideas and fosters collaboration among individuals and organizations working towards sustainable solutions.

Benefits:

- Showcases innovative projects and research on global sustainability.
- Provides a platform for sharing and discussing sustainability innovations.
- Raises awareness about sustainability issues and solutions.
- Encourages engagement and collaboration on sustainability practices.
- Facilitates the exchange of ideas and advancements in sustainability.

6. International Conference on Sustainable Synergy: A Multidisciplinary Exploration of Possibilities Across Industries (SS: MEPAI 2023) (Quarter I Self-driven Activity)

Objectives:

The objective of the International Conference on Sustainable Synergy is to explore and discuss multidisciplinary approaches to sustainability across various industries. The conference aims to bring together experts, researchers, and practitioners to share knowledge,

present research findings, and explore collaborative opportunities for advancing sustainable practices. The goal is to foster interdisciplinary dialogue and innovation in sustainability.

Impact:

The international conference has a significant impact by facilitating global discussions on sustainability and promoting interdisciplinary collaboration. It provides a platform for presenting cutting-edge research and innovations, and for exploring new possibilities for sustainable development. The conference contributes to advancing knowledge and practices in sustainability across different sectors and industries.

Benefits:

- Explores multidisciplinary approaches to sustainability across industries.
- Provides a platform for presenting research and innovations in sustainability.
- Fosters interdisciplinary dialogue and collaboration.
- Advances knowledge and practices in sustainable development.
- Encourages global discussions and partnerships on sustainability.

7. Business Plan Competition (Quarter I Self-driven Activity)

Objectives:

The objective of the Business Plan Competition is to encourage and support entrepreneurial talent by providing a platform for participants to present their business ideas and plans. The competition aims to assess the viability and potential of various business concepts, offer constructive feedback, and recognize outstanding plans. It seeks to inspire participants to refine their ideas and pursue entrepreneurial ventures.

Impact:

The business plan competition has a significant impact by providing participants with an opportunity to showcase their entrepreneurial ideas and receive valuable feedback from judges and industry experts. It encourages the development of viable and innovative business concepts, and supports aspiring entrepreneurs in taking their ideas to the next level. The competition also helps identify and nurture promising start-ups.

Benefits:

- Provides a platform for presenting and evaluating business ideas and plans.
- Offers constructive feedback from judges and industry experts.
- Encourages the development of viable and innovative business concepts.
- Supports aspiring entrepreneurs in refining and pursuing their ventures.
- Identifies and nurtures promising start-ups and entrepreneurial talent.

Self-Driven Activity (Sem 1 – Quarter 2)

1. Technology Readiness Program Through Bizz Lab

Objectives:

The objective of the Technology Readiness Program through Bizz Lab is to enhance the preparedness of technological innovations for commercialization. This program aims to guide participants through the various stages of technology readiness, from initial concept development to market entry. By leveraging the resources and expertise of Bizz Lab, the program seeks to provide practical support and mentorship to innovators and entrepreneurs, helping them assess and improve the readiness of their technologies for real-world applications.

Impact:

The Technology Readiness Program has a significant impact by facilitating the transition of technologies from the development phase to market readiness. It helps participants identify potential challenges and opportunities in the commercialization process and provides them with the tools and knowledge needed to address these issues. The program enhances the overall quality and success rate of technological innovations, contributing to the growth of the innovation ecosystem.

Benefits:

- Provides practical support and mentorship for technology commercialization.
- Helps assess and improve the readiness of technologies for market entry.
- Identifies challenges and opportunities in the commercialization process.
- Enhances the quality and success rate of technological innovations.
- Contributes to the growth of the innovation ecosystem.

2. Exposure Visit to Pre-incubation Units

Objectives:

The objective of the exposure visit to pre-incubation units is to provide participants with firsthand experience of the early stages of the start-up and innovation process. This visit aims to familiarize participants with the facilities, resources, and support mechanisms available in pre-incubation environments, such as Ideas Labs, Fab Labs, and Makerspaces. The goal is to offer insights into how these units operate and support emerging entrepreneurs and innovators.

Impact:

The exposure visit has a significant impact by bridging the gap between theoretical knowledge and practical experience. It allows participants to observe and learn about the support structures and resources that can aid in the development of early-stage innovations. The visit helps participants gain a deeper understanding of the pre-incubation phase and inspires them to leverage similar resources for their own projects or ventures.

Benefits:

- Provides firsthand experience of pre-incubation environments and resources.
- Familiarizes participants with facilities like Ideas Labs, Fab Labs, and Makerspaces.
- Bridges the gap between theoretical knowledge and practical experience.
- Enhances understanding of support structures for early-stage innovations.
- Inspires participants to utilize similar resources for their own projects.

3. Guest Lecture on ‘Leadership, Innovation, and Entrepreneurship’

Objectives:

The objective of the guest lecture on 'Leadership, Innovation, and Entrepreneurship' is to provide valuable insights and inspiration from an experienced leader in the fields of leadership, innovation, and entrepreneurship. The lecture aims to discuss key concepts and strategies for effective leadership, fostering innovation, and successfully managing entrepreneurial ventures. The goal is to equip participants with practical knowledge and motivational guidance to enhance their leadership and entrepreneurial skills.

Impact:

The guest lecture has a significant impact by offering participants the opportunity to learn from a seasoned expert and gain practical insights into leadership and entrepreneurship. It provides a platform for discussing real-world challenges and strategies related to innovation and leadership, helping participants to apply these lessons in their own careers or ventures. The lecture also serves as a source of inspiration and motivation for aspiring leaders and entrepreneurs.

Benefits:

- Provides insights and inspiration from an experienced leader in innovation and entrepreneurship.
- Discusses key concepts and strategies for effective leadership and entrepreneurial success.
- Equips participants with practical knowledge to enhance their skills.
- Offers real-world examples and lessons applicable to participants' careers or ventures.
- Serves as a motivational boost for aspiring leaders and entrepreneurs.

4. My Story – Motivational Session by Startup Founder (IIC Event)

Objectives:

The objective of the "My Story" motivational session by a startup founder is to share personal experiences and insights from a successful entrepreneur. The session aims to inspire and motivate participants by providing a firsthand account of the challenges, successes, and lessons learned during the startup journey. The goal is to encourage attendees to pursue their entrepreneurial aspirations with confidence and resilience.

Impact:

The motivational session has a significant impact by offering participants a relatable and inspiring story of entrepreneurial success. It helps to demystify the startup journey and provides practical advice and encouragement to those considering or already engaged in entrepreneurial endeavors. The session fosters a sense of possibility and determination among attendees, motivating them to overcome obstacles and pursue

their own ventures.

Benefits:

- Shares personal experiences and insights from a successful startup founder.
- Inspires and motivates participants through real-life entrepreneurial stories.
- Provides practical advice and encouragement for pursuing entrepreneurial goals.
- Demystifies the startup journey and offers relatable examples.
- Fosters determination and resilience among aspiring entrepreneurs.

Self-Driven Activity (Sem 2 – Quarter 3)

1. Talk by Founder – Motivational Session by Real Estate Entrepreneur (IIC Event)

Objectives:

The objective of the "Talk by Founder – Motivational Session by Real Estate Entrepreneur" is to provide participants with inspiration and practical insights from a successful real estate entrepreneur. This session aims to share the entrepreneur's personal journey, including the challenges faced, strategies employed, and lessons learned in the real estate industry. The goal is to motivate and guide aspiring entrepreneurs by offering valuable perspectives on building a successful career in real estate and entrepreneurship in general.

Impact:

The motivational session has a profound impact by showcasing the real-world experiences and achievements of a prominent figure in the real estate sector. It offers participants a unique opportunity to gain insights into the real estate industry, understand the intricacies of the entrepreneurial journey, and receive actionable advice on overcoming common obstacles.

The session fosters a sense of possibility and encourages attendees to pursue their entrepreneurial dreams with confidence and determination.

Benefits:

- Provides inspiration through the personal journey of a successful real estate entrepreneur.
- Offers practical insights and strategies relevant to the real estate industry.
- Shares lessons learned from real-world experiences and challenges.
- Motivates and guides aspiring entrepreneurs in their career pursuits.
- Enhances understanding of the entrepreneurial journey and industry-specific dynamics.

Self-Driven Activity (Sem 2 – Quarter 4)

1. Starting Up a Pre-Incubation Unit and Its Benefits

Objectives:

The objective of starting up a pre-incubation unit is to create an environment that supports early-stage entrepreneurs and innovators in developing their ideas and transforming them into viable business models. This unit aims to provide essential resources, mentorship, and guidance to nascent ventures, helping them navigate the initial stages of business development. The goal is to foster a supportive ecosystem that enhances the chances of success for new startups by offering structured support and resources.

Impact:

Establishing a pre-incubation unit has a significant impact on the entrepreneurial ecosystem by nurturing early-stage ideas and helping them gain traction. It provides a structured framework that facilitates the development of innovative concepts into actionable business plans. The unit acts as a catalyst for startup growth, offering critical resources and expertise that are often lacking in the initial phases of entrepreneurship. By supporting these early-stage ventures, the pre-incubation unit contributes to a more robust and dynamic startup ecosystem.

Benefits:

- **Access to Resources:** Provides early-stage startups with essential resources such as workspace, tools, and technology that are crucial for developing their ideas.
- **Mentorship and Guidance:** Offers access to experienced mentors and industry experts who can provide valuable advice, feedback, and support.
- **Structured Support:** Provides a structured program that includes workshops, training sessions, and networking opportunities to help startups refine their business models.
- **Reduced Risk:** Helps reduce the risks associated with early-stage entrepreneurship by offering support and resources that increase the likelihood of success.

IIC Council Annual Report

Celebration (Sem 1 – Quarter 1)

National Entrepreneurship Day

Objectives:

The objective of National Entrepreneurship Day is to celebrate and recognize the contributions of entrepreneurs to the economy and society. This day aims to inspire and encourage aspiring entrepreneurs by highlighting the importance of entrepreneurship as a driver of innovation, job creation, and economic growth. It serves as a platform to showcase successful entrepreneurs, share their experiences, and provide resources and support for new and aspiring business founders.

Impact:

National Entrepreneurship Day has a significant impact by raising awareness about the role of entrepreneurship in driving economic and social progress. It highlights the achievements of successful entrepreneurs and provides role models for those looking to start their own ventures. The day also fosters a sense of community and support among entrepreneurs and aspiring business owners, creating an environment that values and promotes entrepreneurial efforts.

Benefits:

- Facilitates sharing of best practices and successful initiatives among IICs.
- Promotes collaboration and networking within the regional innovation ecosystem.
- Honors and celebrates the contributions of entrepreneurs and their impact on the economy and society.
- Inspires aspiring entrepreneurs by showcasing successful business leaders and their journeys.
- Raises awareness about the importance of entrepreneurship and its role in innovation and job creation.

Celebration (Sem 1 – Quarter 2)

1. National Youth Day

Objectives:

The objective of National Youth Day is to celebrate the role of young people in shaping the future and to recognize their contributions to society. This day aims to inspire and motivate the youth by promoting values such as leadership, innovation, and social responsibility. It serves as a platform to highlight the achievements of young individuals, offer guidance and support, and encourage active participation in community and national development.

Impact:

National Youth Day has a significant impact by emphasizing the importance of the youth in driving positive change and progress. It provides a platform for young people to showcase their talents, ideas, and achievements, thereby fostering a sense of pride and empowerment. The day also promotes dialogue between youth and leaders, facilitating opportunities for

young individuals to express their concerns and aspirations, and to contribute meaningfully to societal development.

Benefits:

- **Recognition:** Celebrates the achievements and contributions of young individuals to society.
- **Inspiration:** Motivates and inspires the youth by highlighting successful role models and their accomplishments.
- **Awareness:** Raises awareness about the importance of youth engagement in community and national development.
- **Guidance and Support:** Provides opportunities for young people to receive guidance, mentorship, and support.
- **Community Engagement:** Encourages active participation and involvement of youth in various social and community activities.
- **Dialogue:** Facilitates dialogue between youth and leaders, allowing for the expression of ideas and concerns.

2. National Science Day

Objectives:

The objective of National Science Day is to commemorate the contributions of scientists and to promote the importance of science and technology in everyday life. This day aims to celebrate scientific achievements, foster scientific temper among students and the general public, and encourage interest in scientific research and innovation. It serves as a platform to showcase scientific discoveries and advancements, and to promote the role of science in solving global challenges.

Impact:

National Science Day has a significant impact by highlighting the role of science and technology in driving progress and addressing societal challenges. It provides an opportunity to celebrate scientific achievements and inspire the next generation of scientists and researchers. The day fosters a greater appreciation for science and its applications, encouraging public engagement and support for scientific endeavors.

Benefits:

- **Recognition:** Honors the contributions of scientists and their impact on society.
- **Inspiration:** Inspires students and the public by showcasing scientific achievements and discoveries.
- **Awareness:** Raises awareness about the importance of science and technology in everyday life.
- **Educational Opportunities:** Provides educational activities and resources to promote interest in scientific research and innovation.
- **Public Engagement:** Encourages public participation in science-related events and discussions.
- **Promotion of Scientific Temper:** Fosters a scientific mindset and critical thinking among students and the general public.

3. National Pollution Control Day

Objectives:

The objective of National Pollution Control Day is to raise awareness about pollution and its impact on the environment and public health. This day aims to highlight the importance of pollution control measures and encourage individuals, communities, and organizations to adopt practices that reduce pollution and protect the environment. The event serves as a platform for educating the public about the sources and effects of pollution and promoting initiatives for cleaner and healthier living conditions.

Impact:

National Pollution Control Day has a significant impact by increasing public awareness and engagement in pollution control efforts. It helps to educate people about the various forms of pollution, their effects on health and the environment, and the importance of taking preventive measures. The day fosters community involvement and encourages the implementation of pollution control strategies, leading to a healthier environment and improved quality of life.

Benefits:

- **Awareness:** Raises awareness about pollution sources, effects, and control measures.
- **Education:** Provides educational resources and information on pollution prevention and control.
- **Community Engagement:** Encourages community participation in pollution control initiatives and activities.
- **Health Improvement:** Promotes practices that lead to better air, water, and soil quality, improving public health.
- **Environmental Protection:** Supports efforts to reduce pollution and protect natural resources.
- **Policy Advocacy:** Highlights the need for effective policies and regulations to control pollution.

4. National Energy Conservation Day (India)

Objectives:

The objective of National Energy Conservation Day is to promote energy efficiency and conservation practices among individuals, businesses, and organizations. This day aims to raise awareness about the importance of reducing energy consumption and adopting sustainable practices to ensure a more efficient use of energy resources. The event serves as a platform to showcase successful energy conservation initiatives and encourage the adoption of energy-saving measures.

Impact:

National Energy Conservation Day has a significant impact by fostering a culture of energy efficiency and sustainability. It helps to educate the public about the benefits of energy conservation and the role it plays in addressing environmental and economic challenges. The day encourages the implementation of energy-saving practices and technologies, leading to reduced energy consumption, cost savings, and a lower environmental footprint.

Benefits:

- **Awareness:** Increases awareness about the importance of energy conservation and efficient energy use.
- **Education:** Provides information on energy-saving practices, technologies, and policies.
- **Cost Savings:** Promotes practices that lead to reduced energy bills and operational costs for businesses and households.
- **Environmental Impact:** Encourages actions that decrease greenhouse gas emissions and reduce environmental impact.
- **Sustainability:** Supports efforts to achieve long-term energy sustainability and resource management.
- **Innovation:** Showcases successful energy conservation initiatives and technologies, inspiring further innovation in energy efficiency.

Celebration (Sem 2 – Quarter 3)**1. World Intellectual Property Day (Quarter III Celebrations)****Objectives:**

The objective of World Intellectual Property Day is to raise awareness about the importance of intellectual property (IP) rights in fostering innovation and creativity. This day aims to educate the public about the role of IP in protecting creators' and inventors' rights, and to highlight the value of IP in driving economic growth and technological advancement. The celebrations focus on showcasing successful IP-related initiatives and promoting the benefits of IP protection for businesses and individuals.

Impact:

World Intellectual Property Day has a significant impact by increasing understanding and appreciation of intellectual property rights. It helps to promote a culture of innovation by emphasizing the importance of IP protection in encouraging creativity and investment. The celebrations foster greater awareness among entrepreneurs, researchers, and the general public about how IP rights can be leveraged to safeguard and commercialize innovations.

Benefits:

- **Awareness:** Enhances understanding of the significance of intellectual property rights.
- **Education:** Provides information on how to protect and manage IP effectively.
- **Innovation Promotion:** Encourages creativity and innovation by highlighting the benefits of IP protection.
- **Economic Growth:** Supports the economic impact of IP by showcasing successful IP-related initiatives.
- **Networking:** Offers opportunities for networking with IP professionals and industry experts.
- **Inspiration:** Motivates creators and inventors to value and protect their intellectual contributions.

2. International Women's Day (Quarter III Celebrations)

Objectives:

The objective of International Women's Day is to celebrate the achievements and contributions of women across various fields and to advocate for gender equality. This day aims to raise awareness about the ongoing challenges women face and promote actions that support women's rights and empowerment. The celebrations focus on recognizing women's achievements, fostering dialogue about gender equality, and encouraging initiatives that support women's advancement.

Impact:

International Women's Day has a profound impact by spotlighting the achievements of women and highlighting the need for continued efforts toward gender equality. It provides a platform for discussing critical issues related to women's rights and empowerment, fostering greater awareness and advocacy. The celebrations inspire individuals and organizations to take meaningful actions to support gender parity and create a more inclusive society.

Benefits:

- **Recognition:** Celebrates the achievements and contributions of women in various fields.
- **Awareness:** Raises awareness about gender equality issues and challenges faced by women.
- **Empowerment:** Encourages initiatives and actions that support women's rights and empowerment.
- **Dialogue:** Facilitates discussions on gender equality and women's advancement.
- **Inspiration:** Inspires individuals and organizations to advocate for and support gender parity.
- **Networking:** Provides opportunities for connecting with other advocates and supporters of women's rights.

3. National Technology Day (Quarter III Celebrations)

Objectives:

The objective of National Technology Day is to celebrate and acknowledge the achievements in the field of technology and innovation. This day aims to highlight the significance of technological advancements in driving progress and solving global challenges. The celebrations focus on showcasing technological innovations, recognizing the contributions of technology professionals, and promoting the importance of continued investment in technology and research.

Impact:

National Technology Day has a significant impact by raising awareness about the role of technology in shaping the future. It highlights the achievements of technologists and researchers, promoting a greater appreciation for technological advancements and their

benefits. The day encourages investment in technology and innovation, fostering an environment that supports technological growth and development.

Benefits:

- **Celebration:** Recognizes and celebrates achievements in technology and innovation.
- **Awareness:** Highlights the importance of technology in addressing global challenges and driving progress.
- **Inspiration:** Inspires individuals and organizations to invest in and pursue technological advancements.
- **Recognition:** Acknowledges the contributions of technology professionals and researchers.
- **Innovation Promotion:** Encourages continued innovation and investment in technology.
- **Networking:** Provides opportunities to connect with technology experts and professionals.

Celebration (Sem 2 – Quarter 4)

1. World Environment Day

Objectives:

The objective of World Environment Day is to raise global awareness about environmental issues and promote actions to protect and preserve the natural environment. This day aims to highlight critical environmental challenges, such as climate change, pollution, and biodiversity loss, and encourage individuals, communities, and organizations to take meaningful steps towards sustainable practices and environmental stewardship. The celebrations focus on educating the public, advocating for environmental policies, and showcasing successful initiatives and solutions.

Impact:

World Environment Day has a significant impact by amplifying the global conversation around environmental issues and inspiring collective action. It fosters a greater understanding of the interconnectedness between human activities and environmental health, motivating people to adopt sustainable practices and support environmental conservation efforts. The day also provides a platform for showcasing innovative solutions and successful environmental initiatives, influencing policy changes and community actions that contribute to a healthier planet.

Benefits:

- **Awareness:** Increases global awareness about pressing environmental issues and challenges.
- **Education:** Provides educational resources and information on sustainable practices and environmental conservation.
- **Inspiration:** Encourages individuals and organizations to adopt eco-friendly practices and support environmental initiatives.

- **Policy Advocacy:** Promotes discussions on environmental policies and the need for legislative action.
- **Community Engagement:** Facilitates community involvement in environmental protection activities and projects.
- **Innovation Showcase:** Highlights successful environmental initiatives and innovative solutions to environmental problems.